

Project Proposal – Research Methods (OME)

Student Scott Ling

Grade

74%

Intro / A&O		
Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project The introduction is a bit brief, but the justification of the project is in the literature review. The aim is good, but you should have a set of objectives.	20	12
Literature Review		
Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts Good handling of classified material. A good overview of the factors involved. You've explained what all of the important factors are, but not really given anything on how you test things. The images into appendix should be in the main body of text.	25	16
Analysis Methodology		
Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed Excellent outline of procedure and data capture. Good coverage of risks and limitations. Good reference to JSP536.	25	25
Resources / Planning		
List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices Excellent discussion of resources. Proposed timetable is clear and practical.	15	12
Document Presentation		
Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit Remember to check for things like duplicated headers. Reference numbers came before the full stop. Centre figures and their captions. You don't need to use quite as much white space.	15	9
TOTAL	100	74