

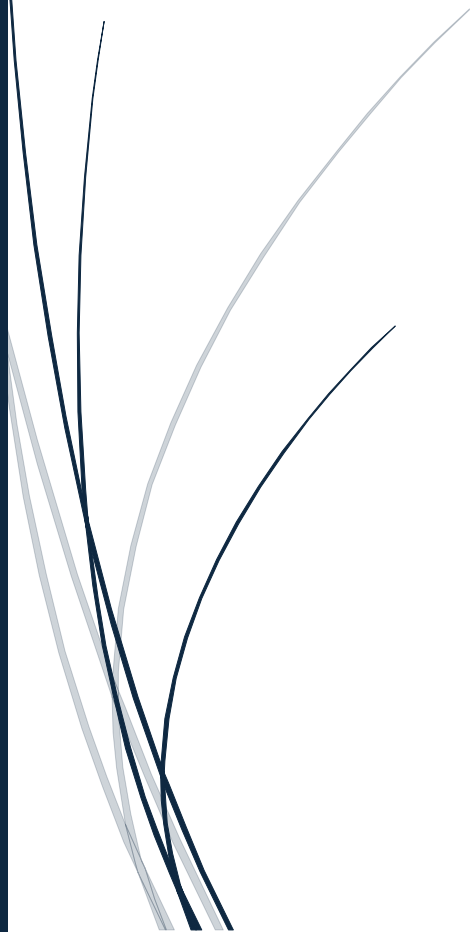
17/05/2026

Live CV

Events and Festivals Experience

(BMTP4016)

Deborah Jenkins



Amber Treharne (2502316)

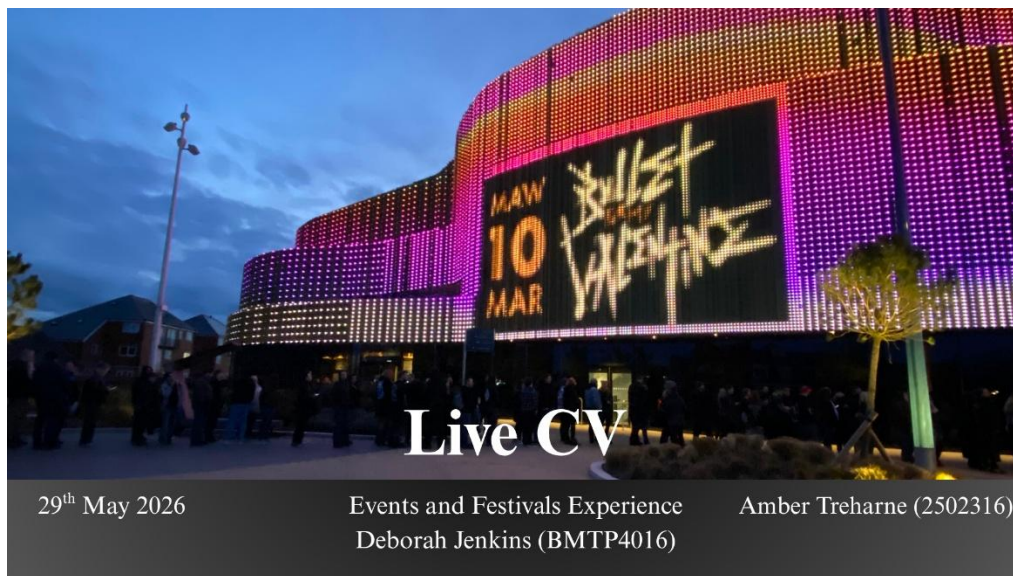
984 words

Canva Live CV Link:

<https://canva.link/1k0qck21vvtpsii>

(I can also email an MP4 copy if needed)

Presentation slides



I confirm that I have not used any AI tools in the research and creation of this assignment. I confirm that I have not presented any AI generated materials as my own work. I confirm I have copies of my drafts, notes, and other resources I used, which I may be asked to provide in evidence.

Amber Treharne

- Email: amberetreharne@icloud.com
- Phone Number: 07954145725

- Kind, caring, conscientious, positive attitude,
- Open to all experiences; willing to learn anything,
- Highly motivated, determined and well organised; a strong work ethic/ drive to do well,
- Communication, Teamwork and Problem solving skills,
- Creativity: A passion for music and live events.



