



"You don't learn to walk by following rules. You learn by doing, and by falling over"
Richard Brandson

Virgin

By:
Cristina Girnet
Emilian Triboi
George M. Arsene
Violeta Zisu
Joanna Kowalik

Background of Virgin

Virgin Media debuts in **1970**. Records at a discount begin to be sold by Virgin mail order in Student.

Virgin Records and Virgin Publishing are established in the UK in **1973**. Later, Virgin Records grows in the USA (1986)



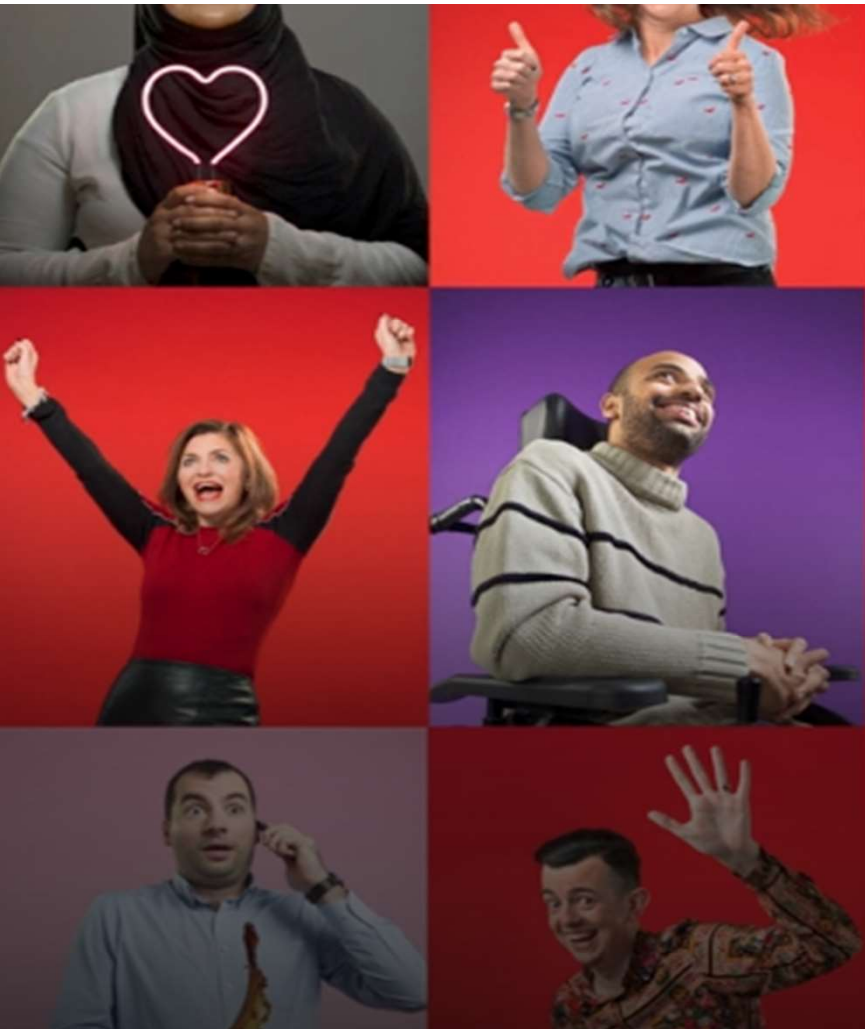


Virgin launches Virgin Atlantic in **1984**, marking the company's first airborne venture.

