



**The
Portfolio of
Mark Joep**



Let me introduce myself, my name is Mark Jope and I have been a graphic designer for the past 22 years, working in 3 print companies and 1 design agency.

I have experience in many aspects of graphic design and would love the opportunity to work within your company.

If you are looking for a team player, comfortable with client pitches, good at drawing, creative thinking, a wiz in Creative Suite with many years of agency and print experience.....

Then I am your man!

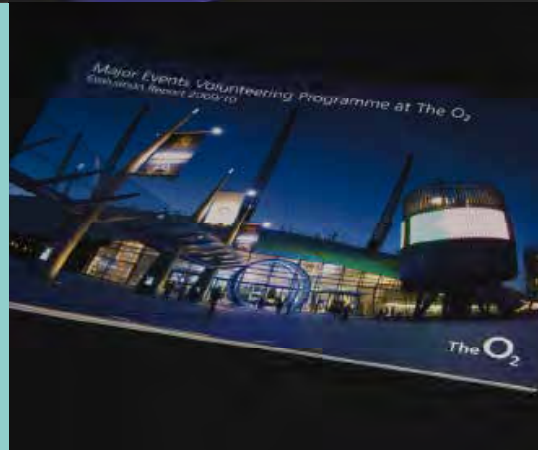
Please check out my portfolio at:
www.behance.net/markjope
or call me on 07586 467115





A few clients I have worked with.







Here are some logos/brands
I have created from scratch







Nestle Purina

Nestle Purina

One of the biggest clients I have worked with was Nestle Purina. So I worked with all the major Pet Brands like, Bakers, Felix, Beta, Dentalife, Pro Plan, and many more.

At Promotion Line I worked on numerous campaigns, print adverts, digital media and events.

Working solidly to Nestle Purina brand Guidelines I have created digital web banners for Ocado, Waitrose, Asda and Sainsburys. Also working to print specifications for pdf guidelines, mobile, graphic and mini banners. Point of Sale, Aisle Fins, Barkers plus 3D Visuals.

THE CLIENT

PURINA FELIX®

To encourage retailers to trade up purchase to single serve pouches, whilst growing the database of the new Purina convenience retailer website.

DISCIPLINES

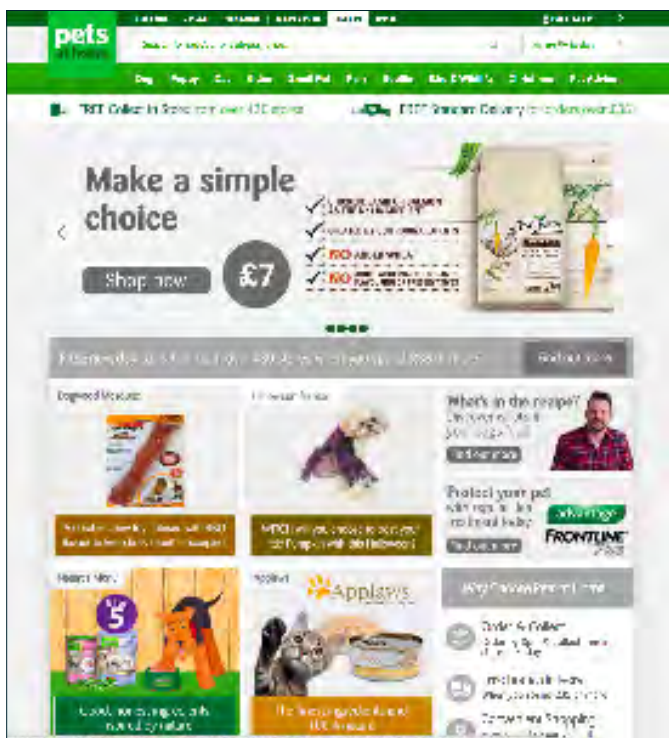
Strategy / Campaign activation /
Shopper marketing / OS design

THE ACTIVITY

We devised a campaign that rewarded trade buyers by giving them the chance to 'Win a van' with each purchase. The campaign was activated in store and online, complete with a life-size van FSDU to demand attention and URN-stickered packs to drive website competition entries. The channel saw an incremental increase in sales of FELIX® Single Serve during the promotional period and the success was acknowledged by POPAI awarding us a Gold Award.

Nestle Purina - Web

I have also worked on many projects for Nestle Purina for Experiential and Events, In-Store Activation, Packaging, Press and Web Design.





Nestle Purina

BETA
HELPS KEEP DOGS HEALTHY INSIDE AND OUT

NATURALLY TAILORED NUTRITION
Clean, high-nutrient ingredients that are natural goodness

HEALTHY INGREDIENTS All natural ingredients with no artificial colors, flavors, or preservatives.	HEALTHY IN NUTRITION Highly digestible and balanced nutrition for your dog's health.	NO ADDED WHEAT No wheat or wheat-derived ingredients.
Tasteful Nutrition Uses natural flavors and textures to make your dog's meal enjoyable.	Optimal Calorie Balance Helps maintain a healthy weight for your dog.	Real Meat & Whole Grains Uses real meat and whole grains for natural goodness.

[Find Out More](#)

DISCOVER THE BETA RANGE

Inspired by nature, all natural dog food with premium quality ingredients and a natural protein, so it's perfect for all dogs to enjoy. Beta is the only dog food for your pet's health.

BETA Adult For adult dogs	BETA Puppy For puppies	BETA Senior For senior dogs	BETA Small Breed For small breed dogs
BETA Large Breed For large breed dogs	BETA Mini For mini dogs	BETA Active For active dogs	BETA Calm For calm dogs

[Shop Now](#)

THE CHASE
They love it, they live it, they chase it.

"My dogs love it when it's food time, they don't leave any Beta food when it makes them have such a healthy coat and teeth. They love Beta dog food!"

SHOW US YOUR

[Facebook](#) [Instagram](#) [YouTube](#)

Beyond
KNOW WHAT'S INSIDE YOUR DOG'S FOOD

CHICKEN, LAMB & SALMON AS THE No.1 INGREDIENT

CREATED BY OUR PURINA EXPERTS

NO ADDED WHEAT

NO ADDED ARTIFICIAL COLOURANTS, FLAVOURS OR PRESERVATIVES

SELECTED NATURAL INGREDIENTS AND BAGS OF KNOW-HOW

SHOP NOW

WE BELIEVE

Food choices are one of the most important daily decisions we make for our health and well-being, and it's not any different when it comes to feeding pets. Connecting selected natural ingredients and bags of know-how, they deliver a nutrition that you can trust as well as a food that your pets will enjoy. Go beyond for your dog today!

