

SWISS International Air Lines



SWISS is a successful
hub-carrier that connects
Switzerland to the world

Founded in

2002

Joined LH Group in

2005

94 Aircraft

30 Long-Haul Planes
52 Short-Haul Planes
12 Wet-Lease Planes

>16 Mio
Passengers

are transported by SWISS
every year

8'564
Employees

1'371 Pilots
3'835 Cabin Crew
3'358 Ground Staff

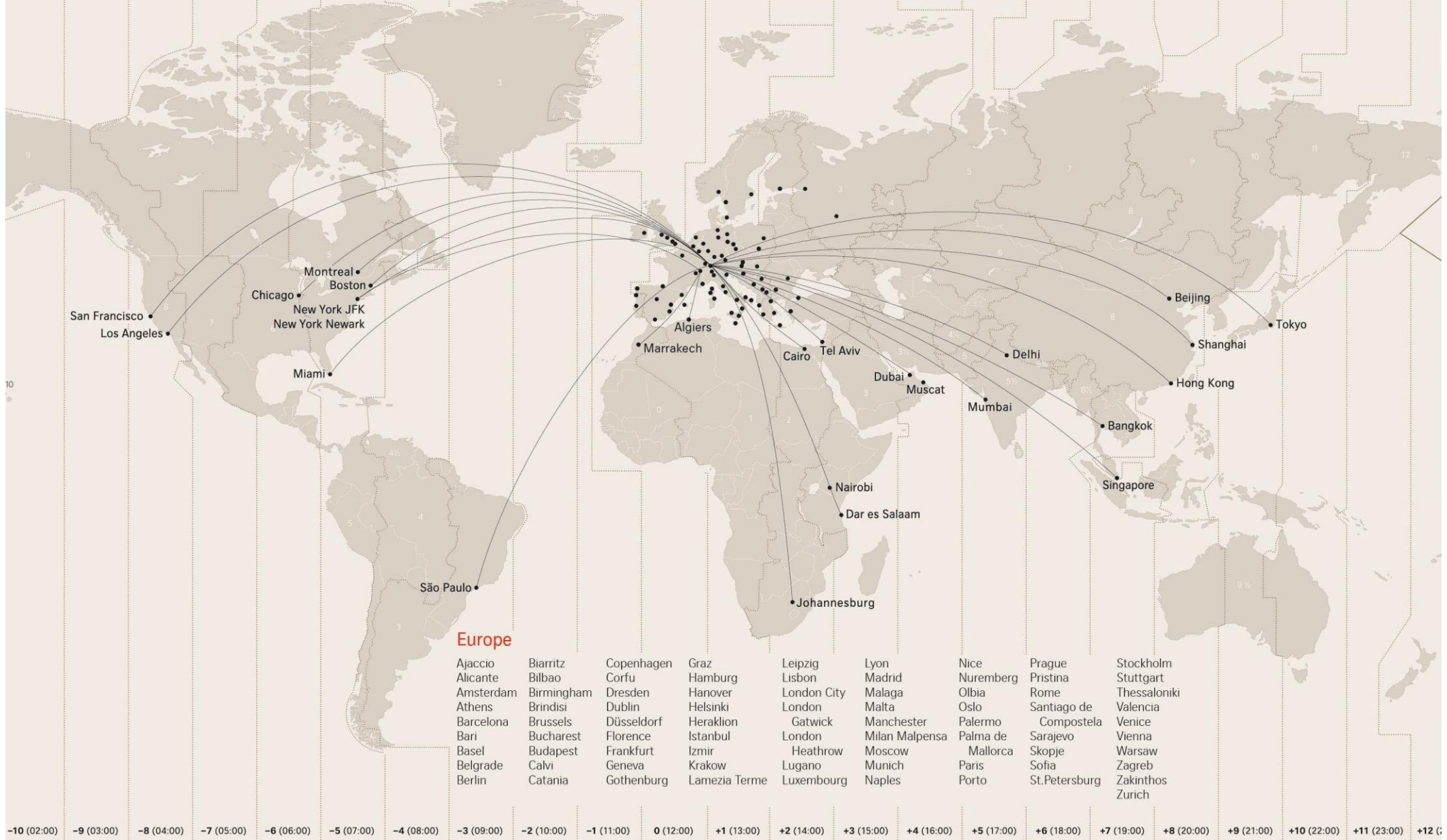
102 Destinations

In 46 countries
76 European Destinations
26 Intercontinental Destinations

CHF 453m
EBIT

in 2015

Worldwide network, 102 destinations, 94 aircraft



SWISS is the national airline of Switzerland

Our Vision

SWISS is the leading European Airline in terms of Quality and Services and achieves profitable and sustainable growth

Our Mission

SWISS is the Airline of Switzerland and connects Switzerland with the World.
Our Sign is a promise.