—

*Virgin Mobile
makes its UK
debut in 1999.*





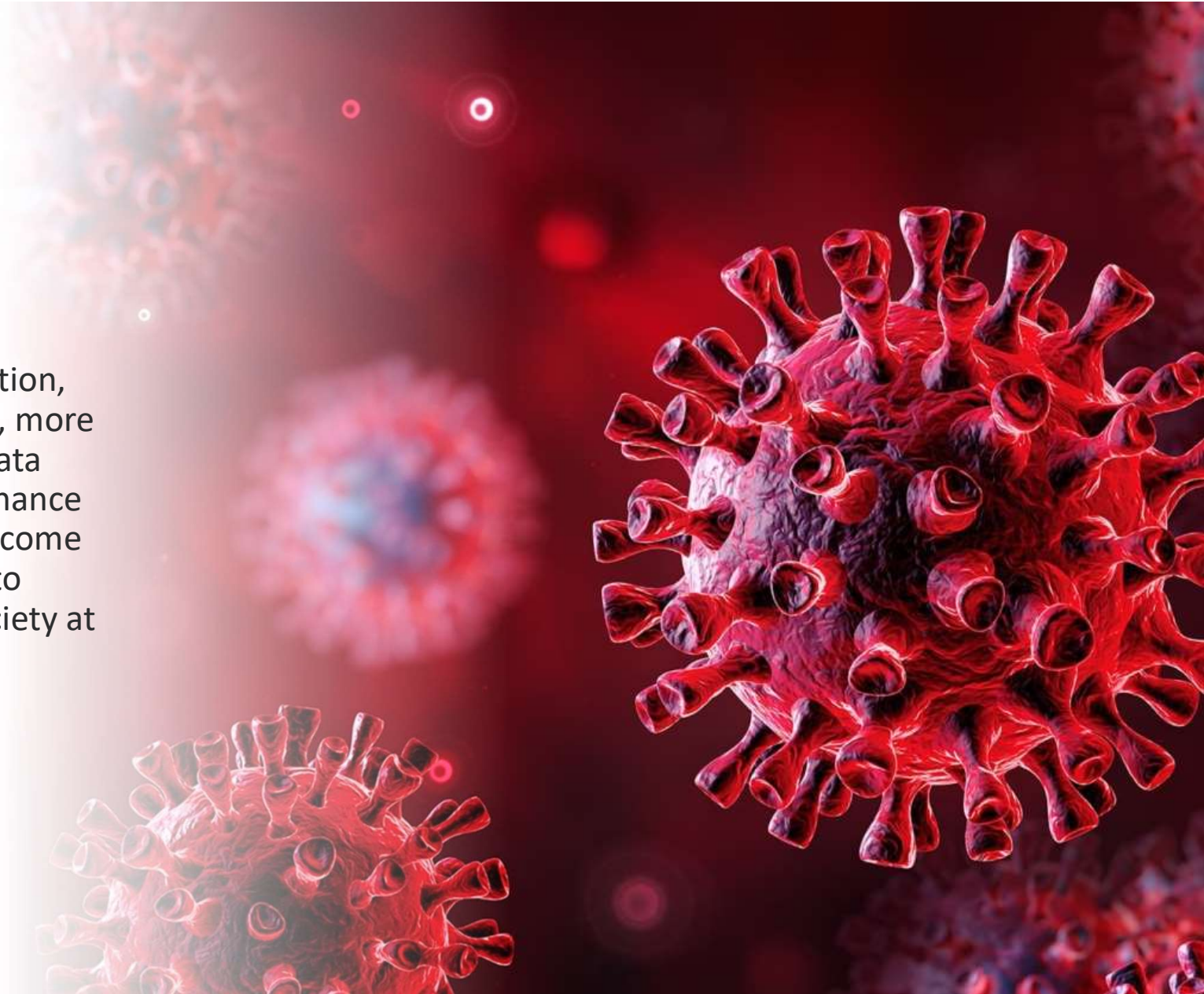
Building connections that really matter

Virgin.net, Virgin Mobile UK, and NTL Telewest unite to form Virgin Media in **2006**.

Challenges ?

- Covid-driven digital revolution, including more remote work, more digital services, and better data utilization, is expected to enhance our economy for decades to come and deliver real advantages to companies, workers, and society at large.