DRY DOG FOOD RECIPES

SIMPLY 9 RICH IN CHICKEN WITH WHOLE GRAIN Simple recipe, looking after your dog's health is a commitment. We use simple ingredients and simple recipes to make sure your dog's health is our top priority.	SIMPLY 9 RICH IN LAMB WITH WHOLE GRAIN Simple recipe, looking after your dog's health is a commitment. We use simple ingredients and simple recipes to make sure your dog's health is our top priority.	SUPERDOG BLEND RICH IN SALMON WITH WHOLE GRAIN Simple recipe, looking after your dog's health is a commitment. We use simple ingredients and simple recipes to make sure your dog's health is our top priority.
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PRO PLAN
Goodbye to Duo Delice
hello to our PRO PLAN® alternatives

We are contacting you to let you know that PRO PLAN® Duo Delice will not be available to purchase for much longer. However, our experts at PRO PLAN® have some great alternatives that will give your dog all the nutrition they will need to help stay healthy and active.

ADULT OPTIBALANCE® Help support your dog's health throughout their life. Contains high quality protein and vitamins.	SENIOR OPTIAGE® Help support your dog's health in old age.
SENSITIVE SKIN OPTIDERMA® Help soothe sensitive skin and support healthy skin.	COGNITIVE OPTIDIGEST® Help improve your dog's stool quality.
WEIGHT CONTROL OPTIWEIGHT® Help your dog lose up to 10% weight back in 6 weeks.	PERFORMANCE OPTIPOWER® Support your dog's energy and performance.

[Shop Now](#)

*PURINA® research. ©Reg. Trademark of Société des Produits Nestlé S.A.

Bakers
DELICIOUS treats

Stock up today!

Order Now

1/3 OFF

Start your dog's daily oral care routine today

Dentalife
DAILY ORAL CARE

[Click here](#)

©Reg. Trademark of Société des Produits Nestlé S.A.

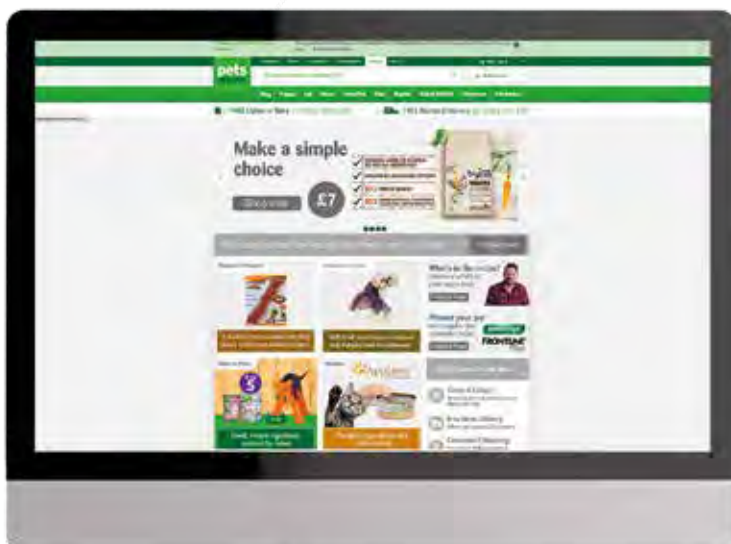
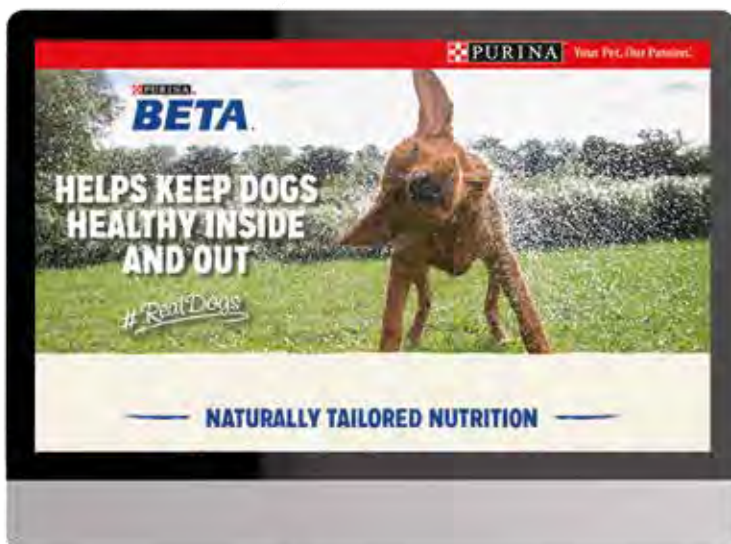
ONLY £10

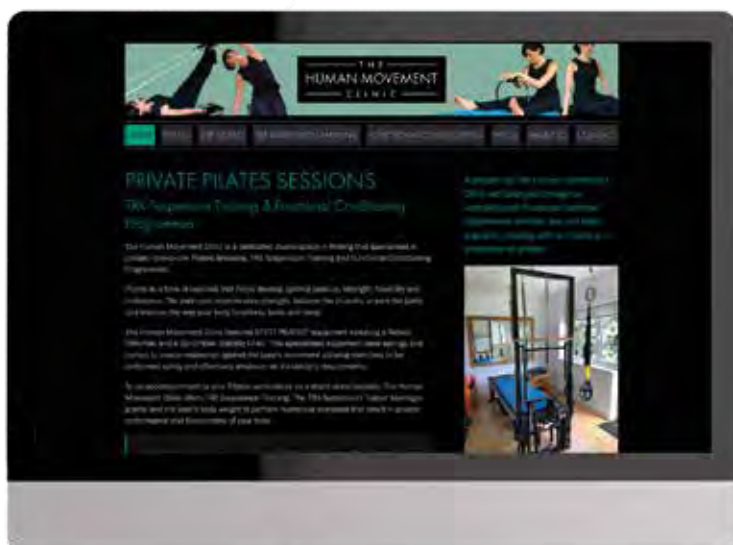
Irresistible taste that cats love

felix

[Tap here](#)

*The No. 1 Top Feline Brand. See List of Top 100 Pet Products 2017. ©Reg. Trademark of Société des Produits Nestlé S.A.





Nestle Purina - Print and In-Store Activation





Nestle Purina

PURINA

felix treats

SAVE
30p/50c
across the Felix
Treats range



T&Cs apply. Valid Until 31.05.2017. See over for details. ©Reg. Trademark of Société des Produits Nestlé S.A.

PURINA Your Pet. Our Passion.

PURINA

PROPLAN

£5 OFF

ALL 1.8KG OR LARGER PACKS OF
PRO PLAN JUNIOR DRY FOOD
(EXCLUDING NUTREMOYR® RANGE)



Valid until 31.05.2017
PURINA COLLECTOR'S PROGRAM
Please complete the reverse of this coupon. Offer valid until 31.05.2017. T&Cs apply.

