

MANIFESTO

RECYCLING ART

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BA DESIGN CRAFT

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Recycling ART

Art and Design role in Recycling

“

I know quite a few eco designers who build dresses out of old couture gowns. They disassemble, 'upcycle,' and reuse them in extraordinary ways. To me, that's a sustainable way of doing things. “

Suzy Amis

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2. PERSONAL STATEMENTS

- I am aware of ethic in art and design
- I love to use recycle materials in my work
- Nature itself it is an amazing artis and an endless source of inspiration, I will do anything I can to protected
- Art and Design, it is a very important sector of industry, everything around us was created by a visionary artist/designer
- Artist use recycling art in ancient times
- Let us teach our children to protect the Earth, implement care for environment in early stage of education
- Advertising it is more art than business
- Visiting a museum, it is like having a walk-through history
- Give credit to the art and artist inspiring you

2.1 THE BEGINNING OF RECYCLING ART – *“artists use recycling art in ancient times”*



Scientists have found proves of circular economy in ancient history, romans recycling broken ceramic and glass and transform them in jewelries and another prime material for decorating clothes and

pottery.

The most emblematic figure of modern recycling art it is Pablo Picasso. His famous COLLAGE artwork become very popular in 1912. Collage it is the base of Cubism and a very used technique. Collage it is the name of the mixed media technique and the resulting piece of art that incorporate a variety of materials arranged and stuck on to a supporting surface. The beauty of this technique it is that any piece of material can

be used, paper, textile, wood, plastic, metal basically any found material and leftover pieces of material from another projects, can be recycled and transformed in Artwork.

2.2 NATURE ITSELF IT IS A RECYCLING ARTIST - *“nature itself it is an amazing artist and an endless source of inspiration I will do anything I can to protected”*

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"Nature is not only all that is visible to the eye... it also includes the inner pictures of the soul." Edvard Munch



Art can mimic nature, by seeking to visually replicate objects as they appear in real life. Since the beginning of humanity people try to reproduce what they could see around them through basically forms of art like

hieroglyph, wood and stone sculpture. Nature is both all around us and deep within us. We are inseparable from nature - our bodies, lives and minds depend on the air we breathe and the food we eat. The Earth sustains our very life force. Without the earth - without nature - what would we be? Nature it is the first source of raw materials and inspiration and even if the pollution it is on high level the nature responds back with a ready to use raw materials like sea glass, charcoal, shells, pearls, gems and many more. It is amazing how people pollute the waters with waste of glass and the sea return polish pieces of sea glass with gemstones quality. A vast collection of Nature Art can be found at the “Nature in Art” Museum, is the world’s first museum dedicated exclusively to fine, decorative and applied art inspired by nature.

2.3 RECYCLING ART IN EARLY STAGE OF EDUCATION - *“Let us teach our children to protect the Earth”*



Because I come from a country that has been under Communism for many years, I have learned to recycle and explore my creativity since I was a little

child. The main reason being that I could not find many products on the market such as Christmas decorations or home decorations, accessories and toys. The clothes were all the same only those who knew how to crochet and knit, somehow came out of the gray monotony of Communism. It is very important to teach our children to be aware of how important it is to keep the Earth clean and transform the “trash” in something new. In UK legislation the early-stage learning system have a large variety of recycling art projects, a lot of homework it is based on recycling creation and observational writing about nature around them and self-reflection.

3. OBSERVATIONAL WRITING - Advertising Digital Art



Although we live in an analog world, the digital environment is a field that is part of our daily lives either no matter what field we work in, whether we are at home or at school, regardless of the nature of the work we do, digital age facilitates our lives daily. Advertising your own product or business has adapted to the modern world we live in through digital advertising and virtual stores makes it easier for the buyer to access products or services. Especially in a pandemic when consumers are bombarded with advertisements, designers along with marketers need to find a solution to get customers' attention.

The study of cultural signs and symbols is semiotics, and a deeper investigation of the implicit cultural trends

that form consumer behavior and reaction to textual messages, thematic material, and still or video imagery is semiotic research.

Meticulous precision makes semiotics a toolkit that is appropriate for examining

any kind of message-centric modes of communication and offers a strong toolkit. a good companion to studies that focus on the recipient of the message (the viewer, listener, reader). The semiotic analysis looks beyond the surface of the message, studying verbal signs as well as visual and auditory ones, thus revealing more deeply the underlying structures of meaning, and helping to understand which elements are responsible for creating corresponding effects.

People interpret it on two levels while seeing a symbol, the first order of which is the basic unit of language and, according to Barthes, the second symbiological order-the denoted and the connoted. This implies that we have achieved the first order of the symbiological structure, the basic order, when we see a symbol and accept the signifier and recognize the meaning.