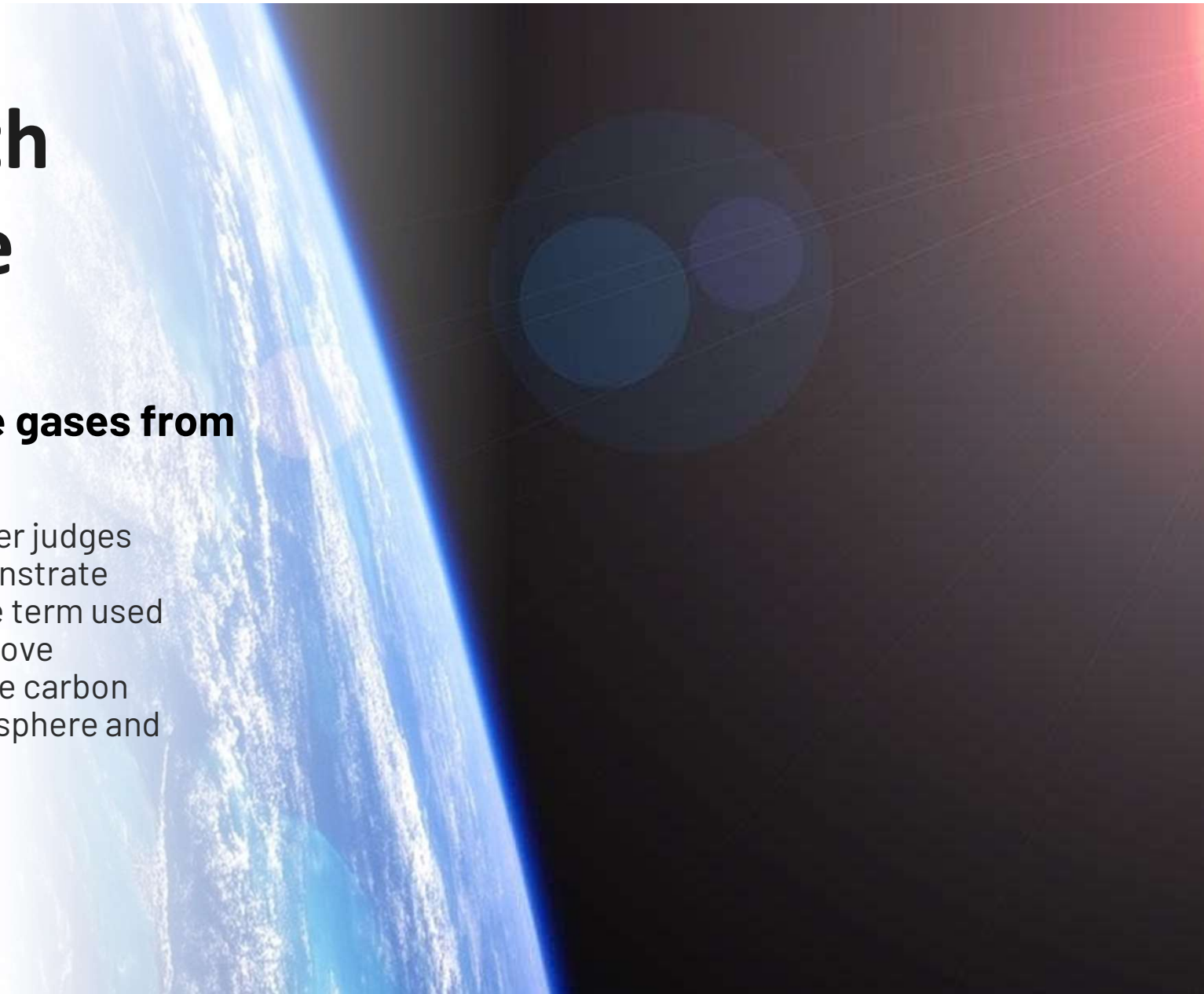
Virgin Media O2 Business

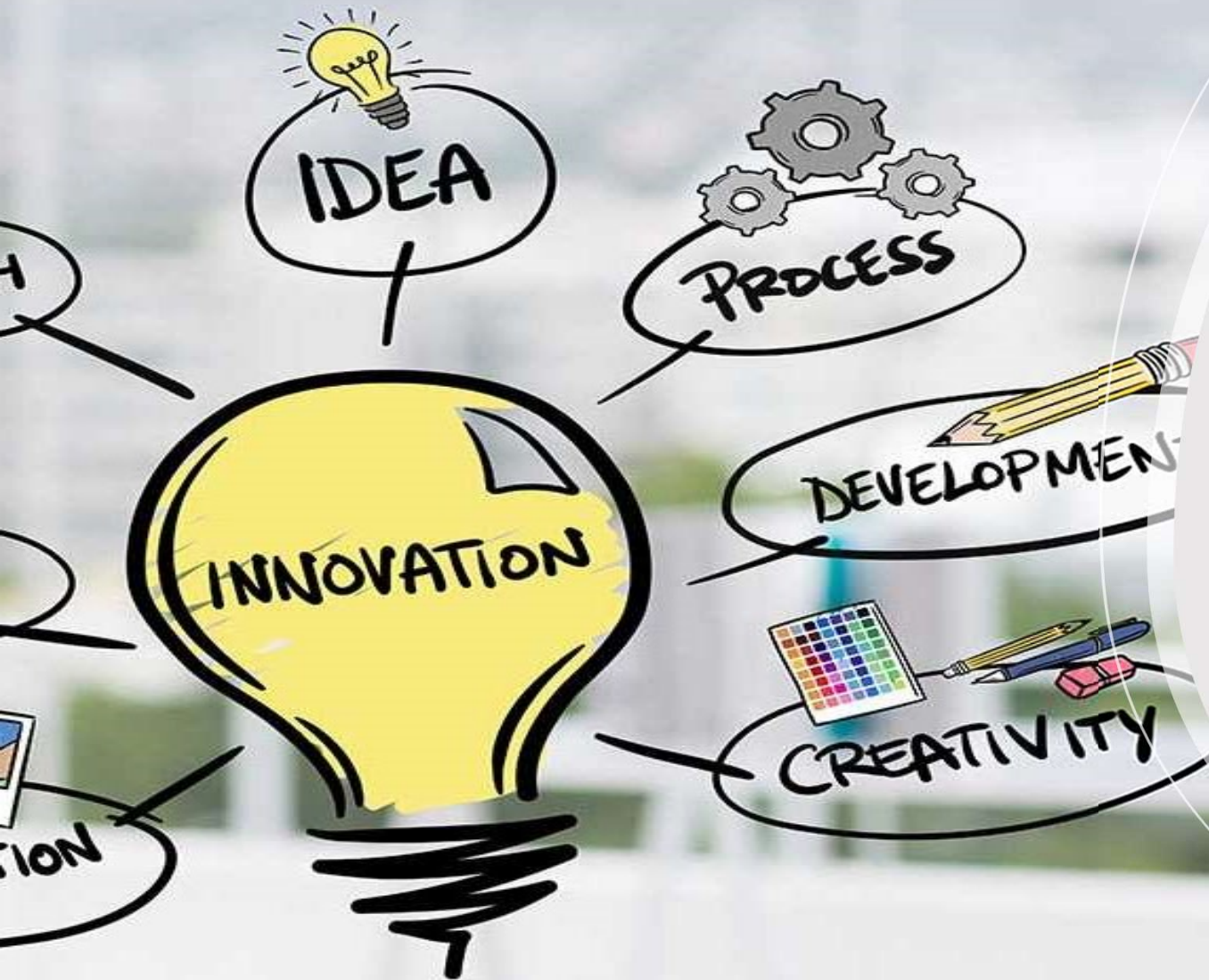


Virgin Earth Challenge

Removing greenhouse gases from the atmosphere

- In 2007, Richard and the other judges set out to find ways to demonstrate carbon removal, which is the term used to describe actions that remove greenhouse gases (GHGs) like carbon dioxide (CO₂) from the atmosphere and safely store them.





- *How is Virgin innovative?*

Virgin invests in and builds companies that revolve around delivering fantastic customer experience and changed the scope of industries. They do everything from space tourism to air travel, make comic books and video games. The company now holds over 200 companies and operates in 29 countries.



He established Virgin Galactic in 2004 to provide daring travellers flights on rocket-powered aircraft to the edge of space and back.

He anticipated that commercial service would start in two to three years at the time. Instead, nearly 17 years have gone since then. According to Virgin Galactic, three more test flights must be completed before the company is ready to accept payments from paying customers.

The New York Times Sept. 15, 2021





The general public will be able to purchase one of the initial spaceflight reservations starting on February 16 and join the exclusive Future Astronauts community. Virgin Galactic made this announcement today.

Access to the Future Astronaut membership community, which was created and curated to inspire, thrill, and adventure from the moment of ticket purchase until spaceflight and beyond, is also included with Virgin Galactic spaceflight bookings. While they wait for their journey, members will have access to experiences, vacations, and space-readiness activities that money can't buy.

GALACTIC



MACMILLAN CANCER SUPPORT



Virgin Money has become the first bank in the UK to launch bespoke financial support for people living with or affected by cancer.

In a first for financial services, Virgin Money has partnered with Macmillan Cancer Support to launch its Macmillan Guides support offering across the UK. The specifically trained Macmillan Guides offer emotional support, information and signposting to other services to people affected by cancer, face to face or over the phone. The service is available to anyone regardless of whether they are a Virgin Money customer or not.