Bakers **felix**

TREAT YOUR PET!

MEATY CHICKEN

THE IRRESISTIBLE TASTE THAT CATS LOVE



ALL YOU NEED
to take the 3 week challenge.

Don't miss. Start today!

3 WEEK

ONE







Hartleys

THE CHALLENGE

To launch and manage a consumer collect and redeem promotion.

DISCIPLINES

Packaging Design / Fulfillment / Web Design

OUR APPROACH

Hartley's tasked us with activating the launch of their 'Back to School' campaign. After defining a redemption strategy, we designed the promotional Jelly pot lids, microsite landing page and manage the fulfillment.







New Covent Garden Soup

To reinforce the credentials of soup to enjoy all seasons we had to create a seaside visual that could be used at various events.

Turning the traditional winter favourite on its head, we organised a Nationwide Experiential Summer tour, taking New Covent Garden Soup Co. to 15 of the UK's finest seaside resorts.

From campaign creation, planning and execution, to designing a campaign brand identity, the tour was a huge success mixing hot soup sampling with nostalgic fun, beach games, social sharing opportunities and branded giveaways.

EXPERIENTIAL / STRATEGY
/ LOGO DESIGN /
PACKAGING DESIGN /
ROADSHOW LOGISTICS /
EVENT MANAGEMENT /
COPYWRITING / WEB DESIGN

New Covent Garden Soup

I have also worked on many projects for New Covent Garden Soup, for Point of Sale, Web, In-Store Activation and Print.



Let's do lunch
that's whole-heartedly
Wholesome

By the time you've counted all the sources of protein & fibre in our new healthy range, you could have probably heated yourself a delicious bowlful for lunch. Who said healthy had to be boring and high effort?



Let's do lunch Better



Half PRICE

Let's do lunch
that's delightfully
Flavourful

We believe a quick lunch can still be our daily absolutely favourite with flavour. We believe a healthy lunch can still be one that fills your kitchen with mouthwatering aromas. One out of our soup's is veg, and we're sure you'll believe too.



Let's do lunch Better



Let's do lunch
that's delightfully
Flavourful

When your kitchen is filled with the delicious aromas of our soup, you know you're in for a really tasty lunch. In just 5 minutes, you can enjoy a steaming bowl of sweet, fragrant broccoli, Pea & Pesto, topped-off with delicious onion and cheese. Lunch doesn't get more mouthwatering.



Let's do lunch Better



Let's do lunch
that's whole-heartedly
Wholesome

By the time you've counted all the sources of protein & fibre in our new range of New Covent Garden you could have probably heated yourself a delicious bowlful for lunch. Who said healthy had to be boring and high effort?

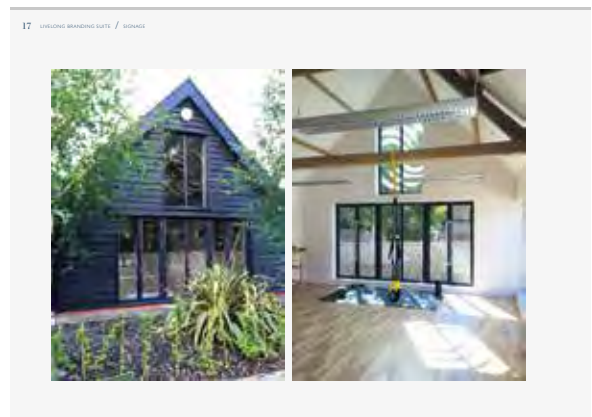
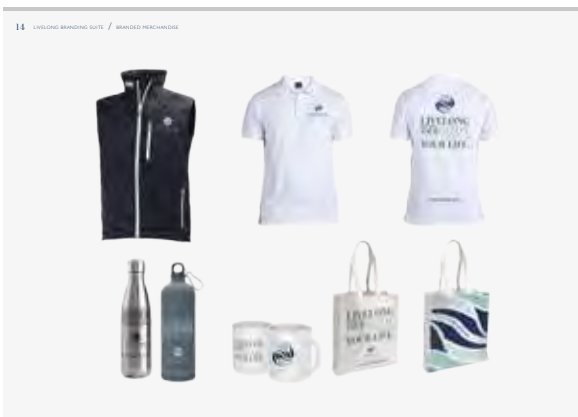


Let's do lunch Better



Let's do lunch *Better*







LiveLong Limited

The LiveLong brand identity was created by me from concept through to finish, and was born of the Parry Physical Health Logo.

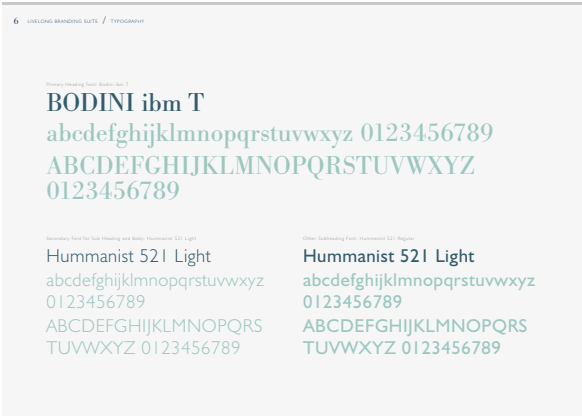
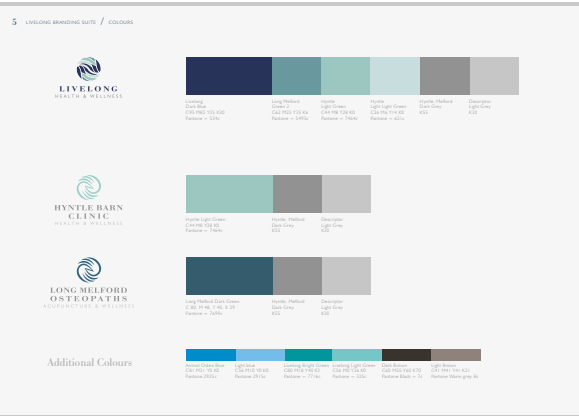
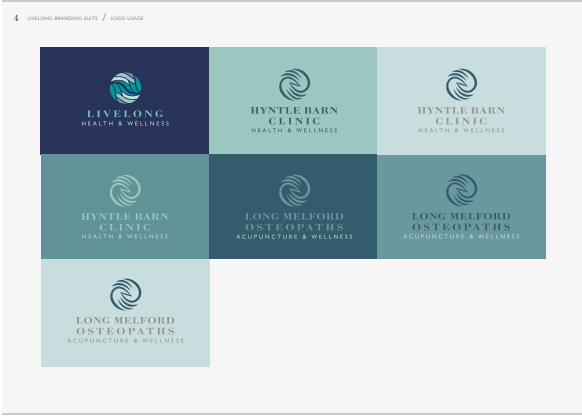
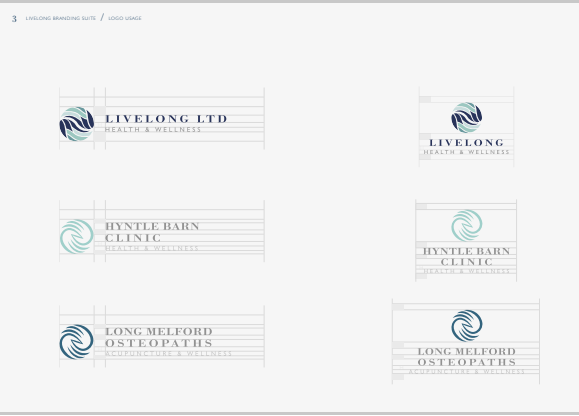
Hyntle Barn and Melford Clinic needed a synergy and to make a masterbrand based on health and wellness.