There is a single slice of pizza on the background of a greasy cardboard pizza box in the image I have selected, we see a brand logo at the lower right corner and on the left side of the image it reads: "Fight for the last slice". The slice of pizza itself consists primarily of green vegetables, like broccoli. I am now looking to attempt to break down the possible levels of sense expressed in this picture by the signs. I am going to be looking into what the picture represents and how specifically it is and how "secret messages" reflect it. If we look at the way the pizza slice is put in the box and the round form of the outline of the pizza, it relates to the Earth's shape. People who know the shape of the Planet will read the sign at the denoted level - that perhaps the pizza slice and the box imitate the Earth. On the first order of the semiotic system, we understand what we are looking at, and then move on to the second element of the semiotic - the connoted. This imagery puts together environmental problems facing the world today, such as pollution, global warming, at the connoted level. The picture also incorporates a linguistic message that the imagery displayed in the photograph supports. "Fight for the last slice" reads the linguistic post. This message on its own does not communicate the same things as it does when it is displayed in this picture next to the rest of the signs. The pizza slice with the broccoli on it produces the association of the Earth's greenery at the connotated level. Most of the pizza in the picture is also missing, displaying the impression that we are in the path of destroying the planet and that much of it is now gone, the same as the pizza in this picture. In order to promote their 100% organic ingredients and recycled pizza boxes, the picture was made as an

advertisement for a pizza restaurant named Pizza&Love. I should also note that the people who designed the picture were aiming to catch the attention of people to the protection of the Amazon Rainforest.

4. PRACTICE BASED WRITING- *recycling art practical statement*

Alina Papaman-Recycling Art



As a student in my first year of college I am still in the research and discovery stage of my own style. After these few months of school, I concluded that the abstract, symbolist and expressionist artistic current represents me the most. But I do not stop here, every day as a novice artist I discover new techniques and experiment with new materials in my attempt to become a professional artist. Although we often hear that history should remain in the past, I believe that there is a great connection between past and present artistic concepts.

History is important through the artists and

works of art that we can admire today in museums around the world, they are immortal and a source of inspiration for every generation of new artists.

In this essay I present a piece of art from my own collection that I am preparing for my artist portfolio. I find this piece suitable because it relates to the main subject of my essay, RECYCLED ART and at the same time a technique that I presented above - COLLAGE.

The most prolific figures who influenced my choice in this project are Pablo Picasso, Edvard Munch and Vincent Van Gogh. they are some of the most famous artists in the world and their works are invaluable. Van Gogh's "Starry Night" is the painting that calls me the most with such minimalist symbolism and at the same time full of

meaning. I try to add a subtle note that will lead the viewer to "Starry Night" in every piece of the collection I am preparing. Being a person who suffers from anxiety, Eduard Munch's art pieces combine very comfortably the feelings I sometimes have, especially when I fail to express what I want in an art project.

Alina Papaman- Collage



I find Pablo Picasso as one of the most complex and revolutionary artists not only in his time even today. I chose to use the Collage technique in my project because I really like this technique being an art form in which the artist has a wide range of ways of expression and the viewer can appreciate the piece from several points of view and because recycling is essential at this time for future generations. Statistics show that nowadays more and more young artists are starting to give importance to recycled art, more and more designers are creating environmentally friendly projects but

at the same time maintaining their artistic quality. Even art buyers have become more interested in eco-friendly art than ever before in history, we are on the right track. Due to the accessible digital environment today, I am in contact with some contemporary artists (Derek Gores, Nik Gentry, Robert Brandford, Gabriel Dishaw, Mark Langan) who carry on the cult of recycled art, just as well, recycled art and modern design are presented in the NDY Gallery.

5. LIST OF REFERENCING

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6 PICTURES AND IMAGERY



BLAZER- PENTIUM- GABRIEL DISHAW



BRISTOL- WHALES- PLASTIC -BOTTLES



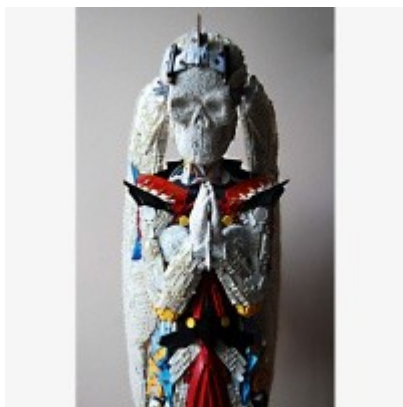
MARK LANGAN- HOMAGE TO THE SCREAM



DEREK GORES



NIK GENTRY



ROBERT BRANDFORD