Virgin Money 30th March 2022



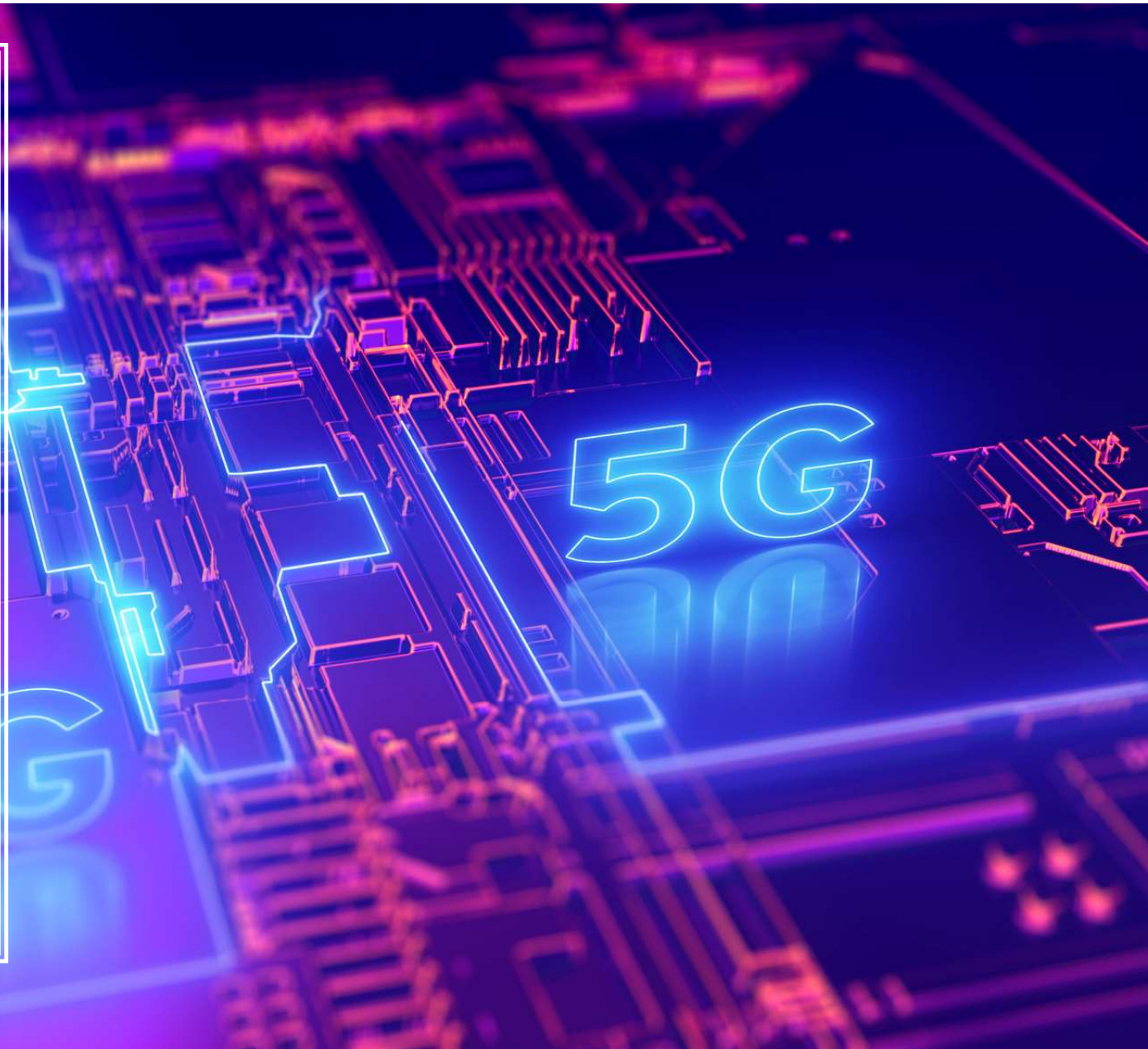
Stagecoach owns a 49% stake in Virgin Trains, which has pioneered a number of railway innovations, including automated delay compensation payments, a system that allows users to stream movies and TV shows from their own devices, and the availability of digital tickets for all price kinds.

BBC News 8 December 2019

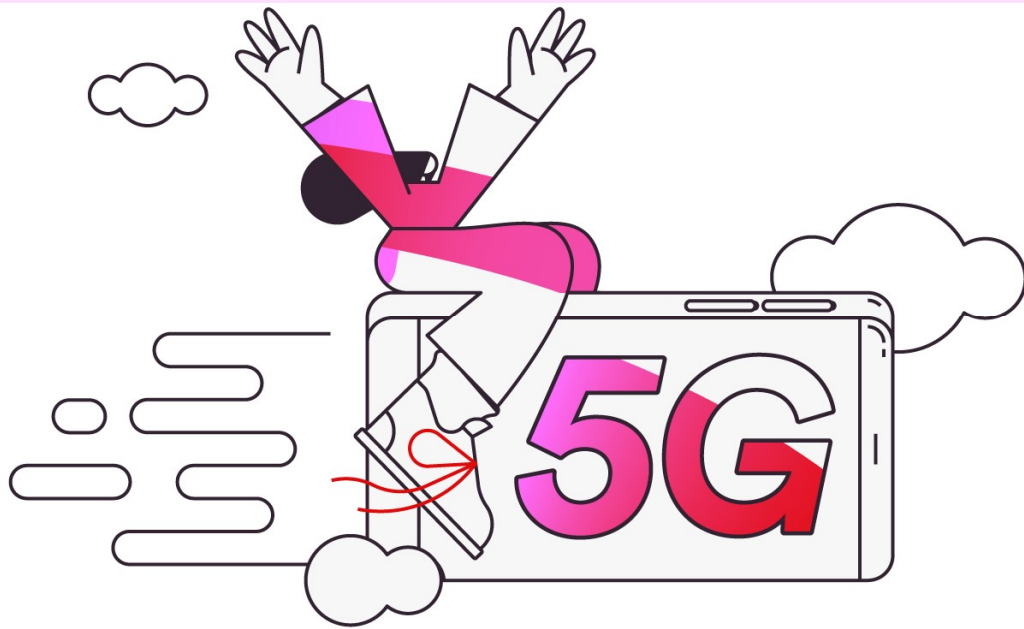


- *Their network has 38,000 breakout points, 186,000 km of fiber-optic cabling, and 330 Ethernet nodes.*
- *Currently, they can only handle up to 86,000 calls per minute, far below their capacity.*
- *They are the first organization in the UK to receive complete PSN accreditation, a Cisco Gold Partner, and national security CAS(T) 2-2-4 certification.*
- *Additionally, they hold the first MEF9 and MEF14 certifications among European providers.*
- *They move more than a terabyte of data every second during peak times.*
- *They carry over half a terabyte of data every second during busy periods.*