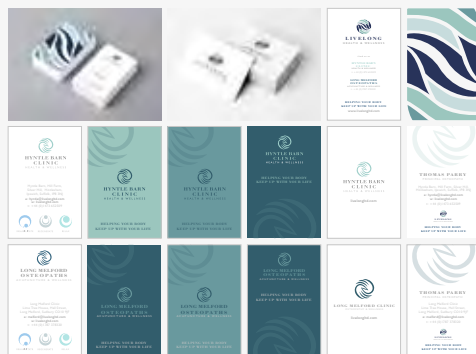
My job was to come up with a new logo using Parry Physical Health as a starting point.

Ideas were sketched and eventually I came up with a solution. Colours and fonts were chosen and i outlined a complete branding document showing stationery, merchandise, display and advertising.



LIVELONG
HEALTH & WELLNESS







THE HUMAN MOVEMENT CLINIC



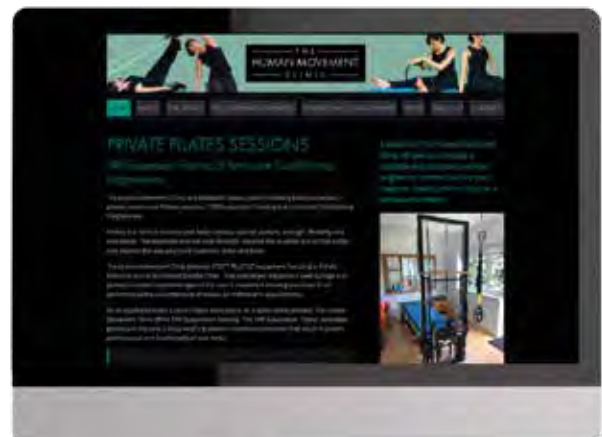
JO ARNOLD
STOTT PILATES®
CERTIFIED INSTRUCTOR

STOTT PILATES® FULL CERTIFICATION Levels 1 & 2

MATWORK
REFORMER
CADILLAC, CHAIR & BARRELS
INJURIES & SPECIAL POPULATIONS

'Abinger', Horsell Park,
Woking, Surrey, GU21 4LW

07879 400133
jo@humanmovementclinic.co.uk
www.humanmovementclinic.co.uk





The Human Movement Clinic

Private Pilates Sessions / Functional Conditioning Programmes

I wanted to make an iconic symbol/logo for this one based on a yoga/pilates position. The chosen, I think represented a relaxed, modern and simple way to display.

The font needed to be clean and modern and the colours needed to be also clinical, bright and also modern. When completed the "Human Movement Clinic" Brand could be transferred and applied to several different mediums, e.g website, t-shirts, exhibition display, posters and flyers. The client ordered printed material for Business Cards, Flyers.

The Website had to reflect the brand identity of the Stationery. Images and text was supplied by the client. As the website was mainly text heavy I had to make it look clean, modern and simple to navigate. The client was very happy with the finished product.





Veg with Edge Dip range

The brief was to create a sunflower character for a range of dips for a company called Veg with Edge on behalf of Orexis Fresh Foods Ltd.

So the new "Sunflower character" had to flow with the other characters that were already on previous Veg with Edge products. This had to be fun, child-like element to it. there were 4 varieties done: Sweet Thai chilli, Sun Dried Tomato & Basil, Splendid Spinach & Feta and Babaganouj Chunky Dips.

We mocked several ideas up of the character and printed some proofs of the sleeves. The end results were photographed at Printhouse corporation by me.

Very nice work and glad to be of service to Orexis Fresh Foods.





Chapman Sirius

Chapman Ventilation are an air ventilation company based in the UK. I have created a brand for Sirius that will be an off-shoot of Chapman Ventilation.

They needed something modern, colourful so researching through the meaning "Sirius", they mentioned firstly about it being one of the brightest stars, also there were references associated with a "Dog Star". Also the Greek translation for "Sirius" is "Scorcher".

I needed to keep this really simple as I think it stands out really well and doesn't compete, but compliments the Chapman Logo. The "Star idea" I much preferred and carried this idea through, using a vibrant green/yellow and a very modern and funky typeface (Tengra). Then And I created some icons for Fire Duct, ESP etc, that will be sectors for each related equipment.



