

SUMIKAN

DESIGNER



About me:

Hi! My name is Sumi. Originally from Cardiff, which I later moved to London to study at UAL (LCC), graduating in Graphic and media design.

I see myself as a very energetic and vibrant person that works best leading a team and coming up with popping ideas! While also being comfortable with the adobe collection, I don't mind getting my hands dirty by going back to the pencil, brush and paper. (as you can see to the left)

I have interned at Venturethree while in my last term at university. As well as the united nations working on a project I had created myself, to create awareness for the great green wall of Africa. My strengths are idea generation, complex thinking, unique approaches, team building, leadership and a overall eye for design.

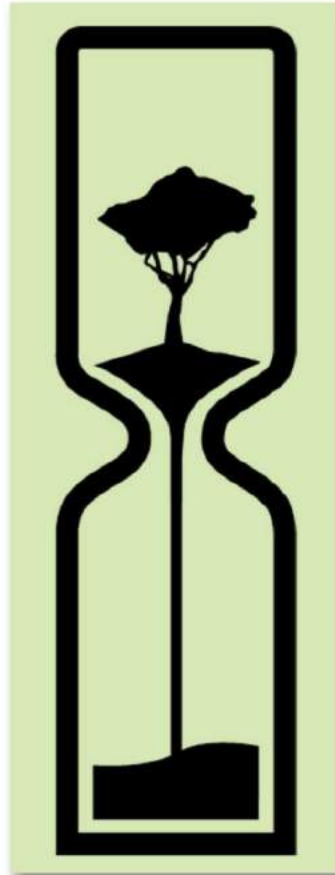


GREAT GREEN WALL

UNITED NATIONS GREAT GREEN WALL:

United Nations Convention to Combat Desertification hopes that an 8000km band of vegetation – which stretches from Mauritania in the West to Somalia in the East – will provide a sanctuary for those affected by climate change by providing them with food and jobs.

Venturethree invited students from LCC to present innovative ideas using non-traditional media to help raise awareness of the wall. They briefed 120; LCC shortlisted 22; 10 of which were then chosen for a recent exhibition; and three ideas were chosen to be developed and realised. One of these was my GGW hourglass idea.



THE HOURGLASS

Within the hourglass, sand acts as the Sahara desert, the tree represents hope for the future of Africa and the seeping sand symbolises time. Instead of leaflets and posters to accompany the hourglass, I have created a 'gift box', including a mini hourglass that can be used as a key chain, figurine, necklace etc.

United nations asked for 5000 gift boxes to be made for a convention in China on the 10th of June 2016.



SAMUEL BECKETT: FOUR PLAYS (FMP)

A series of four plays by Samuel Beckett that explain each one respectfully from my point of view. I had taken a very objective approach to intrigue the viewer.



(NOT ISLAMIC STATE OF IRAQ AND SYRIA)

ISLAMAPHOBIA: NISIS (FMP)

Being a british born muslim i felt strongly against the veiws and idiology of ISIS and wanted to show that through a unique approuch.

Using the absurdity of ISIS, i created an absurd idea to show the world this isnt what islam is. Something that only a group of extrimist criminals would do. Hopefully creating a thick line between ISIS and



NISIS: CONFECTIONERY

My absurd approach was creating a confectionery line that consisted of pop drinks, crisps, pop rocks & a chocolate bar. All with controversial names & design. Ultimately creating curiosity amongst viewers to look further in to the project and Islam. Differentiating Islam from extremist groups such as ISIS.

CONTACT:

8SAMIKHAN@GMAIL.COM
07511910216

THANK YOU