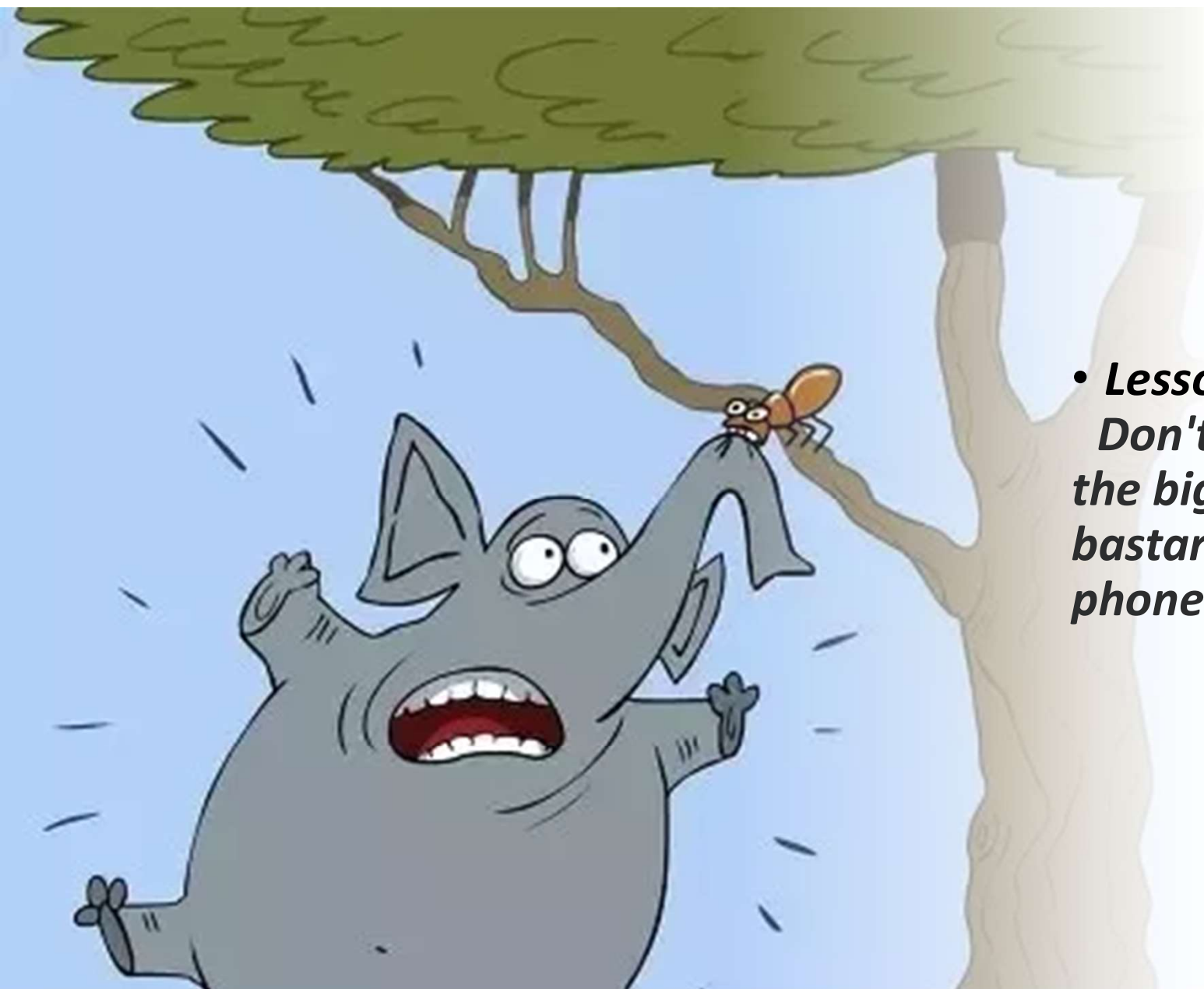
VirginMediaBusiness.co.uk



The impact of technology introduced



- **Phone technology is evolving**
That's your mobile data, but how much will the actual device differ from your current phone?
- **SIM cards are not permitted!**
The eSIM, an electronic SIM card, will likely take the place of your traditional SIM card. Since these will be incorporated into every new mobile device, the "e" truly stands for "embedded."



