



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales

COMMUNITY CARE AND DEVELOPMENT

AUDREY ASANTEWAA BOANSI

BMHP6022

2018137

INTRODUCTION

PROJECT AIM:

- Address the prevalent issue of poor health in Newham
- Promote health
- Safeguard public safety, and assist those who are vulnerable.
- Provide recommendations

(Siddique 2017)



ROOT CAUSE OF POOR HEALTH

- Expense of leading a healthy lifestyle
- Poverty related stress and worry
- Inadequate housing and homeless
- Cost of reducing stress

(Gov.uk)



INTRODUCTION

Demographic Profile In Newham

Population: Approximately 25,000 residents.

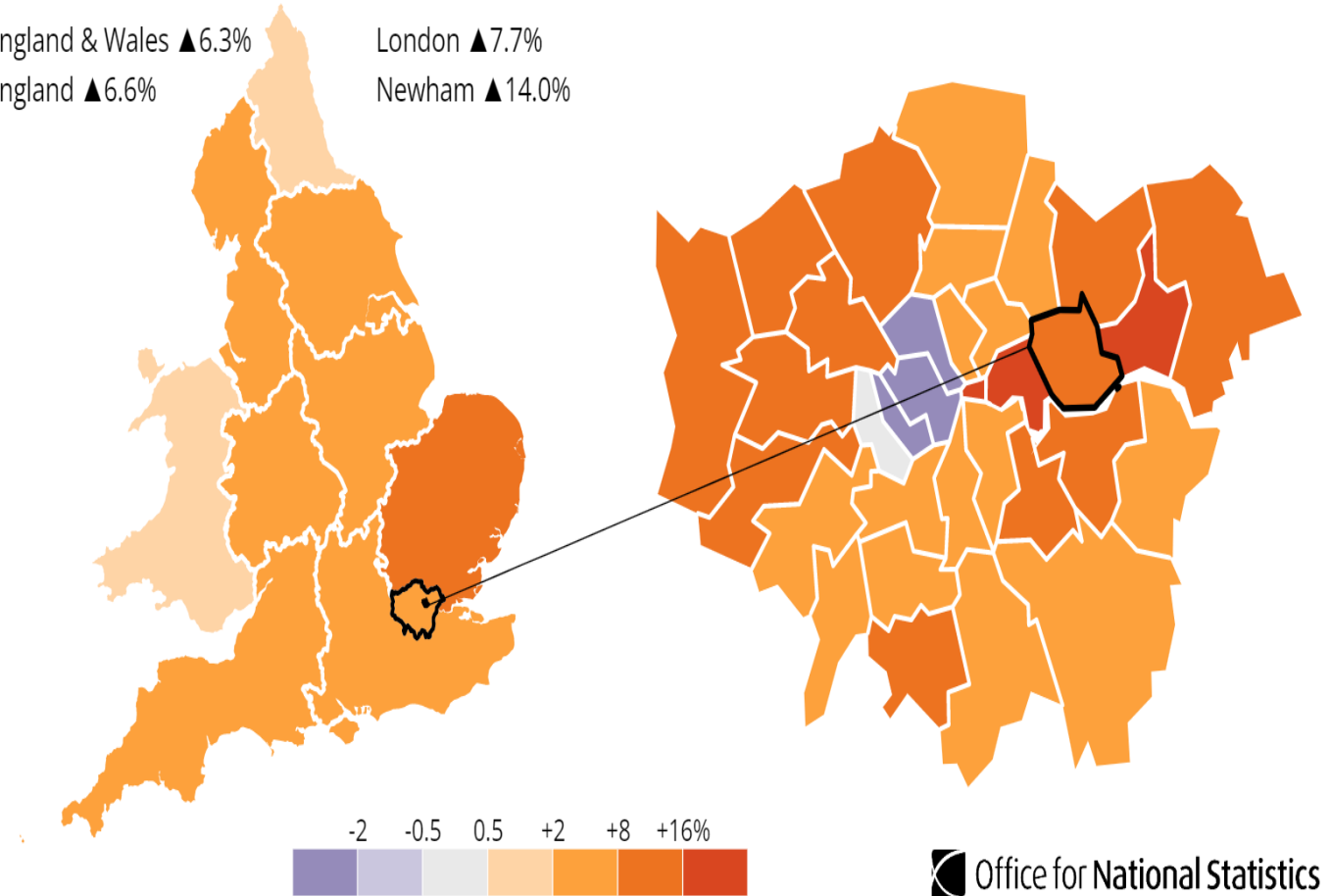
Ethnic Composition:

- 65% White
- 20% Asian
- 8% Black
- 7% Multiple ethnic groups.

Population change in Newham: Census 2011 to Census 2021

England & Wales ▲6.3%
England ▲6.6%

London ▲7.7%
Newham ▲14.0%



RELIGIOUS DIVERSITY

- Christianity : 45%
- Muslim: 32%
- Hinduism : 15%
- Sikh : 2.15
- Part of other religious group 1.2%
- Not Religious : 9.5%
- Refused to declare their Religion : 6.4%

(Dreamstime.com)



NEWHAM FOOD SECURITY STRATEGY

- Children living in poverty: 50%
- Children living in food insecurity: 32%
- Children over 17,000 given food vouchers in 2021

(Gov.uk 2021)



STAKEHOLDERS INVOLVED IN THE PROGRAM

- Local Residents
- Healthcare Providers
- Educational Institutions
- Local Businesses and Employers
- Government Agencies
- Non-Profit Organizations and Charities
- Digital Communication Experts and Technology Providers
- Community Activists and Advocates
- Religious and community Leaders

(stock.adobe)



Program Principles Inclusivity, empowerment, collaboration and cultural competence

