



Student Newsletter

UWTSD LONDON – TRANSFORMING EDUCATION, TRANSFORMING LIVES

Welcome to Student Newsletter – Issue 47

Welcome to Issue 47 of the UWTSD London Student Newsletter.

In this edition, we're sharing highlights from across the campus, including an inspiring guest session on AI in marketing, hands-on learning through the Lego Programming Workshops, recent student visits, and notable academic achievements. You'll also find updates on new library trials, digital resources, and employability support.

Please note a reminder about the TCS London Marathon on Sunday 26th April, which may affect travel to campus. Further details are included below to help you plan ahead.

We hope you enjoy reading this issue and catching up on what's happening in the London Campus.

Student Notice: TCS London Marathon – Sunday 26th April 2026

Please be aware that the 2026 TCS London Marathon will take place on Sunday 26th April 2026.

The Marathon route passes through Canary Wharf between miles 18 and 19, which may affect students with Sunday-timetabled teaching as well as students planning to travel to campus for any other reason on this day.

Key Information

- The Canary Wharf Estate will be closed to all road traffic between 08:00 and 20:30.
- The Marathon route must be free of vehicles from 04:00 onwards.
- Shops, cafés, and restaurants will remain open on the Estate.
- The Jubilee Line, DLR, and Elizabeth Line are expected to be busier than usual.
- A Spectators Guide along further details are available [here](#).

Students are advised to plan travel carefully, allow extra time, and consider alternative routes where possible if attending campus on Sunday 26th April 2026.

Agentic AI in Marketing: From International Student to AI-Era Professional

We were delighted to welcome Zara Hunter, AI Consultant, Educator, and Founder of EDUK8agentic, to the London campus for an engaging and insightful guest session with our Marketing MBA students.

Her talk, “Agentic AI in Marketing: From International Student to AI-Era Professional,” blended personal experience, practical demos, and future-focused career advice. Sharing her own journey from international student to AI specialist, Zara offered valuable insight into the changing world of work.

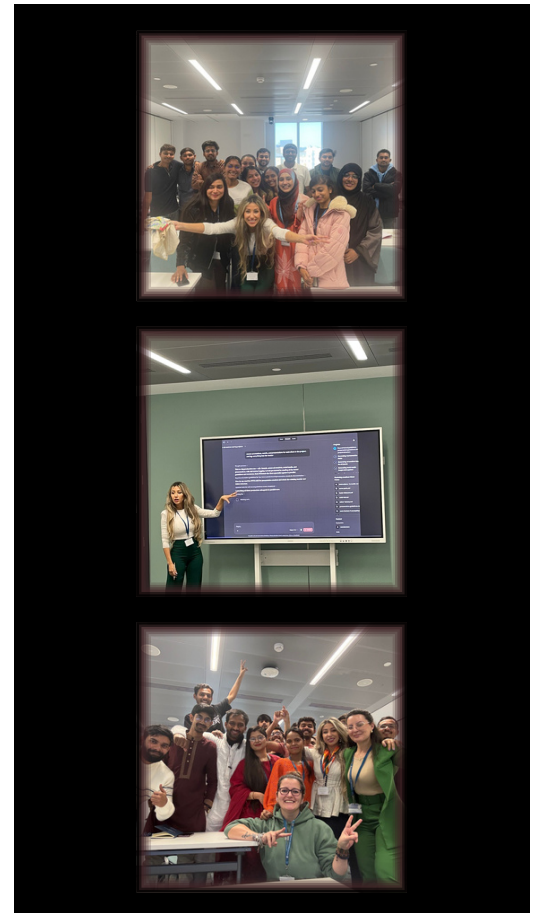
Students explored how AI is transforming marketing, not just as a tool but as a core professional skill. A live demo showcased real AI-driven marketing applications, from creative generation to interactive dashboards, highlighting the opportunities and challenges emerging in the field.

Zara emphasised the importance of developing AI fluency alongside human skills, including communication, adaptability, and critical thinking. She also shared helpful guidance on UK workplace culture to support students preparing for their careers.

Students left with:

- A clear sense of what AI fluency looks like
- Practical steps to start using AI tools
- Confidence in using their international perspective as a strength
- An understanding of adaptability as a key long-term advantage

A huge thank-you to Zara Hunter for delivering such an inspiring and insightful session, and for preparing our students to thrive in the AI-driven future of marketing.



Current Trials available with the Library Service

Over the next couple of months, we have some exciting trials set up in our online Library. Hopefully there is something here that will be of interest to you:

Gale Research Complete

This is a general academic database covering subjects and topics that are relevant across all disciplines. It's made up of 6 different sections;

Business Insights: Research global companies and industries with in-depth analysis through current news, statistical data, and comprehensive reports.

Academic OneFile: The database for scholarly and peer reviewed journals and other quality resources

General OneFile: A general interest periodicals database - with good quality results. Including reference material and other types of resources like video and audio.

Archives Unbound: A large collection of Primary Source archives. The best way to search them is on the GRC platform - this gives you to browse the collections and then do focused research across the whole database.

Gale Literature: A collection of literature databases. It includes criticisms, biographies, and/or original literary works, along with overviews on works, authors, and literary topics.

Gale ebooks: Gale e-books include all the Gale reference books. The e-books results are included in search results, or they can be accessed directly.

Oxford Reference Online

Discover the best of Oxford University Press's reference titles on a dynamic digital platform.

Oxford English Dictionary

As a historical dictionary, the *OED* is very different from dictionaries of current English, in which the focus is on present-day meanings. You'll still find present-day meanings in the *OED*, but you'll also find the history of individual words, sometimes from as far back as the 11th century, and of the language—traced through 3.5 million quotations, from classic literature and specialist periodicals to film scripts, song lyrics, and social media posts.

