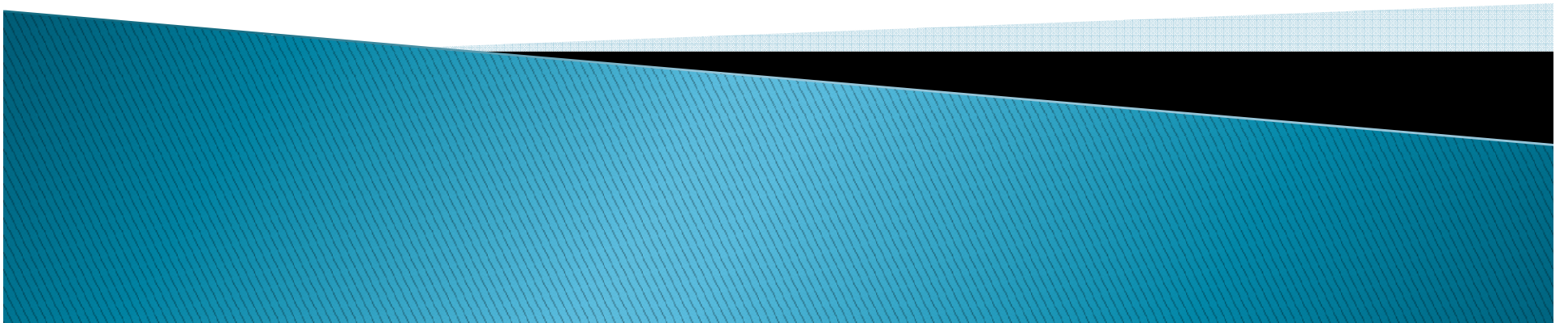
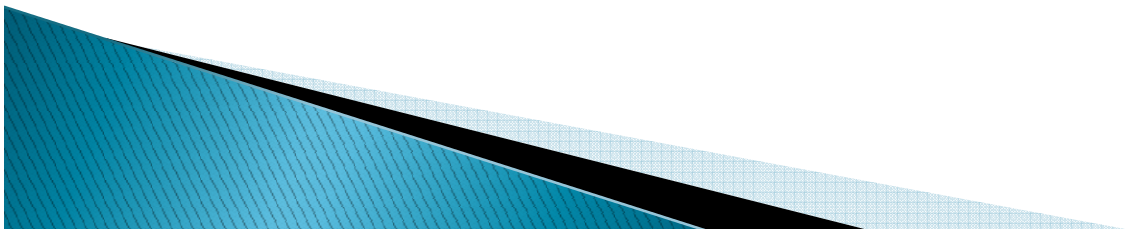


Academic Writing



What do you think 'Academic Writing' means?

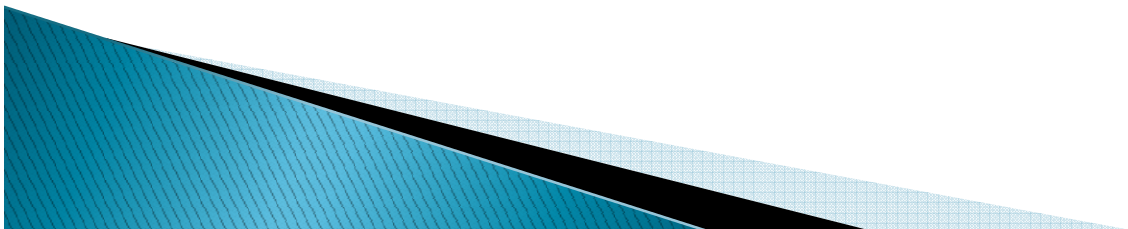
What is the difference between writing 'academically' and writing ordinarily?



Academic Writing

- ▶ **In academic writing it is important to:**
 - Use formal English
 - Use references
 - Have evidence to support your claims
 - Write in the third person

- ▶ **Avoid using informal words and phrases:**
 - 'The writer is *out of order* when he says ...'
 - 'The new plans are *just the stuff*'
 - 'These findings need to be *taken with a pinch of salt*'
 - 'The argument is a *bit over the top*'



Academic Writing

Avoid abbreviations and contractions:

