

STREAMING

Content Creation - YouTube & Twitch



Standing Out

Creating an identity

- Logo
- Name
- Avatar
- Theme
- Profile



Starting Out



Marketing

- Cost
- Advertising



Equipment Cost



Creating an identity

- Elgato
- Laptop
- VR system
- Internet

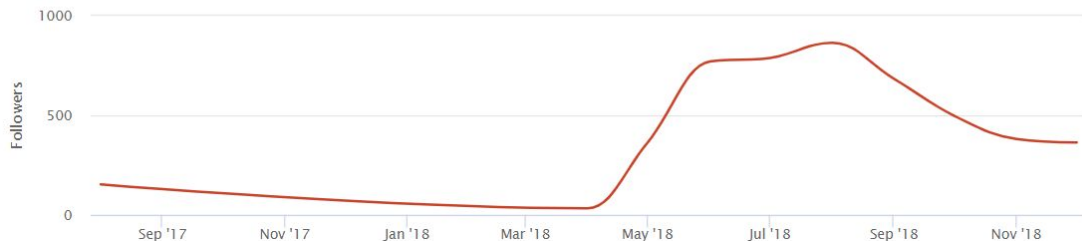


The Numbers

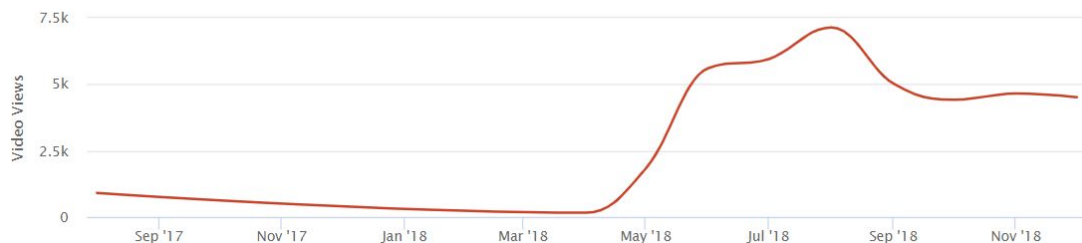


TWITCH PROGRESS GRAPHS FOR MINIKANELIVE (2018-04-28 - 2019-01-16)

Total followers per month for 'Minikanelive'



Total video views per month for 'Minikanelive'



Minikanelive

B-

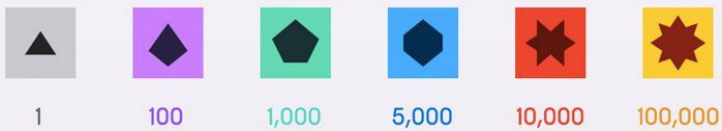
5,189 followers
43,390 channel views

<https://socialblade.com/twitch/user/minikanelive>

Monetizing



Cheer Chat Badges



Restream.io

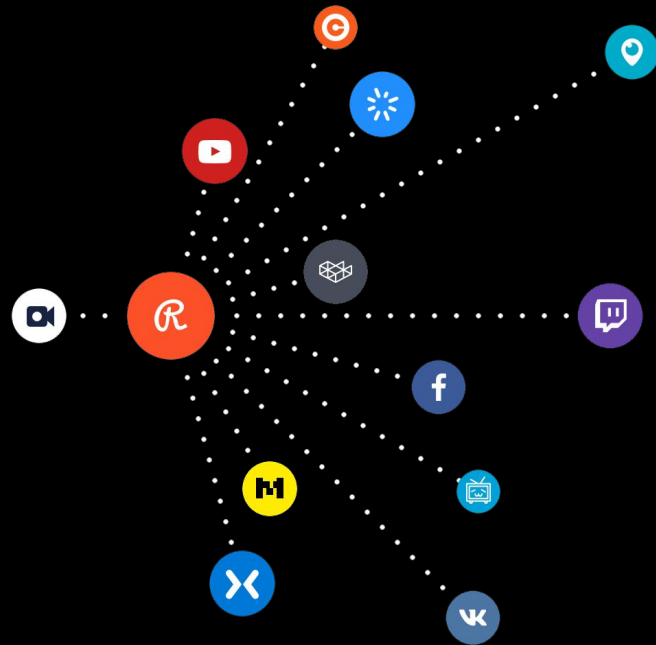
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 Prime \$4.99 \$9.99 \$24.99

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Any Questions?

