# ROTOR VIDEOS

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New Technology in Music and Creative Entertainment

# ABOUT ROTOR VIDEOS APP

- With the new amazing app using artificial intelligence, Rotor Videos creates music videos in a matter of a minute, quickly and affordably. It is a purpose-built software that simplifies video creation for the music industry..
- We aim to get costumers such as Universal Music, Sony Music and BMG, Rotor makes it easy for musicians, labels and music catalogue owners to create video content for promotion, engagement and monetisation of songs.
- They empower musicians to be seen and heard

# CURRENT SOCIAL PROBLEMS SORROUNDING MUSIC VIDEOS

Planning can be very time consuming

Videographers are overpriced as well as they take a lot of time

Editing sometimes takes months

# OUR VISION

- Vision: Is to bring inspiration and innovation to every artist. To be quick and to show empathy.
- USP : First one to do it, affordable with outstanding service

# THE SOLUTION TO THE PROBLEM

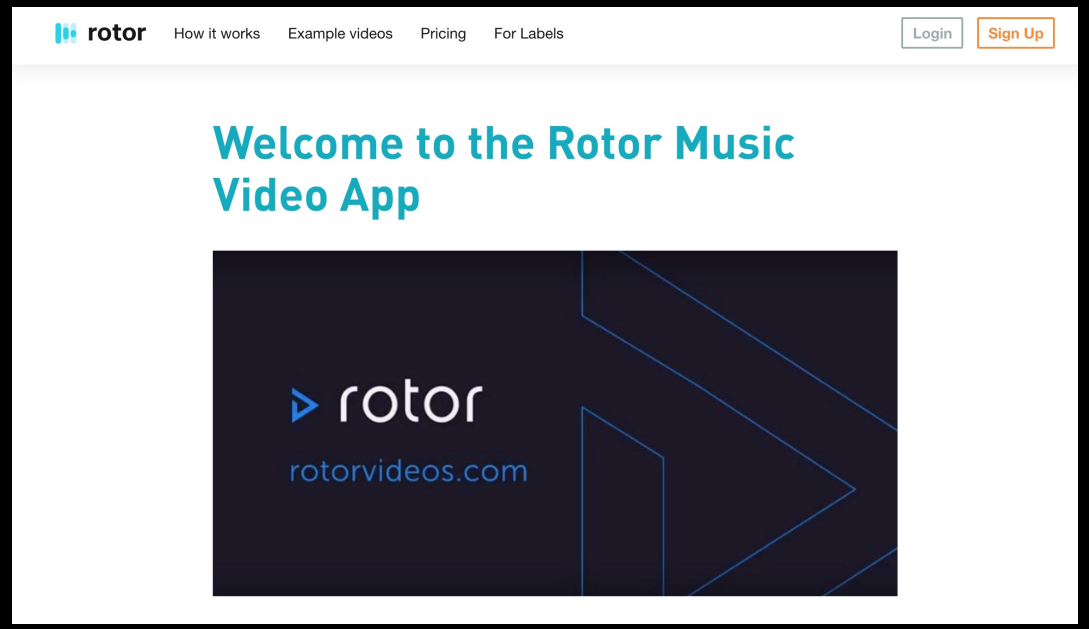
"Make music videos and lyric videos in minutes and give fans another way to connect with your music." Rotor Videos

- Rotor videos offers an awesome service at an affordable price
- You can choose from a catalogue of thousands of free clips as well as add your own
- You can try it for free and watch your video in no time
- You can control the process and make your video stand out for a fraction of the cost
- You can try it multiple times until you are happy with the final result
- Fast and inexpensive

# TEAM BEHIND ROTORS

- Musicians, engineers and video directors
- Freelancers on Marketing
- Myself, CEO
- Investors

# AVAILABILITY




- It will be available to download from the Appstore and Playstore
- You can sign up for free
- Great costumer service
- It is great for emerging artists on a budget

# AUDIENCE

Fans can create amazing lyric videos for their favorite artists

Emerging artists could save that money and spend it on marketing

Labels can also save the money and invest it in another field

# ROTOR VIDEOS FEATURES AND PROCESS

1. UPLOAD YOUR SONG AND EDIT
2. ADD/CHOOSE YOUR CLIP
3. SELECT A VIDEO EDIT STYLE
4. PREVIEW YOUR VIDEO
5. ADD TEXT OVERLAYS
6. CROP YOUR VIDEO FOR SOCIAL MEDIA
7. BUY YOUR HI-RES VIDEO AND SHARE YOUR CREATION
8. ONLY PAY WHEN YOU ARE READY TO DOWNLOAD

# EXAMPLES OF ROTOR MUSIC VIDEOS

- https://rotorvideos.com/showcase
- https://rotorvideos.com/showcase
- https://rotorvideos.com/showcase

# PRICING

## PAY AS YOU GO

Highest Quality | Standard Quality

| SHORT VIDEO | LONG VIDEO |
| --- | --- |
| $9 | $19 |
| per video | per video |

1080p HD Download

Removes the watermark

All rights are yours

CREATE FREE ACCOUNT

## SUBSCRIBE & SAVE

Pay Annually | Pay Monthly

Plans starting from

$6.25 / per month

$75 billed annually

Works out as **$6.25** per video

- Minimum 12 long videos per year
- Get extra short form videos
- 5 GB of storage

SEE ALL PLANS

# COMPETITORS OF ROTOR

- POP FICTION LIFESTYLE
- SUGGEST
- OFFREE MEDIA

# INVESTMENT AND FUNDING

- Getting investors in board and government grants
- Investment will be split between: Marketing , operational costs , development and contractors

# REFERENCES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