USE OF DIGITAL MEDIA AND TECHNOLOGIES FOR COMMUNITY DEVELOPMENT

- Centralized Community Website
- Social Media Engagement
- Tailored Mobile Applications
- Webinars and Virtual Workshops
- Digital Literacy Workshops
- Online Surveys for Community Feedback
- Collaboration with Local Influencers

➤ **LEGISLATION AND POLICY IMPACT THE SUPPORT THE SUPPORT AND GROWTH OF THE COMMUNITY**

- NHS Policies
- Social Care Policies
- The health foundation
- Legislation on Discrimination and Equality
(Equality Act 2010)

BARRIERS/OBSTACLES TO COMMUNITY DEVELOPMENT

- Socioeconomic Disparities
- Cultural and Linguistic Diversity
- Insufficient Funding
- Resistance to change
- Lack of Community Engagement

RECOMMENDATIONS

- Establish programs addressing prevalent health issues.
- Collaborate with local influencers for diverse digital outreach.
- Enhance collaboration with healthcare providers for tailored services.
- Support policies ensuring resources reach underserved populations.
- Implement regular forums to address concerns and gather feedback.
- Foster a sense of ownership through community-led initiatives.
- Create a sustainable and holistic framework for community health.

CONCLUSION

- Emphasize collaboration among stakeholders.
- Implement approaches that respect diverse cultural backgrounds.
- Utilize a holistic approach addressing various aspects of well-being.
- Navigate legislative frameworks for impactful interventions.
- Utilize digital tools to enhance outreach and communication.
- Build strong partnerships with healthcare providers and community influencers.
- Prioritize inclusivity and education in health initiatives.
- Focus on addressing root causes of health disparities for sustainable impact.

REFERENCES

- Bruce, G., Armitage, A., Salvo, L., Heys, M., & Alladi, S. (2023). 649 Evaluation of an integrated pathway for unaccompanied asylum-seeking children in Newham: demographics, baseline health needs, and preliminary health outcomes.
- Dreamstime.com/colourful-phoyo-religion-diversity-isolated-white-background-image1382
- Ginja, S., Jackson, K., Newham, J. J., Henderson, E. J., Smart, D., & Lingam, R. (2020). Rural-urban differences in the mental health of perinatal women: a UK-based cross-sectional study. *BMC Pregnancy and Childbirth*, 20(1), 1-11.
- H. Siddique (2017). Poverty blighting health of many UK children, *Paediatrician*.
- Kotronia, E., Brown, H., Papa costa, A. O., Lennon, L. T., Weyant, R. J., Whincup, P. H., ... & Ramsay, S. E. (2021). Poor oral health and the association with diet quality and intake in older people in two studies in the UK and USA. *British Journal of Nutrition*, 126(1), 118-130.
- Margot, D., Rosenthal, U., Marcella, H., Andrew, T., Ashlee, S., O'Toole, W., ... & Celine, H. (2022). Socio-political determinants of health inequalities during the COVID-19 pandemic: Under 5s and their families living in temporary accommodation in a socially diverse and deprived population—Newham, East London. *Archives of Disease in Childhood*, A70-A71.
- McIvor, C., Vafai, Y., Kelly, B., O'Toole, S. E., Heys, M., Badrick, E., ... & Dickerson, J. (2022). The Impact of the Pandemic on Mental Health in Ethnically Diverse Mothers: Findings from the Born in Bradford, Tower Hamlets and Newham COVID-19 Research Programmes. *International Journal of Environmental Research and Public Health*, 19(21), 14316.
- Newham.gov.UK/Children-families/Newham-food-security-strategy.
- Nutsugbodo, R. Y., & Adjei Mensah, C. (2020). Benefits and barriers to women's participation in ecotourism development within the Kakum Conservation Area (Ghana): Implications for community planning. *Community Development*, 51(5), 685-702.
- ONS (2021). How life has changed in Newham: Census 2021. [online] sveltekit-prerender. Available at: <https://www.ons.gov.uk/visualisations/censusareachanges/E09000025> [Accessed 2021].

REFERENCES

- Renzella, J., & Bhatnagar, P. (2023). P57 Co-producing an action plan to improve diets in Newham
- Rosenthal, D. M., Schoenthaler, A., Heys, M., Ucci, M., Hayward, A., Teakle, A., ... & Lewis, C. (2023). How does living in temporary accommodation and the COVID-19 pandemic impact under 5s' healthcare access and health outcomes? A qualitative study of key professionals in a socially and ethnically diverse and deprived area of London. *International Journal of Environmental Research and Public Health*, 20(2), 1300.
- Stockton, J., Liu, S., Halsall, J. P., & Ndzogoue, N. (2023). Qualitatively investigating factors contributing to poor health and influencing unhealthy behaviour uptake in deprived areas within the UK. *Discover Social Science and Health*, 3(1), 2.
- [Stock.adobe.com/UK/searchK=stakeholders](https://stock.adobe.com/UK/searchK=stakeholders).
- Thompson, E. J., Williams, D. M., Walker, A. J., Mitchell, R. E., Niedzwiedz, C. L., Yang, T. C., ... & Steves, C. J. (2022). Long COVID burden and risk factors in 10 UK longitudinal studies and electronic health records. *Nature communications*, 13(1), 3528.
- Udeh-Momoh, C. T., Watermeyer, T., Sindi, S., Giannakopoulou, P., Robb, C. E., Ahmadi-Abhari, S., ... & Middleton, L. T. (2021). Health, lifestyle, and psycho-social determinants of poor sleep quality during the early phase of the COVID-19 pandemic: a focus on UK older adults deemed clinically extremely vulnerable. *Frontiers in public health*, 9, 753964.