Skills:

- Creativity
- Problem solving
- Communication
- Time management
- Digital Skills
- Empathy
- Writing
- Teamwork



Honey and Mumford learning styles

I am a Reflector:

Reflectors	Stand back and ponder about experiences. Enjoy observing other people, adopt a low profile. Act on the past, the present and the opinion of others. When they say something, they offer a more 'rounded' reflection than others.	Famous sayings: -"I'd like to think about it". -"We need to be cautious". They often take the back seat in meetings and discussions. They act, having taken different perspectives into consideration.	Thorough collection and analysis of data can delay reaching a definite conclusion. They often postpone reaching a definite conclusion for as long as possible. So sometimes, decisions are never made!	They like to listen and read -Reading -Audiotapes -Video/Film -Seminars -Group Discussion - they love them but often take a back seat observatory role
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(Honey & Mumford, 1982 as cited in NHS, 2012)

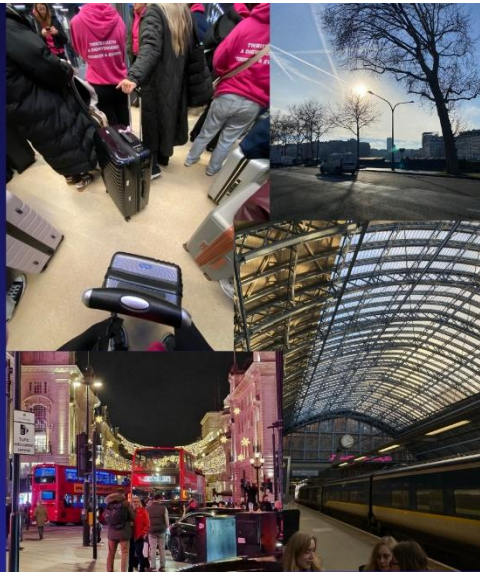


- Preference to step back and observe others
- Cautious
- Unsure decision- making
- Thinks deeply before discussing



Trip experiences

- Confidence
- Independence
- Communication
- Culture



Paris



Events and festivals placement

Work experience at Swansea Arena!

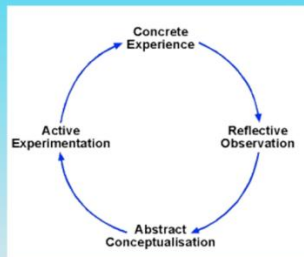
According to Walls (2018) the UK Events industry is continuing to grow, providing over 570,000 full-time jobs. Healy (2023) suggests how important experiential learning can be to increase employability in University.



Kong (2021), suggests that experiential learning is effective as students are directly involved in the learning process, with the ability to develop personal skills, developing professionally based on their individual experience



Kolb's experiential learning cycle:



(Kolb, 1984 as cited in Gibbs 1988)

Gibbs' reflective cycle



(Gibbs, 1988 p.49 as cited in University of Cumbria 2020)

House Party



ITT Future You



80's/90's event at The Bunkhouse



- Decorating and setting up equipment: developing communication and teamwork skills.
- Technical skills to help bands set up.

Placement hours

Placement Experiences:	Hours:
Swansea Arena Lessons	36
Swansea Arena work experience	33
London	15
Book launch + setup	10
Skills Wales	13
Paris	25
House Party + setup	14
ITT Future You + setup	13.5
80's/ 90's event at The Bunkhouse	7.5
Swansea Arena work hours	46.5
Additional: Malaysia trip and Download Festival to be continued!	Total = 213.5 hours

Total: 213.5 hours!

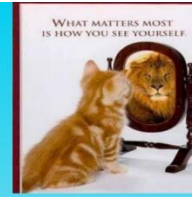
What I have achieved from developing hard and soft skills

- ATG team member in Swansea Arena
- Bartender in the Hanbury (Rock bar and events venue)
- Upcoming audition in a new band
- A place in the upcoming Malaysia trip!
- Opportunities to work at Festivals over the summer





Future goals



- **Step into the festival industry**
- **Experience more live events**
- **Volunteer at conventions**
- **Learn about other departments in Swansea Arena**
- **Go on placements internationally**

(Euni, 2016)

References

Euni (2016). Embrace Your Inner Lion. Eunicakes. (Photograph). <https://eunicakes.wordpress.com/2016/04/15/embrace-your-inner-lion/> (Accessed 15 May 2026).