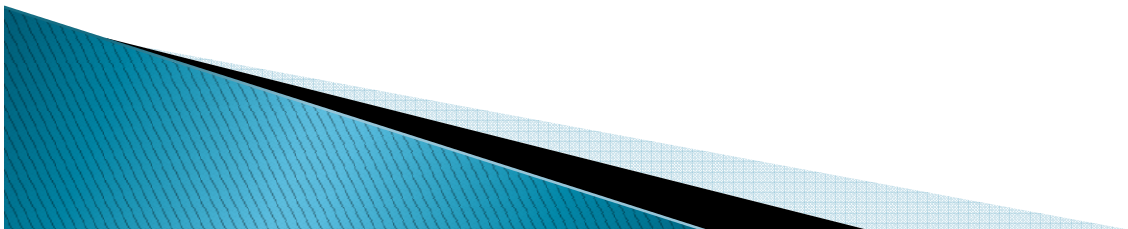
'dept'

'e.g.'

'didn't'

'They're'

'isn't'



Academic Writing

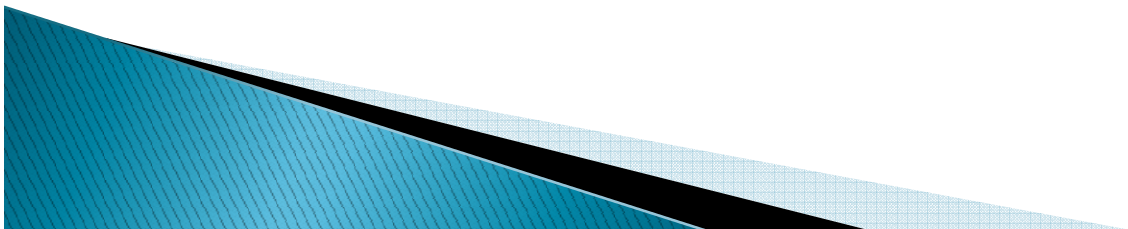
Be impersonal:

Avoid pronouns such as 'I', 'We' and 'You'

'It can be seen that ...'

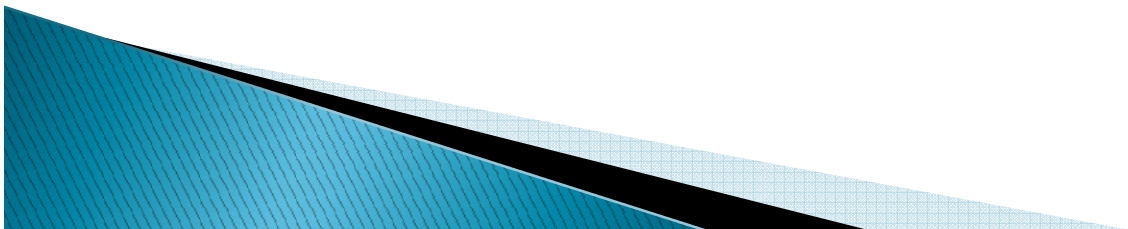
'There are a number of ...'

'It has been found that ...'



Be cautious – i.e. nothing is completely certain

- appears to ...
- seems to ...
- tends to ...
- may...
- might ...
- possibly ...
- probably ...
- apparently ...
- generally ...



▶ **Be objective**

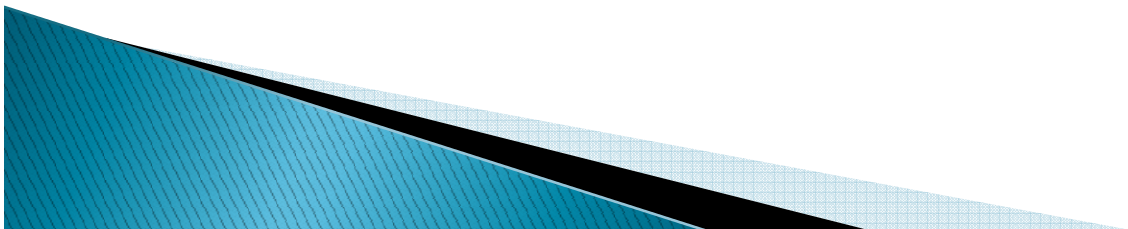
- Avoid words such as 'nice', 'wonderful', 'worthwhile', 'usual', or 'natural'