SWISS is proud of its origins and honours its roots

Our Swiss commitment to quality means we can deliver a consistent, high-grade product and service at all touch points. Because we are smaller, we can better emphasize personal service and customer intimacy



SWISS serves airports in the three major language areas



SWISS direct destinations are based on local market demand

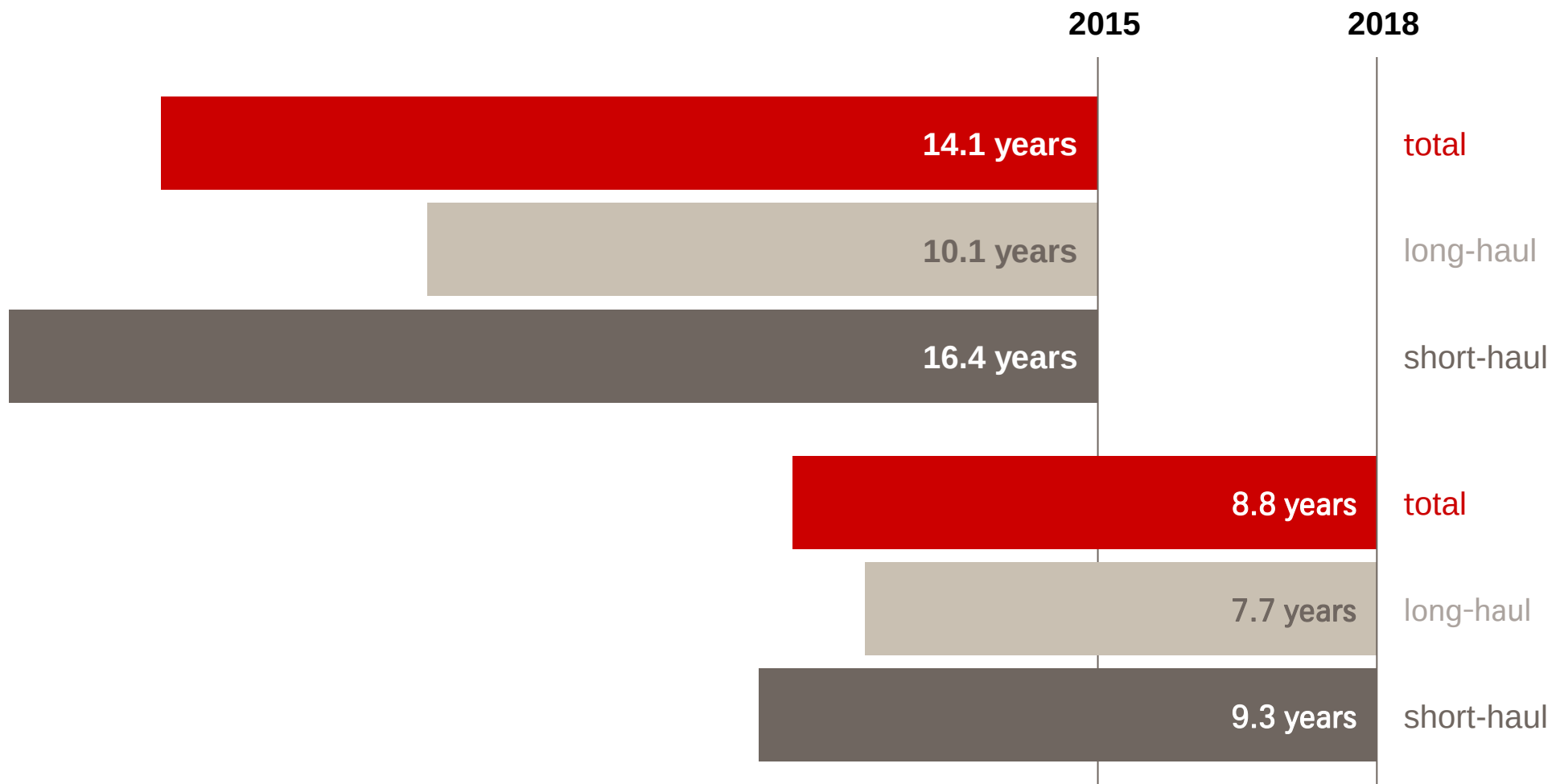


70% of on-board products come from Switzerland



70% of SWISS employees are Swiss

Fleet age will be significantly reduced in the following years



The new aircraft offer our customers a superior experience

Long-haul
Boeing 777



Short-haul
Bombardier C Series



Boeing 777 – the new flagship on long-haul flights



Nine new Boeing 777-300ERs until 2018

The new **SWISS** flagship

In January 2016 SWISS started replacing its current A340-300 fleet with six larger aircraft of the Boeing 777-300ER series and will set new benchmarks in terms of its customers' inflight comfort.