Gibbs, G. (1988) Learning by Doing: A guide to teaching and learning methods. Further Education Unit, Oxford Brookes University, Oxford. <https://my.cumbria.ac.uk/media/MyCumbria/Documents/ReflectiveCycleGibbs.pdf>. (Accessed 14th May 2026).

Healy, M. (2023). Careers and employability learning: pedagogical principles for higher education. *Studies in Higher Education*, 48(8), pp.1-12. doi:<https://doi.org/10.1080/03075079.2023.2196997>.

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Kong, Y. (2021). The role of experiential learning on students' motivation and classroom engagement. *Frontiers in Psychology*, 12(1). doi:<https://doi.org/10.3389/fpsyg.2021.771272>.

Walls, M. (2018). UK Event Industry statistics factsheet. [online] Liveforce. Available at: <https://liveforce.co/blog/uk-event-industry-statistics-factsheet/>. (Accessed 17th May 2026).

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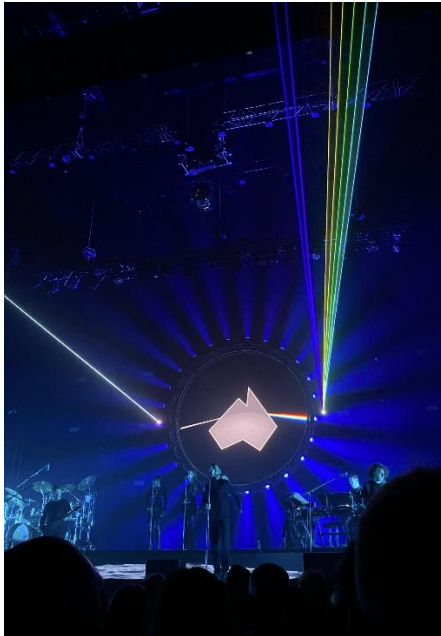
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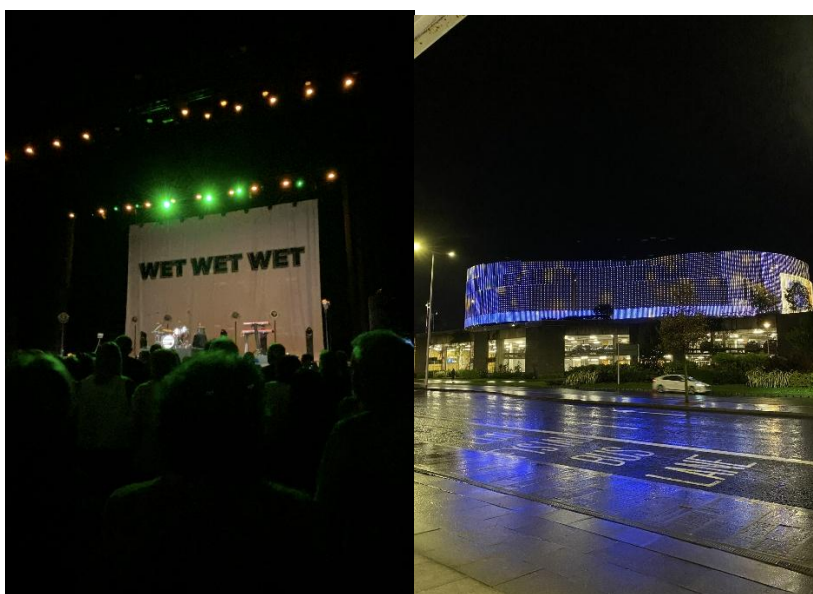
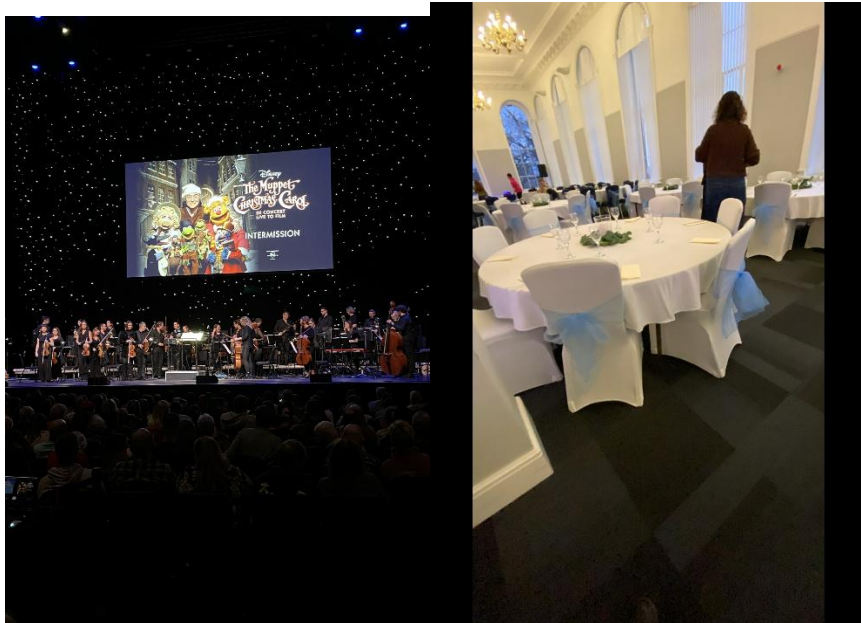
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Photo diary/ evidence