▶ **Avoid apologies**

▶ **Do Not Address the reader**

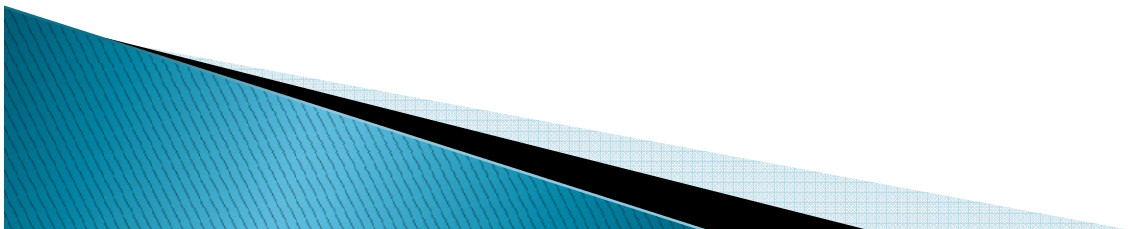
▶ **Be precise/concise**

- 'A man called George Jones wrote a book called Welsh Pathways and he says ...'
- 'Jones (2008) observes that ...'



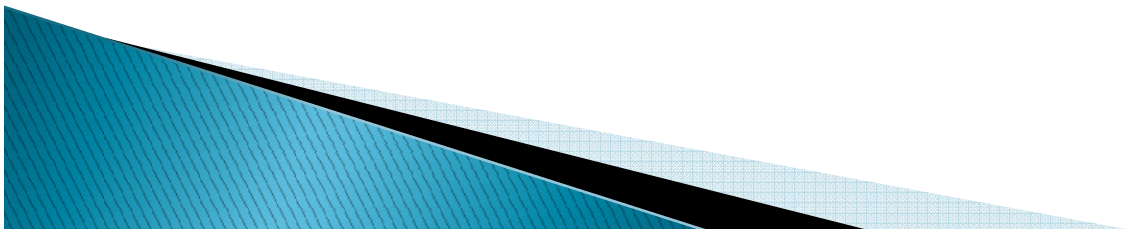
Styles of Academic Writing

- ▶ Descriptive Writing
- ▶ Argumentative/Analytical Writing
- ▶ Using Personal Experience



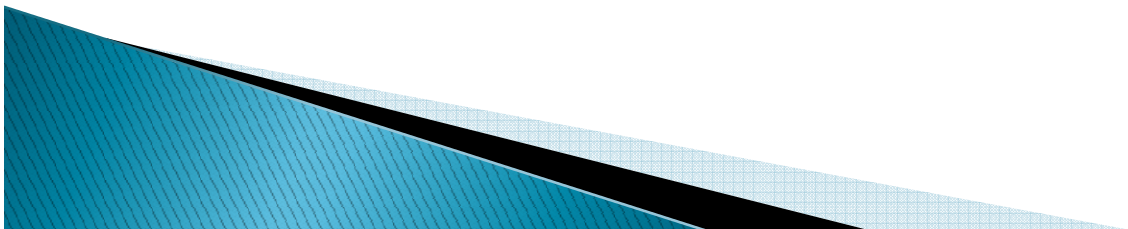
Descriptive Writing

- ▶ Describes what happened
- ▶ Describes the main features or functions
- ▶ Summarises the main points of a theory or article.



Argumentative/Analytical

- ▶ Provides a clear line of reasoning
- ▶ Offers evidence or examples to support argument
- ▶ Shows evidence is reliable
- ▶ Shows all sides to the argument
- ▶ Demonstrates why the line of reasoning presented is the best.

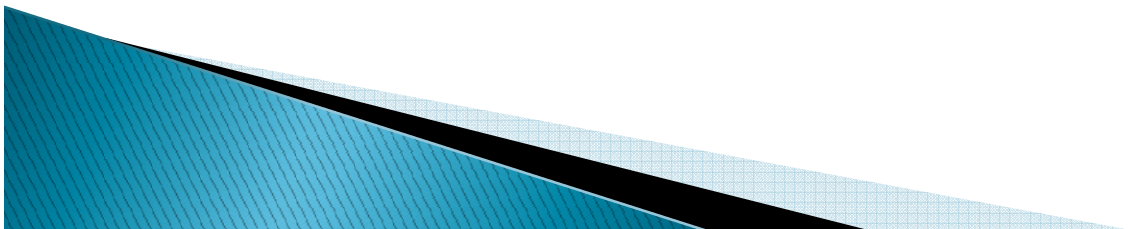


Personal Experience

Remember to continue to write in the third person

‘The author has found that...’

‘The author believes that ...’



Academic Key Words

Working in groups try to define what you think each of the 'Academic Key words' means, that is, what you are being asked to 'Do'.