kitchen
ventilation
canopies



electrostatic
precipitator



fire rated
duct work



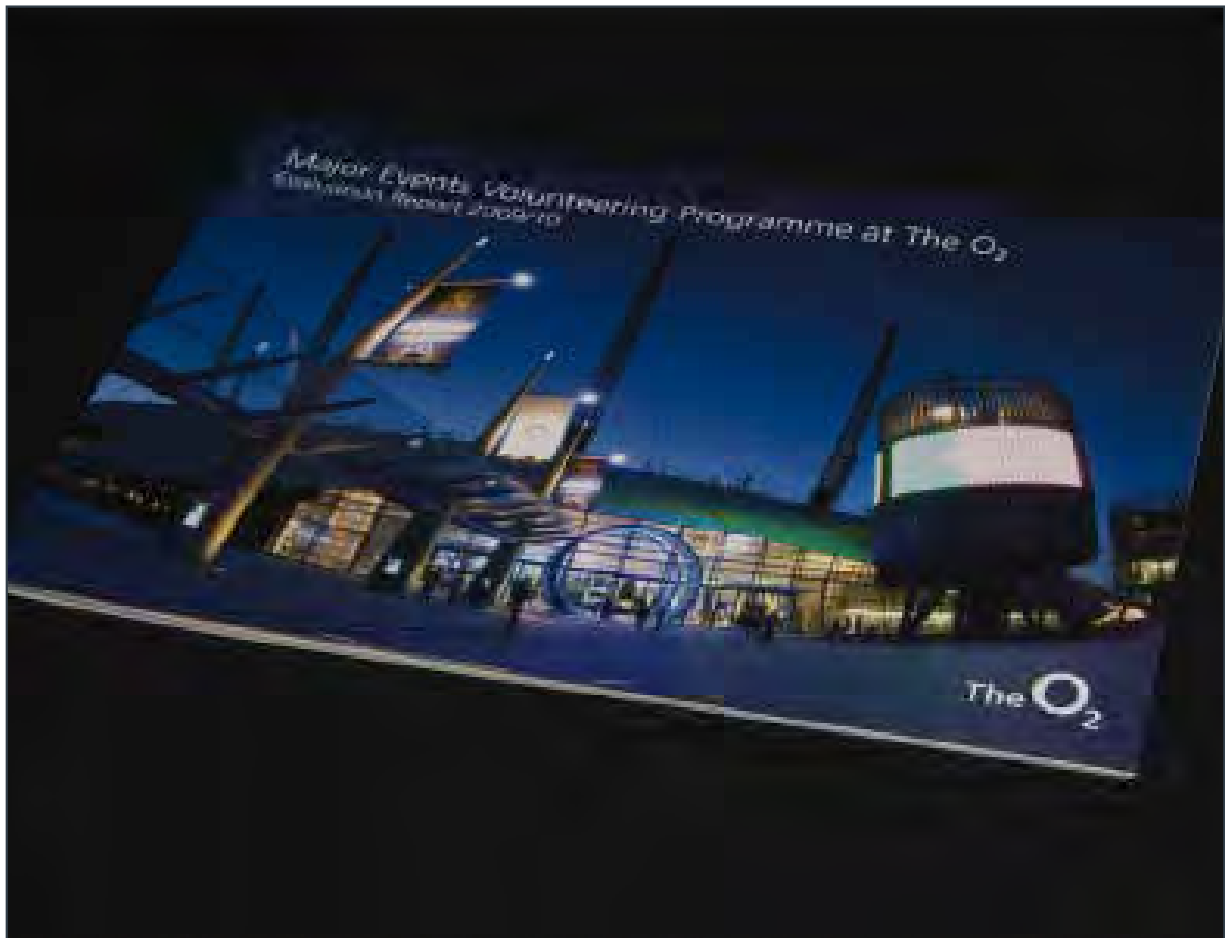
controls



uv odour
control



integrated
emission
control





AEG / TheO2

For over 5 years I have worked on many projects for AEG and the The O2. From Leaflets, Posters, Stationery and Brochures.



The O₂





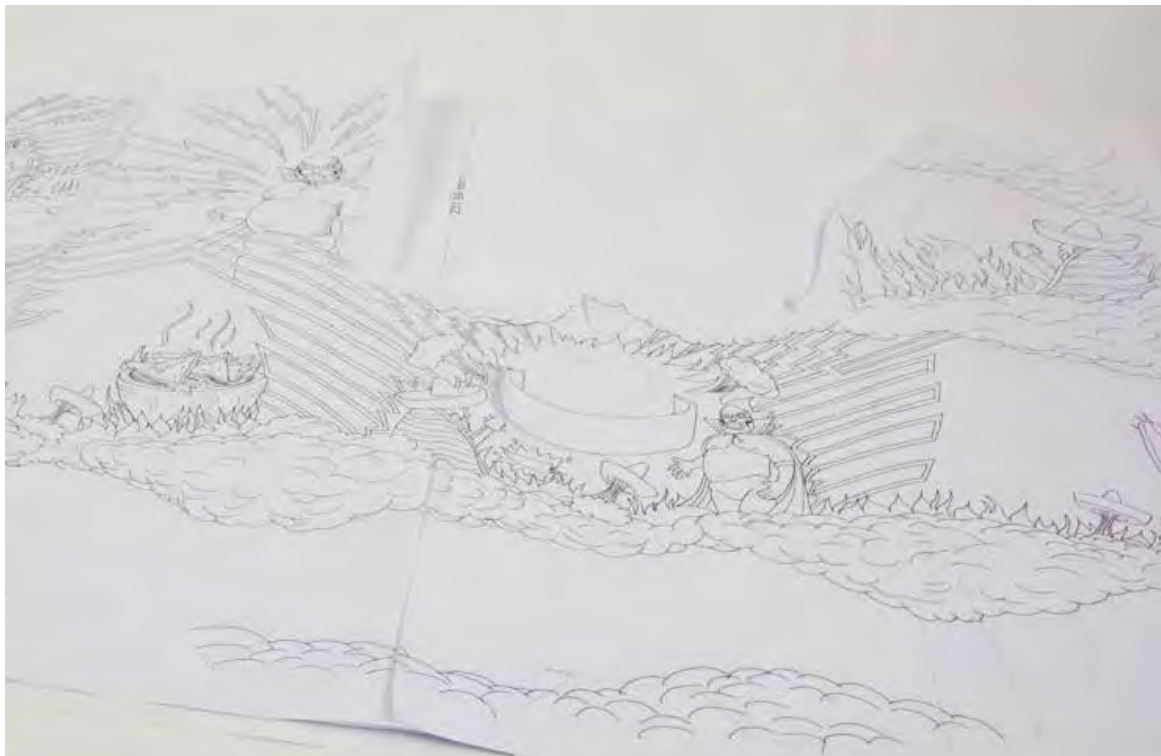
Nacho Box Pack

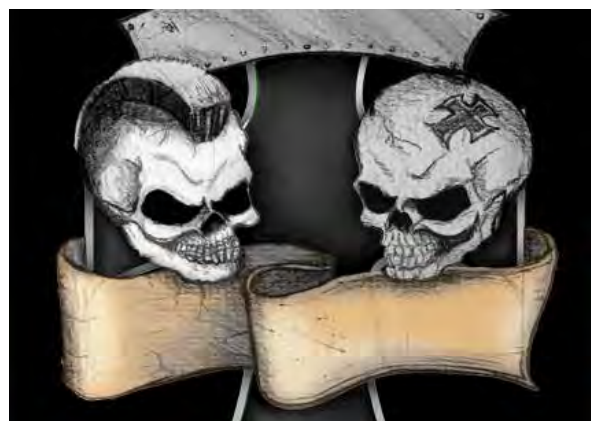
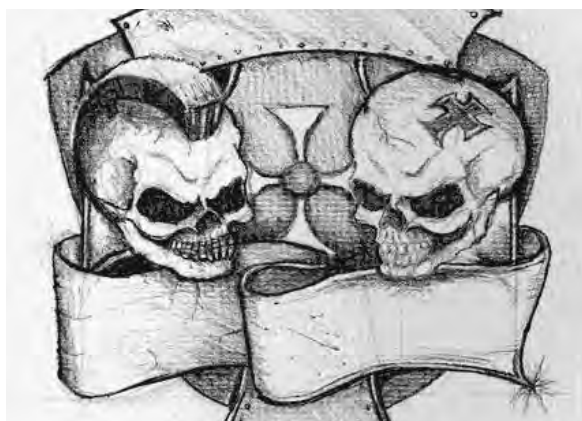
My brief was to create a Nacho Pack for consumers that would be fun, exciting and something never done before. My client needed me to sketch and draw ideas based around the Nacho Libre, Mexican idea.