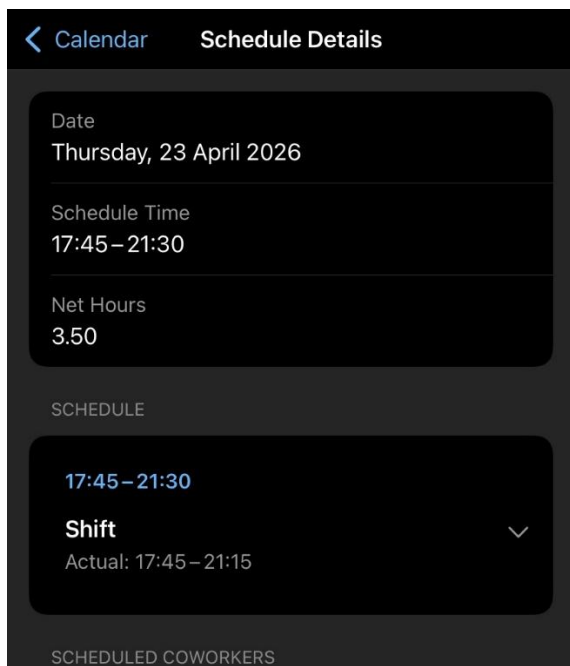




Arena hours/ rota evidence:

Calendar	Schedule Details	Calendar	Schedule Details
Date Wednesday, 13 May 2026 Schedule Time 17:45–21:30 Net Hours 3.75		Date Saturday, 9 May 2026 Schedule Time 17:45–21:30 Net Hours 3.75	
SCHEDULE		SCHEDULE	
17:45–21:30 Shift Actual: 17:45–21:30		17:45–21:30 Shift Actual: 17:45–21:30	

Calendar	Schedule Details	Calendar	Schedule Details
Date Sunday, 26 April 2026 Schedule Time 17:45–21:30 Net Hours 3.75		Date Friday, 24 April 2026 Schedule Time 17:45–21:30 Net Hours 4.00	
SCHEDULE		SCHEDULE	
17:45–21:30 Shift Scheduled		17:45–21:30 Shift Actual: 17:45–21:45	



Hours	27.75	100.00 %
Basic Pay	11.75	42.34%
Basic Pay	16.00	57.66%

27th February to 14th April = 27.75 hours as seen above.

$27.75 + 3.50 + 4 + 3.75 + 3.75 + 3.75 = 46.5$ hours

Research/ Notes

I can show I have skills such as creativity by displaying class projects I have designed such a training programme and a social media video I had edited and shot myself.

Also having a musical background with songwriting and digital skills make it evident I can be creative and think outside the box in situations.

I encountered a major issue where I needed to problem solve and communicate in a team. This was when the tills had shut down across the whole building while I was working on the bar in Swansea Arena. We were unable to take cash due to the cashless venue policy for all drinks we had already poured and served. I remained calm in this situation and radio'd the rest of my team to communicate the issue to other departments and customers too. I have also had more experience in university where sections of presentations were not working so as a team we had to adapt, design and write up again. I can display Time management skills as I always attend university, work and hand in assignments on time. If I am not going to be somewhere or if I was late, I am efficient to let my manager know this .I have Understanding and actively listen to my peers and colleagues. I can communicate effectively in a team, understanding from each person's perspective.

