

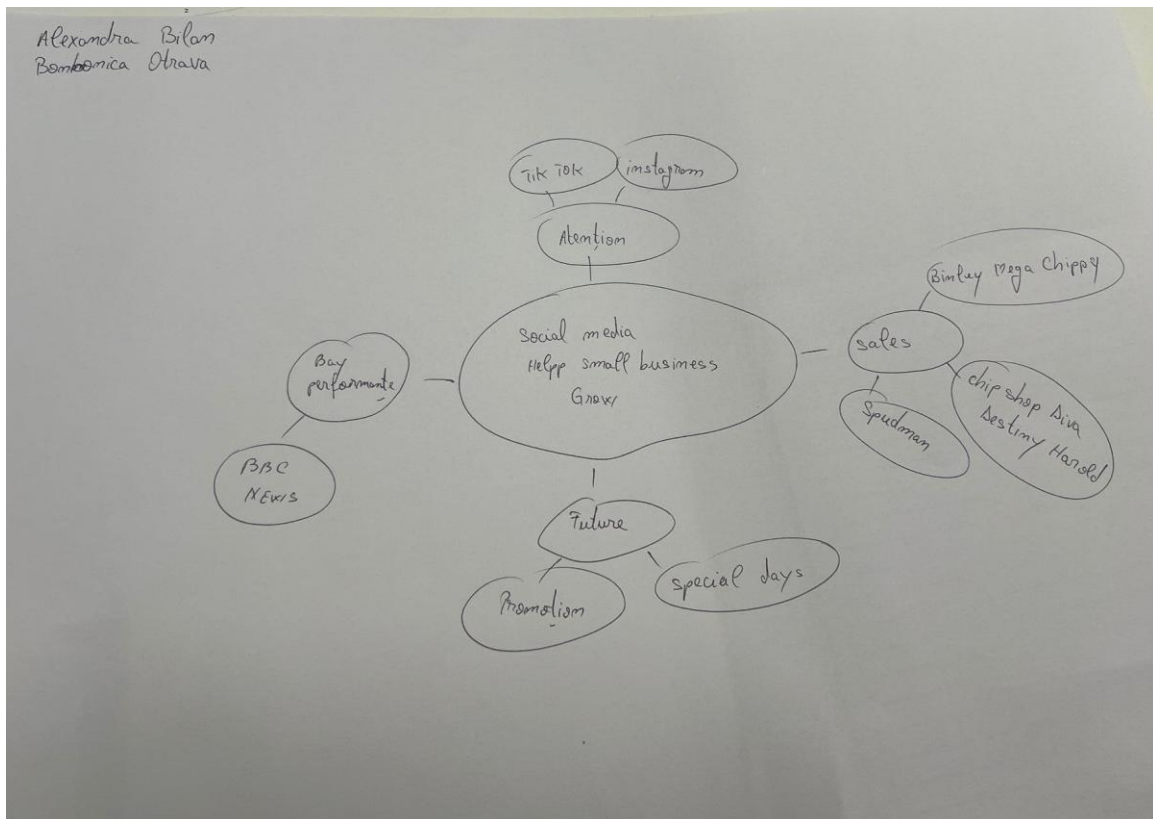
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Task 1 – Reading Task

A3 In-class Notes (Poster):



a. What is the main idea of the text?

The main idea is that social media helps small businesses grow by increasing their online presence, attracting new customers, and promoting their products and services effectively.

b. What are two key points?

One key point is that platforms such as TikTok and Instagram help businesses gain attention and reach a wider audience.

Another key point is that social media can increase sales through promotions, special offers, and engaging content such as short videos and birthday discount campaigns.

c. What part of the text did you find most important? Why?

The most important part is how social media improves business growth because it shows that effective online marketing can attract more customers, build brand awareness, and increase sales at a relatively low cost.

d. Was anything unclear or difficult to understand?

I was not sure about how businesses measure the success of different social media strategies and decide which platform delivers the best results.

e. How did your group help you understand the text better?

My group helped me by discussing the main ideas, sharing different opinions, and explaining concepts that were not clear at first. This helped me understand the topic more confidently.

3. One sentence reflection

The hardest part was identifying the most important information from the text and summarising it clearly while keeping the main ideas concise and relevant.