So I sketched out in full size on the cutter guide template provided where everything was going. The front and lid had the characters and logo strapline. Back was to show a cartoon representation of Nachos in a bowl and the sides had the relevant ingredients and nutritional info.

This was a very long winded project and took up roughly 30 hours of studio time. 6 hours to sketch and draw layout. 24 Hours of photoshop work involved colouring in many layers.

The final result worked very well and the client was very happy with the end result.







House of Sickboyz

Brand Identity and Illustration

My brother-in-law started up a custom chopper business. He would be building the choppers from scratch. He asked me to create a logo for him. This was a great project for me to do as I had total free reign. The name of the company would be "House of Sickboyz".

The overall look and feel of the brand needed to be based on a heavy metal style. This had to be modern and keeping in with the chopper market. Firstly I did a few sketches based on skulls and a banner; the finished logo evolved from this. I also started doing a website for him, however this is still under construction.





Transglobal Express

Presentation Folder

I created a folder for a global parcel delivery company. They're previous folder was you basic gatefold with capacity for leaflets. Sturdy enough, however, very prone to wear and tear. The design I created has made this folder strong and durable. After all this will be opened and closed many times and viewed upon by many people. I have created a solution to make your folder withstand everyday use.

You will see from my original sketches to the client that I incorporated a 2 fold left to right fold, then finally to hold the folder together and add some strength I incased the whole thing by adding a vertical flap that had a cut out for the main logo. This would be fastened together by paper engineering.



NEW BLACK BELT PATTERNS BOOK

MASTER HOGANS BOOK RANGE



TAEKWON-DO PATTERNS
From Beginner to Black Belt
£14.99
152 pages



EFFECTIVE TAEKWON-DO SPARRING
£14.99
160 pages



TAEKWON-DO PATTERNS
From 1st-7th Degree Black Belt
£18.99
288 pages

Taekwon-Do Patterns
From Beginner to Black Belt
This book is a comprehensive guide to the 100 patterns of Taekwon-Do, from the basic Taekwon-Do patterns to the advanced Black Belt patterns. It includes detailed explanations of the techniques, the history of the patterns, and the meaning behind each pattern. It is a must-have for all Taekwon-Do practitioners.

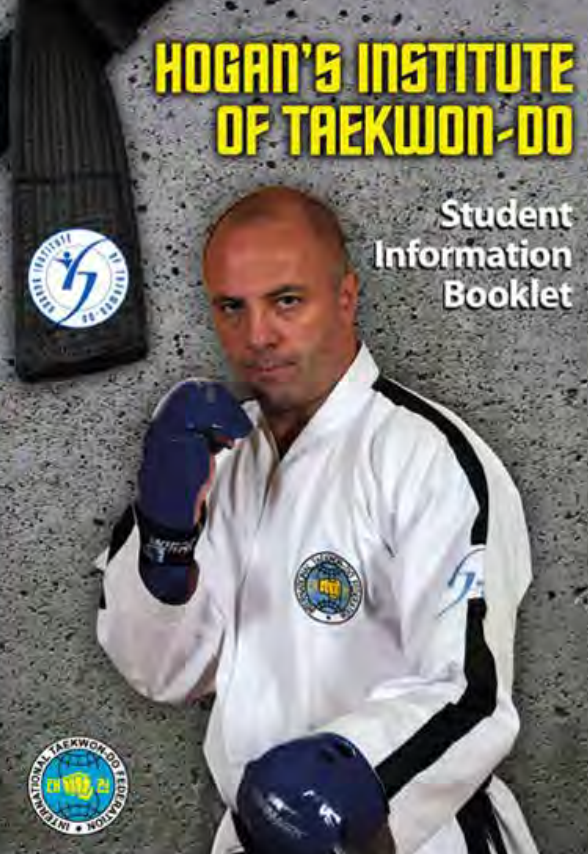
Effective Taekwon-Do Sparring
This book is a comprehensive guide to the techniques of Taekwon-Do sparring. It includes detailed explanations of the techniques, the history of the techniques, and the meaning behind each technique. It is a must-have for all Taekwon-Do practitioners.

Taekwon-Do Patterns
From 1st-7th Degree Black Belt
This book is a comprehensive guide to the 100 patterns of Taekwon-Do, from the basic Taekwon-Do patterns to the advanced Black Belt patterns. It includes detailed explanations of the techniques, the history of the patterns, and the meaning behind each pattern. It is a must-have for all Taekwon-Do practitioners.

For further information, please contact:
Mr. Jim Hogan - 7th Degree Master ITF International Instructor
Mobile: 07968 739630
Email: jim.hogan_pulse@hotmail.com Web: www.hoganid.com

HOGAN'S INSTITUTE OF TAEKWON-DO

Student Information Booklet



ITF TAEKWON-DO INTERNATIONAL

HOME | TAEKWON-DO | MASTER HOGAN | ABOUT ITF | MOBILE | CONTACT

TRAIN HARD, FIGHT EASY!

HOGAN'S INSTITUTE OF TAEKWON-DO

INSTRUCTIONS | COMPETITIONS | GRADING | RATTING | HALLS | NEWS | ARCHIVES

TAEKWON-DO BOOK REVIEWS
CLICK HERE

GRADING MARCH 2012
BOOK REVIEWS

CLUB NEWS
MARCH 2012

TAEKWON-DO
BOOK REVIEWS

MARCH 2012
BLACK BELT

CLUB NEWS
ITF KOREAN





Master Hogans Taekwon-Do

Recently i have been doing a lot of work for my Taekwon-Do Instructor Master James Hogan.

As I am memeber of Hogans Fight Club my aim was to create a brand across the whole range.

Carrying on from previous designs i have done was to just refine the identity, make some business cards, organise his fight club into clothing and merchandise.