However, that's not all the *OED* is. We also offer a wide range of teaching resources, educational virtual events, video guides, and interactive quizzes. Keep reading to find all this below, as well as subscription options for the *OED*.



Current Trials available with the Library Service (continued from page 2)

Who's Who Online

Who's Who is the leading source of up-to-date information about over 32,500 influential people from all walks of life, worldwide. Containing autobiographical listings of people from around the globe who have an impact on British life, including senior politicians, judges, civil servants, and notable figures from the arts, academia, and other areas, it is seen as one of the world's most recognised and respected works of reference.



Jessica Kingsley Ebook Collection

Jessica Kingsley Publishers Library provides authoritative resources in the fields of mental health and counselling, neurodiversity, gender diversity and sexuality, and inclusive teaching and learning. The eBooks in this cross-searchable library are written for researchers, educators, professionals, and learners, by authors possessing scholarly and professional expertise. In many cases, Jessica Kingsley authors also offer first-hand experience into their work, enabling them to bring unique empathy and insight to their subject areas.

Any questions about this please contact your Academic Liaison Librarian or Suzy Fisher – Acquisitions and Subscriptions Librarian.

We hope you find these trials useful and we would welcome your feedback.



HSC students visit the Freud Museum London

On Wednesday, 25 March 2026, students from the Health and Social Care programmes participated in an educational visit to the Freud Museum in London. The visit offered a valuable opportunity to explore Freud's work and gain insight into psychoanalytic theory within the setting of his own home.

The day began with students gathering at Finchley Road before walking together to the museum. Once there, students explored Freud's home, including his study, the famous couch, and his collection of antiquities, gaining insight into the environment where he lived during his final year.

A specialist session on Psychoanalytic Developmental Psychology further enriched the experience, focusing on how early life experiences influence adult behaviour. Students were encouraged to consider how these ideas relate to Health and Social Care practice, especially in developing empathy and understanding individuals' lived experiences.

The visit brought theory to life, creating an engaging learning experience that encouraged reflection and discussion.

Student feedback highlighted the value of the visit: 'Thank you for organising the event, it was remarkable to be in Freud's space. Overall, it was a wonderful and enriching experience filled with good memories.' 'It was an enjoyable experience filled with new knowledge about Freud's personal and professional life.'

UWTSD remains dedicated to providing meaningful learning opportunities that support students' academic and professional growth in Health and Social Care.



Proudly representing UWTSD London HSC outside Freud's house at 20 Maresfield Gardens, Hampstead!



Students gathered in Freud's office for a group photograph, standing alongside the iconic couch and behind his desk



Museum trainer delivering a specialist session on Psychoanalytic Developmental Psychology.



MSc Cyber Security Project Accepted at IEEE Conference

We are delighted to share that Ahsanul Haque Sun, an MSc Cyber Security and Digital Forensics student, has achieved a significant academic milestone. His project work has been selected for paper presentation at the prestigious **Institute of Electrical and Electronics Engineers (IEEE) conference, the International Conference on Innovations in Emerging Technologies for Sustainable Development 2026 (ICIETSD2026).**

His research paper, titled *“AI-Driven Zero Trust Enforcement System for Software-Defined Networks,”* addresses critical challenges in modern network security. As organizations increasingly adopt Software-Defined Networking (SDN), traditional perimeter-based security models are proving inadequate against evolving cyber threats.

Ahsanul’s work proposes an innovative solution that integrates **Artificial Intelligence (AI)** with **Zero Trust Architecture (ZTA)** principles. The system uses a machine learning-based Intrusion Detection and Prevention System (IDS/IPS) embedded within an SDN controller to continuously monitor and analyse network traffic in real time.



The project features:

- A **Random Forest-based machine learning model** trained on benchmark cybersecurity datasets to accurately classify network traffic.
- A **Zero Trust policy enforcement mechanism** that ensures “never trust, always verify” access control.
- A prototype implemented in a **Mininet–Ryu SDN environment**, demonstrating real-time detection and mitigation of cyberattacks such as UDP flood attacks.

Experimental results showed that the system can quickly identify malicious traffic and dynamically enforce security policies, significantly reducing the impact of attacks while maintaining legitimate network performance.

This achievement highlights not only Ahsanul’s technical expertise but also his contribution to advancing **adaptive, intelligent cybersecurity solutions** for next-generation networks. His work aligns with the broader goal of developing secure and sustainable digital infrastructures.

We congratulate Ahsanul on this outstanding accomplishment and wish him continued success in his academic and professional journey.



Lego Programming Workshop

On 9th March and 12th March, the Computing programme team organised an interactive Lego Programming workshop for Level 4 and Level 5 students. The session featured a hands-on “Hopper” activity, where students explored how programming concepts can be used to control and animate Lego-based designs.

The workshop provided students with an opportunity to apply coding concepts in a practical setting while building and testing their own creations. This hands-on approach encouraged creativity, collaboration, and problem-solving, while helping students better understand how code interacts with physical systems.

Student feedback from the sessions was overwhelmingly positive. Many participants described the workshop as fun, engaging, and very helpful, appreciating the opportunity to experiment with programming in an interactive way.

Some of the feedback included:

“Looking forward to more of these interactive workshops.”

“Very professional and it was fun filled.”

“Allow us to try to control our design and see how it works with code.”

“Continue to do this more times.”

“Let us have another kind like this often.”

“We would like them to come back.”

“It was amazing.”

Overall, the sessions were well received, with students enjoying the opportunity to learn through practical experimentation. Some students also suggested having more Lego pieces available in future workshops to support even more creative designs.



Stay connected with us!

We've always been active on social media, sharing the latest events, news, student stories, academic support, job opportunities, and much more!

It's the perfect place to get the most up-to-date information and stay connected with our community. Don't miss out on any updates!

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