Honey and Mumford learning styles

After learning, discussing and completing the Honey and Mumford questionnaire in class I discovered that I am a reflective learner. Meaning that I may prefer to have a “low profile” as I often step back and observe others rather than stepping forward or being a leader myself.

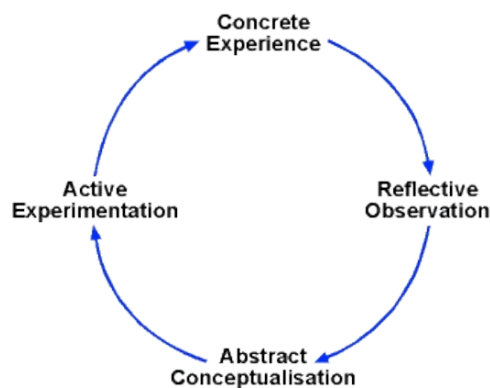
Reflectors	Stand back and ponder about experiences. Enjoy observing other people, adopt a low profile. Act on the past, the present and the opinion of others. When they say something, they offer a more 'rounded' reflection than others.	Famous sayings: -“I'd like to think about it” -“We need to be cautious”. They often take the back seat in meetings and discussions. They act, having taken different perspectives into consideration.	Thorough collection and analysis of data can delay reaching a definite conclusion. They often postpone reaching a definite conclusion for as long a possible. So sometimes, decisions are never made!	They like to listen and read -Reading -Audiotapes -Video/Film -Seminars -Group Discussion – they love them but often take a back seat observatory role
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(Honey & Mumford,1982 as cited in NHS, 2012)

Although this can change and develop throughout my professional development, I can adapt to a different learning style or have a mixture of multiple as I develop my skills and confidence.

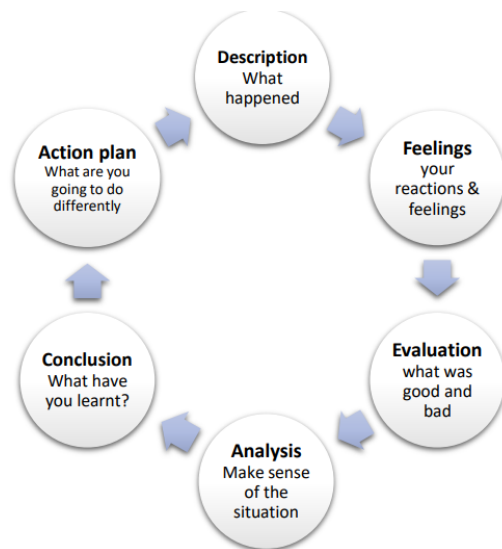
After university I believe I could develop traits from a pragmatist or an Activist as they enjoy experimenting with new ideas and putting knowledge into practice. I found during assignments that I preferred to get on with my projects and discuss ideas immediately rather than procrastinating along with my peers.

Kolb's reflective cycle: 4 stage fundamentals of this idea: Learning from experience



Kolb's reflective cycle demonstrates how people can learn and improve from experiences by using a concrete experience, reflecting on it, forming ideas based on feelings and experimenting from what has been learnt from the whole cycle.

This can also be seen as in 6 stages, making it more detailed: Gibbs, 1988)



(University of Cumbria, 2020)

Description: In February we worked at the house party event and planned it although there were many positives and negatives.

Feelings: We felt as if it went well but many aspects could have been improved to increase secondary spend and ensure each team member is reliable for each job.

Evaluation: The bands on the lineup were a great choice, merchandise sold effectively as we worked as a team to serve customers. Multiple customers were disappointed the food kiosk was closed as this was an earlier event, our rota was not organised and not everyone was committed to their role assigned). Some students were assigned to the same department at the same time, leading some areas like the cloakroom to not have any staff, therefore I had to move from my job assigned and serve guests at the cloakroom. There were also no breaks discussed.

Analysis: This was due to a lack of communication and possibly planning as more could have been planned prior to the event.

Conclusion: From this experience I have learnt the importance of communication, planning, problem solving and teamwork in events but also how no event goes exactly to plan.

Action plan: At the next event we will plan ahead thoroughly, discussing all that could benefit customers as well as increase profit, and working as a team in the class to discuss rotas and which job would be best for each person.

Healy (2023) suggests how important experiential learning can be to increase employability in University and develop hard and soft skills. According to Walls (2018), the UK events industry is continuing to grow, providing over 570 thousand full time jobs to those who have the required skills.