Get PT

Branding



Brow Rehab

Branding



Coventry City

Brochure



Orexis Rustic Range

Packaging



Staff Illustrations



The Surrey School of Beauty & Complementary Health

Brand / Stationery / Leaflet /
Poster / Exhibition Stand



Graham Watson

Branding





Aphrodite

Packaging



Paul Harrison Jewellers

Posters



PLFM Shoe Show 2014

Brochure



Dragon Sketches



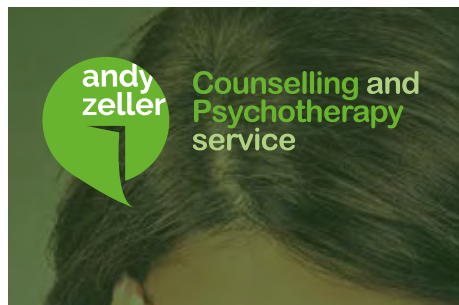
Chapman Events

Brochure



Andy Zeller

Branding



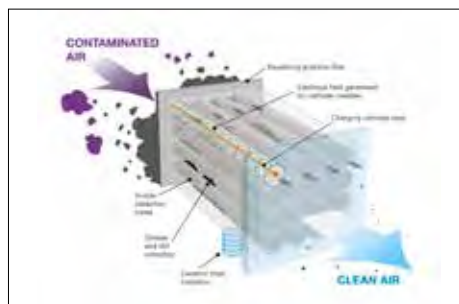
Subject Matter

Identity



Chapman Ventilation

3D Illustration





Sainsbury's TTD

Print



Mille Miglia

Branding



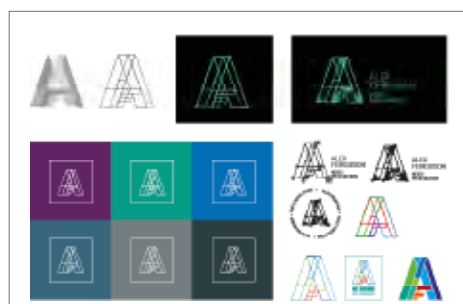
Edward Lee Estate Agents

Branding



Newton Video Production

Branding



Wirewise Electrical

Branding





Birthday invite Becky

Illustration



Orexis Houmous

Illustration, Packaging



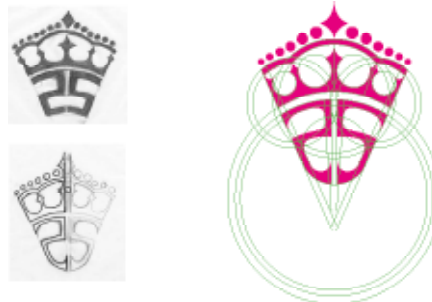
Bellezza

Branding



Sister & Sister

Branding



Mint US

Print



Fit and On It

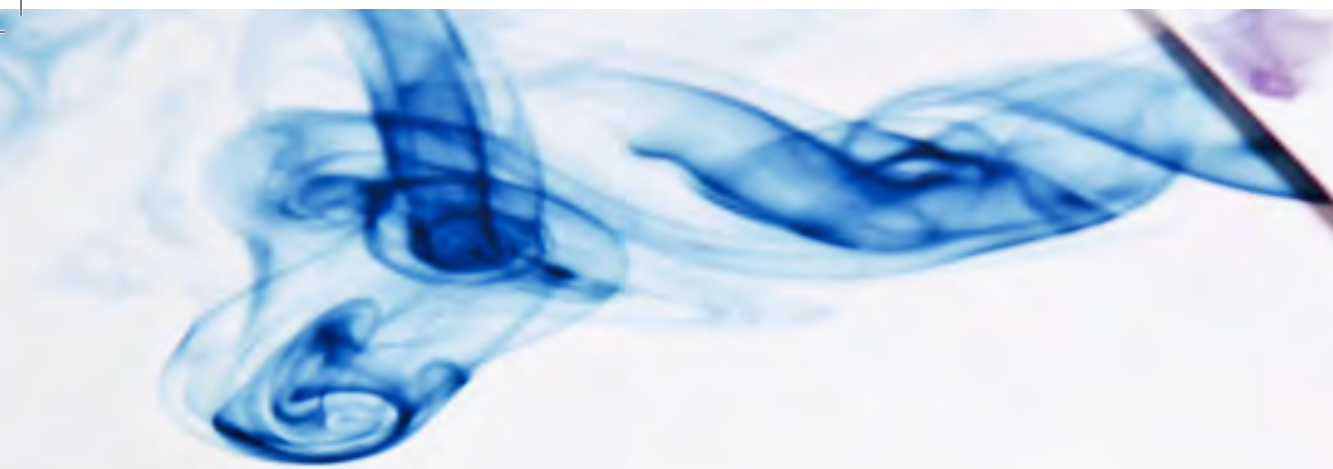
Illustration



Orexis Tomato Salsa

Illustration, Packaging



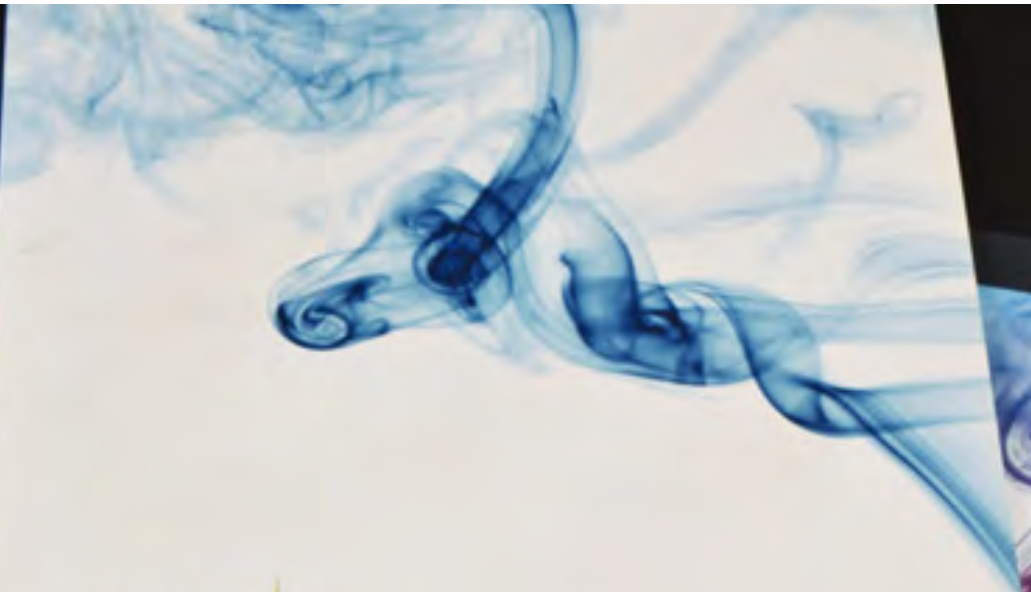


sirius

Introducing the new
SIRIUS range of high performance
electrostatic precipitators

sirius

Introducing the new
Electrostatic Pre
control for a to
integrat



sirius⁺

Introducing the new
SIRIUS range of high performance
electrostatic precipitators

integrated emission control sirius⁺



sirius⁺

Introducing the new integrated system from Sirius:
Electrostatic Precipitation and Ultra-Violet odour
control for a total solution.

integrated emission control

our esp technology

A single unit installed inside the most advanced model of hi-kitchen, the most modern kitchen.

