

Jonathan Powell c.v.

95 Greenacres, South Cornelly, Bridgend CF33 4SF. Tel: 07545 573926 email: jon-powell44@sky.com

Personal Statement

I enjoy working with a team and collaborating on creative projects. With 20 years experience as a graphic designer and design manager, I have a very broad knowledge of the creative disciplines, with over 10 years experience of project managing complex multidisciplinary projects.

I love to learn new skills, problem solving and developing new ways to complete tasks. A logical thinker with artistic flair and extensive knowledge of the following:

- Project Management
- Design and Artwork for Print and Packaging
(Illustrator, Photoshop, InDesign, Quark, Acrobat Pro, Kasemake)
- Web to Print (Pageflex Studio and Pageflex Administrator)
- Website Design (Dreamweaver, Flash, HTML, CSS, Bootstrap)
- Video and Animation (Premier, After Effects, 3D Studio Max)
- Photography
- Database Design (Filemaker Pro)

Work History

Managing Director 2015 - Present Jaycubed Creative Ltd.

I recently started my own business. With a desire to be more involved with my long term passion of design and the creative process. The business offers a wide range of creative services utilising my broad knowledge of the design industry including design for print, packaging and screen, web to print, illustration, animation (both 2d and 3d), photography and video production.

www.jaycubed.co.uk

Design & Print Manager - March to June 2015 Michton Ltd

I managed a busy design and print department. Michton Ltd offer branded confectionery products to the promotions industry using the brand name Bite Promotions. I was employed to create a new work-flow, and to enhance the throughput of the artwork, pre-press and print elements of the business. This work-flow was designed with a combination of new customer artwork templates and a database driven MIS system.

www.bitepromotions.com

Work History ...continued

Operations Manager 2011 - 2015

CDP International

CDP International was formed as a result of the success of the 'Creazy' brand and became its own entity in 2011. As operations manager for CDP International my main responsibilities were to oversee the day to day running of the company. I was personally responsible for a wide range of tasks such as product design, quality control, marketing, website design and maintenance, sales enquiries, quotations, liaising with distributors, sourcing suppliers and much more. I managed a small team of staff who were responsible for the admin and warehouse departments. CDP International was an umbrella company for its products Creazy, Xerox DigiBoard, Eazy Designer and Eazy Canvas.

www.eazy-canvas.co.uk

www.eazydesigner.com

www.youtube.com/creazyproducts

Department Manager 2005 – 2011

Creative Packaging

I joined Creative Packaging to oversee the creation of a product based business to run alongside Creative Packaging's service led approach. This happened due to my experience gained as a key member at Daydream Education a highly successful product based small business. I was responsible for taking a seed of an idea to a fully operational new business. The brand 'Creazy' was launched in September 2006 and quickly became a well known brand in the digital print sector in the UK. My role was to create the overall structure and setup the supply chain, product design, testing, branding, packaging, database design, website, marketing, etc. Soon after, the Creazy product was added to the Xerox Document Supplies portfolio and sold throughout Europe. In 2010, I was tasked with developing a web to print solution for our customers. I led a team of designers to create Eazydesigner, a content heavy web to print solution. This project required learning new skills and utilizing all of the skills acquired throughout my career. I managed the project from initial planning to design and implementation. The website was launched throughout Europe jointly by Creazy and Xerox Document Supplies.

www.creazy.co.uk

Design Studio Manager 2001 – 2005

Daydream Education

At Daydream Education I was initially employed as a graphic designer. This role very quickly grew with the rapid expansion of the company. I was responsible for overseeing a team of designers creating a highly successful range of educational posters and resources supplied to schools throughout the UK. Whilst at Daydream Education I created and developed new products including interactive whiteboard software. I was responsible for the setup, development planning and ongoing management of a software production workflow. Overseeing the project which involved teachers, content providers, designers, animators, overseas based software developers and CD manufacturers to deliver engaging and media rich software.

www.daydreameducation.co.uk

Jonathan Powell c.v.