- **Lesson #1**
Don't be scared to take on the big guys (or "sue the bastards!") in the world of phone technology

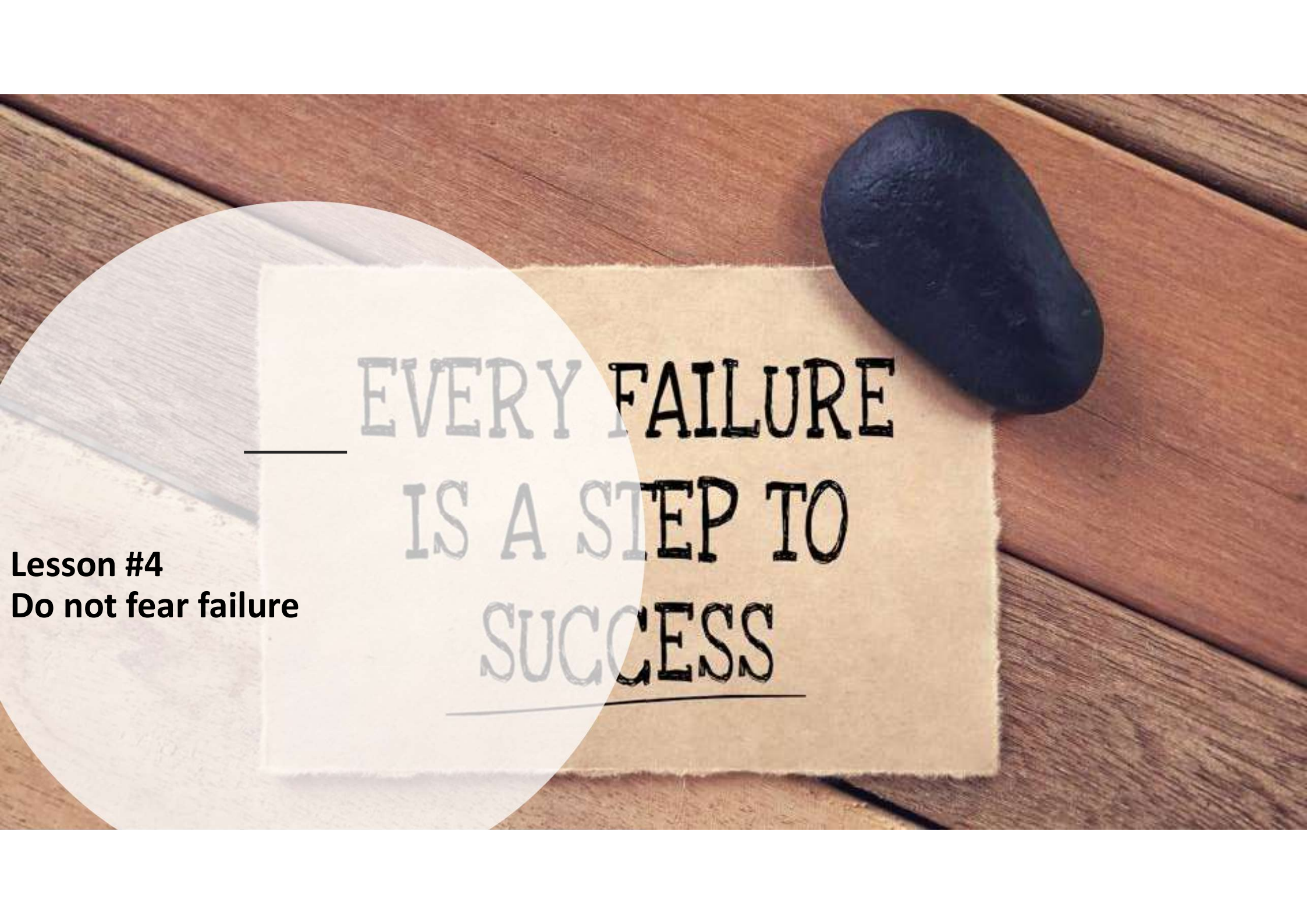
A person wearing a bright yellow hooded raincoat is seen from behind, standing on a rocky outcrop and looking down at a winding asphalt road that snakes through a lush, green, hilly landscape. A large, semi-transparent white circle is overlaid on the left side of the image, partially obscuring the road and the person's coat. Inside this circle, the text "Lesson #2" and "Forge your own way" is displayed in a bold, black, sans-serif font. A short horizontal line is positioned above the text.