- 1. Unique pollution last longer between 2 combined, vacuum and pressure cleaning heads.
- 2. Superior mechanical strength enables you to use in different cleaning and maintenance.
- 3. Clear view display of fully automatic up to 12 mm with no detrimental effect on performance. However, not all kitchen design the entry velocity around 12 m/s to ensure a perfect margin.
- 4. Ozone regulation, reducing dramatically electricity, water, grease and dirt particles that all the connecting tubes, delivering waste and fumes.
- 5. Free dimensional grade remove large particles and encourages air even distribution across the flow rate.

our ultra-violet technology

UV odour control manipulates the reaction between ozone and ultra-violet light to oxidise the volatile organic compounds (VOCs) that are the source of the odour. Our unit features:

- Unique self-cleaning inner surfaces using breakthrough nano-technology.
- High-output lamps specifically designed to run at optimum capacity for 13,000 hours or for fourteen hours a day every day; your system will provide over 2 1/2 years of constant power. Even after this time, we guarantee that our lamps will continue to deliver at least 80% of their original output.
- Ozone regulation technology controls ozone production in line with cooking activity.
- Able to withstand significant increases in air speed with no detrimental effect on performance. However, we will always design the entry velocity around 12 m/s to provide a safety margin.

maintenance

Maintaining your UV system is just as straightforward. Each module features a clear illuminated display that indicates service requirements and records a log of the hours run. Our ultra-violet lamps are designed to run for 13,000 hours at optimum efficiency; that's around two and a half years of constant power. And even after this time, we guarantee that the lamps will maintain at least 80% of their original output. But, when a service is required, it usually consists of a simple lamp swap out and recharging of the photocatalyst. Easy.

Maintaining your UV system is just as straightforward. Each module features a clear illuminated display that indicates service requirements and records a log of the hours run. Our ultra-violet lamps are designed to run for 13,000 hours at optimum efficiency; that's around two and a half years of constant power. And even after this time, we guarantee that the lamps will maintain at least 80% of their original output. But, when a service is required, it usually consists of a simple lamp swap out and recharging of the photocatalyst. Easy.



Typically, a cooking plume is made up of grease, smoke, moisture, gases and vapour. The graph opposite shows just how effective Sirius' ESP and UV system is at eliminating these contaminants. Electrostatic precipitation will eradicate 95% of particles in the blue shaded area, whilst UV odour control will remove in excess of 93% of particles in the purple area. But together they can achieve almost complete removal of the entire cooking plume. A total solution.

NUMARK  PHARMACISTS
PUTTING YOUR HEALTH FIRST





Anti UVA/B

...the
... ..
... ..

Mature Skin

Ageing Skin

OLAY
Love the skin you're in

with **Beiersdorf**

caring for you
pure pleasure



Satin Sheen Body Moisturizer
Light refreshing fragrance gives your skin a beautiful radiance. A beautiful moisturizing with moisture and care for your body.



Moisturizing Body Spray
Light refreshing fragrance with pleasant and long-lasting fragrance. A beautiful moisturizing with moisture and care for your body.



NEW Aromas Spray
Energizing Refreshing Calming
New fragrance. Energizing Refreshing Calming. A beautiful moisturizing with moisture and care for your body.



Nourishing Hand Creme
Nourishes skin from the inside and improves elasticity.



Age Defying Q10 plus
Helps prevent and visibly reduces premature signs of aging.



NEW Fresh Moisture Creme
Moisturizes and refreshes, giving your skin a fresh, healthy look.



NIVEA Hand - for more beautiful looking hands

Hand care
hands-on pleasure



Enriched Moisturising Cream
Provides skin with all the right ingredients. Enriched with Vitamin E, allantoin and natural plantain extract.



Intensive Protection Cream
Natural Olayene gives intensive moisturisation and pure silicone provides a protective barrier.



RSM Robson Rhodes
Business Consulting



Introduction

I'm delighted to introduce you to the first in the series of our articles looking at "Business at the Crossroads".

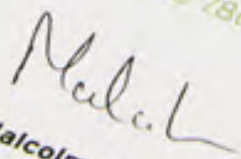
This article: "**Business at the Crossroads: The roadmap to re-invention**" explores the importance of flexibility in today's market and how the ability to be nimble and carry out continual change helps an organisation to be successful in whatever change you are undertaking providing some golden rules that you should consider before undertaking any initiative.

There are many aspects to achieving and retaining a leading market position, far too many to explore in one paper. Our series of three intends to introduce and reflect on some of the ideas that we have developed as a team, having worked with a wide variety of enterprises as well as government departments throughout our lives as consultants.

In the series we seek to pass on tips and techniques bringing to life our thoughts with some case studies.

I hope you enjoy the first paper in our series. The next focus on the importance of innovation in transforming businesses - not just research and development but in everyday businesses - how this may differ to the magic of harnessing an organisation does. The final piece will examine leadership and how this may differ to everyday leadership. We take a fresh look at leadership throughout an organisation to share the power of natural leaders throughout the management team. The most critical vision and passion of the management team. The most critical topic brought to life.

If you have any feedback regarding this paper, I can be contacted on 020 7865 2548 or via email: malcolm.mckenzie@rsmi.co.uk



Malcolm McKenzie, Partner





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same time!



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The O₂

"All environmental problems become harder - and ultimately impossible - to solve with ever more people."

Author Sir David Attenborough

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Individuals: non-Fellowship Members of Population Matters: from £20 per annum (£5 per annum for those who are under 20, unemployed or pensioners). Members receive the quarterly newsletter and the bi-annual Magazine and Journal. Donations and legacies are welcome.

Supporter Members with a track record of activity may apply for Fellowship. Fellowship Members: who can vote at the AGM and elect the Chair and Trustees. Contact the administrator for details.

Magazine

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The magazine is printed on recycled paper and is 100% recyclable. It is also 100% free of chlorine, heavy metals, and other toxic substances. It is also 100% free of chlorine, heavy metals, and other toxic substances.

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About Population Matters

Population Matters campaigns for sustainable population levels for the UK and the world. We advocate gender equality, poverty alleviation, universal access to reproductive health services and balanced migration.

We're a charity whose activities comprise education, research and policy promotion. We're funded entirely by our members and by donations and grants. We receive no funding from official or commercial bodies.

Population Matters is the working name of the Optimum Population Trust Regd. Charity 1114109







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