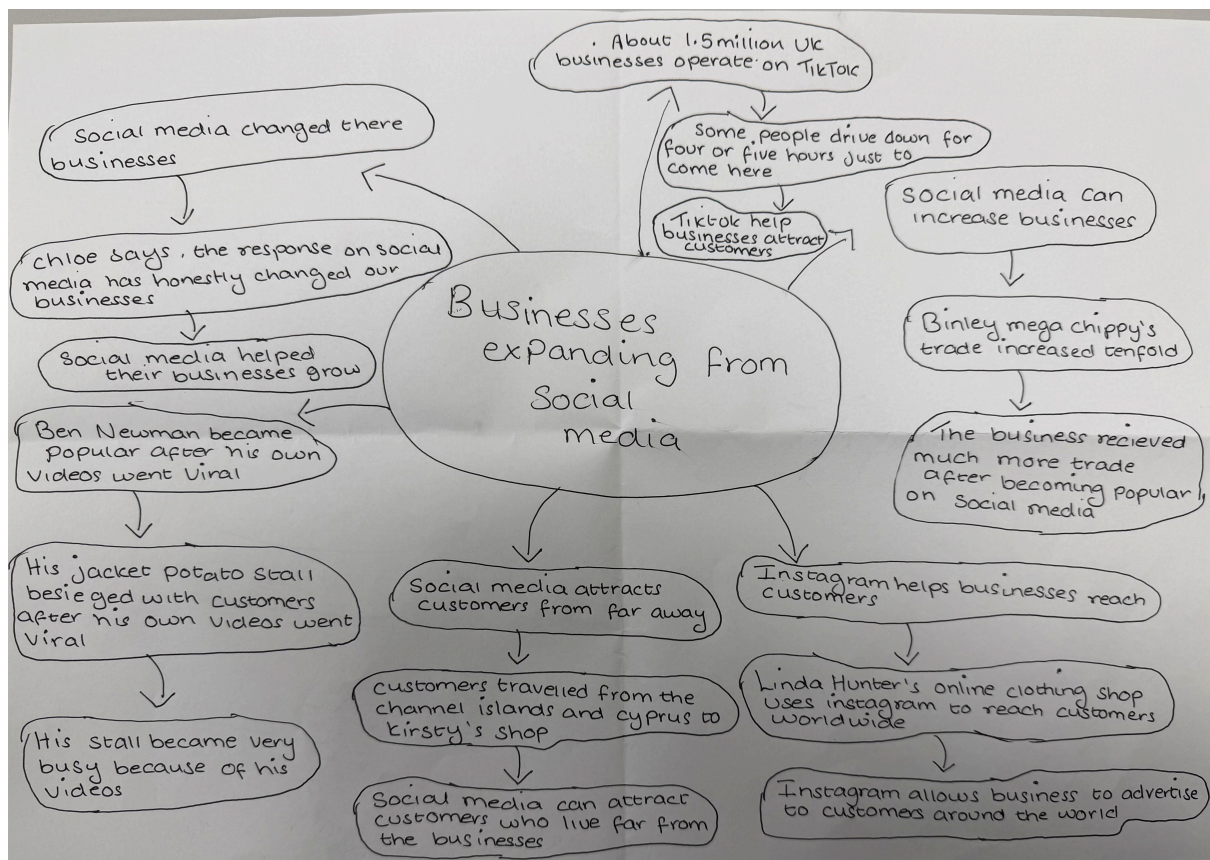




Assessment 1 – Reading Task Template

PART 1: Upload your photo of your A3 in-class notes here:



PART 2:

- Answer every question below in 1-3 **full** sentences.
- Use your own words. Do not use generative AI to answer these questions.
- Include a specific detail from the text when asked.

REMINDER

- The main idea is the overall message of the whole text.
- A key point helps to explain the main idea.
- A specific detail or example from the text shows that the key point is true.

1. **What is the main idea of the whole text? The whole idea of the text is to tell the public and audience how does social media help businesses to run and grow even more by using social media platforms such as TikTok, Instagram and Facebook. Also over the years how much it has grown**
2. **What is one key point that supports the main idea, and which specific example from the text shows this? The key point that supports the main idea is "TikTok and Instagram have made it easier than ever to get noticed by the world. The specific example from the text that shows this is, Chip Shop Diva Destiny Harold became an internet star thanks to her appearances in online videos for Merchant's Fish and Chip Shop.**
3. **What is a different key point that supports the main idea, and which specific example from the text shows this? The different key point that supports the main idea is "about 1.5 million UK businesses operate on TikTok". And the specific example that supports this is, partners Chloe Huggins and Ross Bliss, both 27 started posting videos of their children's pamper parties on TikTok, Instagram and Facebook. The business has racked up about 45 million views in under a year.**
4. **Which part of the text do you think is most important, and why? The part of the text I find most important is how much social media has impacted business off growing largely worldwide. The text that I find most important from the article is "customers travelled three hours for our chicken burger" this is important because they have taken out time and use fuel to travel three hours just for a burger meal. This shows how**

much impact social media has and they are willing to travel long distances.

Reflection:

- 5. What did you find difficult in this task (including in-class components), and why was it difficult? The thing I found difficult was writing and reading as I am not a good reader or writer. Also I found difficult to get the main ideas from the text and put it in a brainstorm as I have not done it in years.**

- 6. What helped you with this difficulty, and how did it help you? The thing that helped me with this difficulty is me asking teacher for help when I needed it and also not being shy asking questions in class.**