95 Greenacres, South Cornelly, Bridgend CF33 4SF. Tel: 07545 573926

Work History ...continued

Freelance Designer 1998 -2001

As a freelance designer I undertook various design and artwork projects for multi-national and local companies throughout south wales.

Designer / Artworker 1995 -1998

Central Press

After leaving college I was employed as a designer and artworker for a busy commercial printer and repro house in Cardiff.

Education

2 Day Pageflex Training - 2010

I attended this 2 day training for this extensive web to print platform incorporating Pageflex studio and Pageflex administrator.

Higher Education 1992-1995

Mid Glamorgan Centre of Art and Design

HND in Design, Animation and Electronic Image Making

National Diploma: Art and Design Foundation Studies

A'Levels 1990-1992

Maesteg Comprehensive School

Graphical Communication (London Board) - B

Art and Design - C

GCSE's

Art and Design - A, Graphical Communication - A, Mathematics - B, English - C

Physics - C

Personal Interests:

I live in South Cornelly near Porthcawl with a clean driving licence. I am married with two children. I have many interests including golf, playing drums, photography, drawing and computer science.

References:

Lyndon Powell
DS Smith
Tel: 07834 624547

Wes Patel
Daydream Education
Tel: 0844 800 1660

Jonathan Powell c.v.

95 Greenacres, South Cornelly, Bridgend CF33 4SF. Tel: 07545 573926

Project Examples

Jaycubed Creative

www.jaycubed.co.uk

I recently started my own company offering creative services such as design for print, packaging and screen, illustration, animation, training and photography.



Branding and print.



Branding and print.



Medical illustration.



Website design.

Jonathan Powell c.v.

95 Greenacres, South Cornelly, Bridgend CF33 4SF. Tel: 07545 573926

Project Examples

Eazy Canvas

www.eazy-canvas.co.uk

The pre-creased A4 inkjet product was designed by myself, from initial concepts and testing, through to overseeing the product manufacturing. I was also responsible for the branding, packaging, photography and website.



Product design from concept to production.

Canvas styles available within the web to print solution.



Packaging Design.

Web to print design and development.

Jonathan Powell c.v.

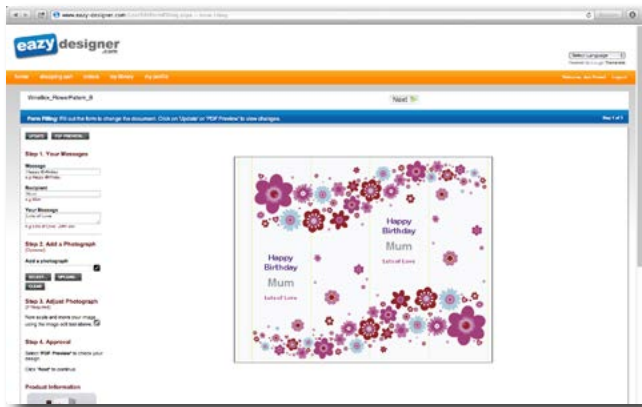
95 Greenacres, South Cornelly, Bridgend CF33 4SF. Tel: 07545 573926

Project Examples

Eazy Designer

www.eazydesigner.com

I assembled a small team of designers and programmers to create this content rich web to print website. The website allows users to create free artwork for the Creazy products based on the professionally designed layouts.



Web to Print solution with a large number of templates.

3D Visualisation.



Promotional Video.

Web to print design and development.

Jonathan Powell c.v.

95 Greenacres, South Cornelly, Bridgend CF33 4SF. Tel: 07545 573926

Project Examples

Creazy

www.creazy.co.uk

Creazy is a product range of pre-creased sheets for digital printing. I was responsible for taking the concept and getting it to market. This included product branding and marketing. Within 3 years Xerox took the product into their portfolio where it is still sold as Xerox DigiBoard.



An example of the Creazy products.



Creazy branded packaging.



Promo videos and marketing.

Jonathan Powell c.v.

95 Greenacres, South Cornelly, Bridgend CF33 4SF. Tel: 07545 573926