Lesson #2
Forge your own way



Lesson #3

You must discover delegation

A piece of torn, light brown paper with a motivational quote is placed on a wooden surface. A dark, smooth, oval-shaped object, possibly a stone or a piece of wood, is positioned to the right of the paper. A large, semi-transparent white circle is overlaid on the left side of the image, partially covering the paper and the wooden background. The quote is written in a bold, black, serif font, with the words "EVERY FAILURE" on the first line, "IS A STEP TO" on the second line, and "SUCCESS" on the third line. A horizontal line is drawn under the word "SUCCESS".

EVERY FAILURE
IS A STEP TO
SUCCESS

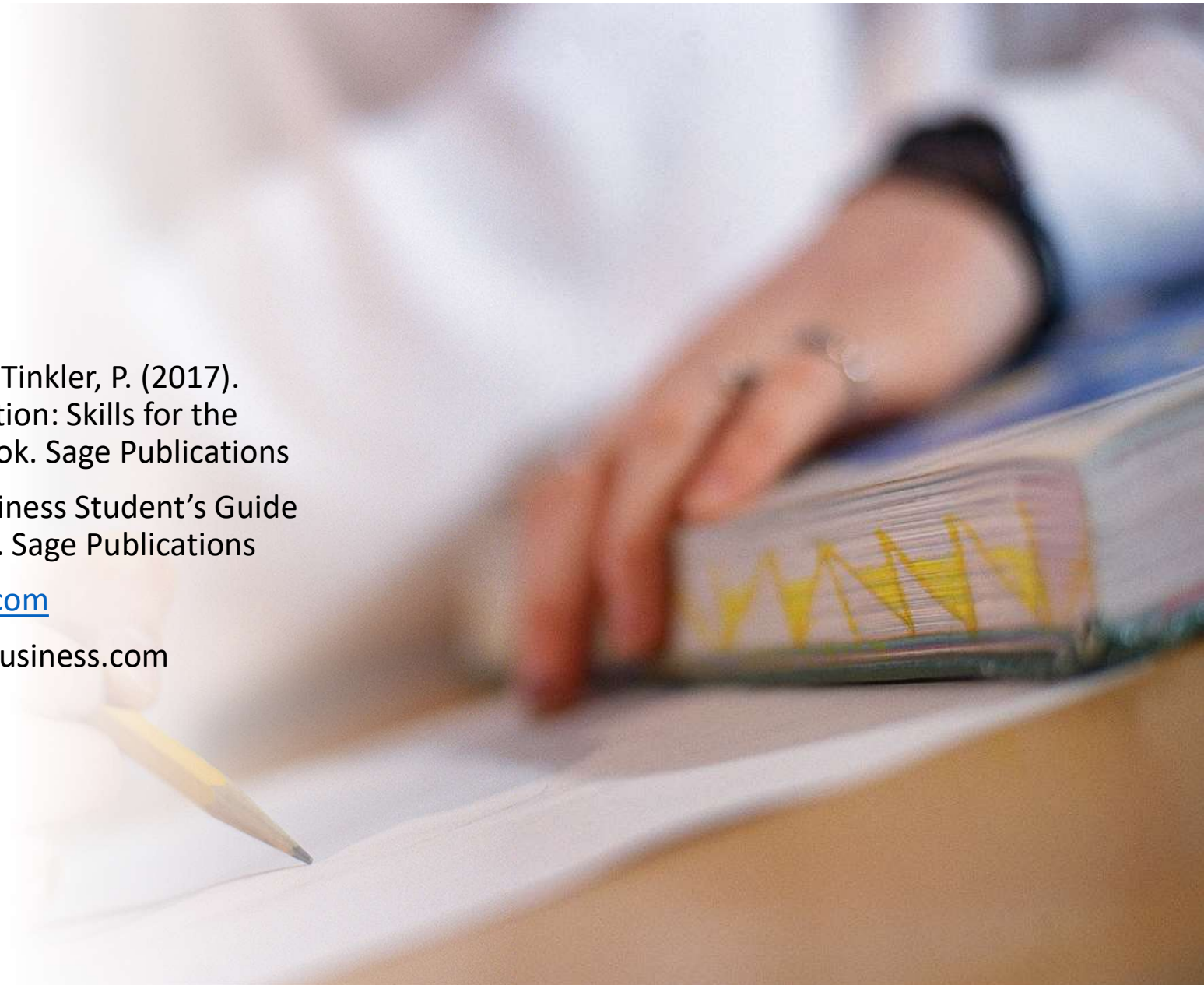
Lesson #4
Do not fear failure



Lesson #5
Don't treat your staff members
like prisoners

Reference list

- Maund, A. Schriek, M. and Tinkler, P. (2017). Certificate in Higher Education: Skills for the Workplace Student Yearbook. Sage Publications
- Morgan, P. (2016). The Business Student's Guide to Study and Employability. Sage Publications
- Source: www.virginmedia.com
- Source: www.virginmediabusiness.com





DO YOU HAVE
ANY QUESTIONS?