First: Personal at-seat wardrobe, electro-mechanical window shades, large 32-inch video screen, second screen integrated into the handset, second lavatory

Business: New table for easier handling, large 16-inch video screen, second screen, more stowage space for personal belongings, modular seating (with double and single seats)

Economy: Maximum comfort with the latest seat-cushion technology, more legroom, large 11-inch touchscreen with USB and audio port, touchscreen instead of remote control device, cup and smartphone holders

All classes: Internet and phoning

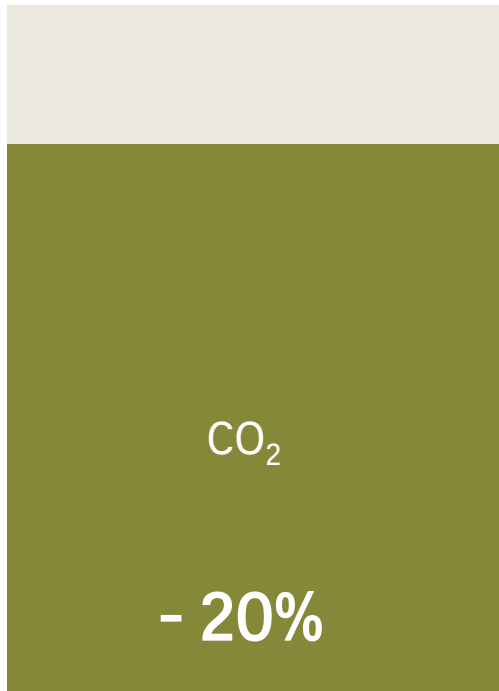


The Bombardier C Series – a game changer in its class

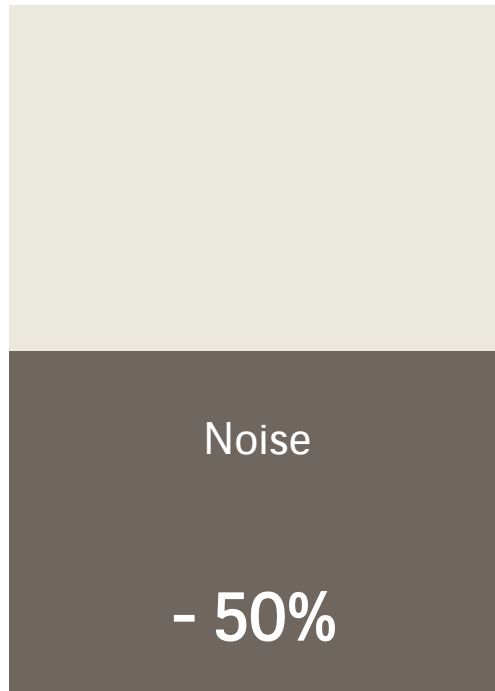


C Series – a game changer in its class

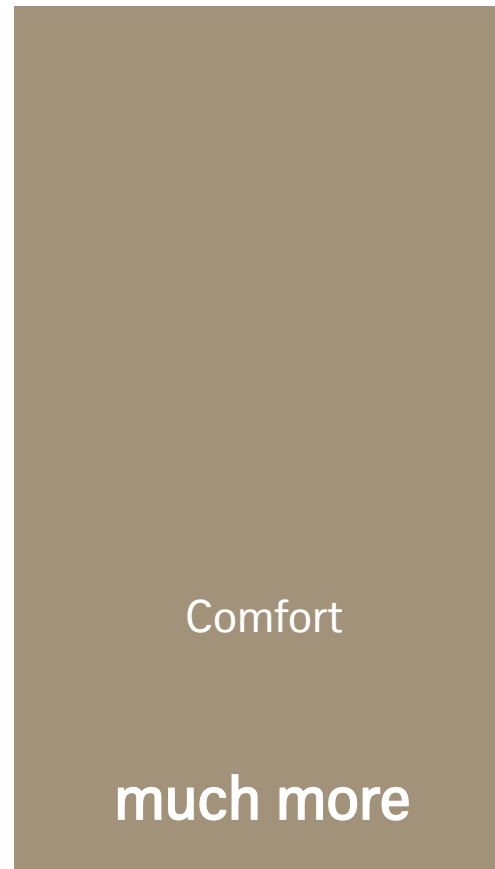
Environment



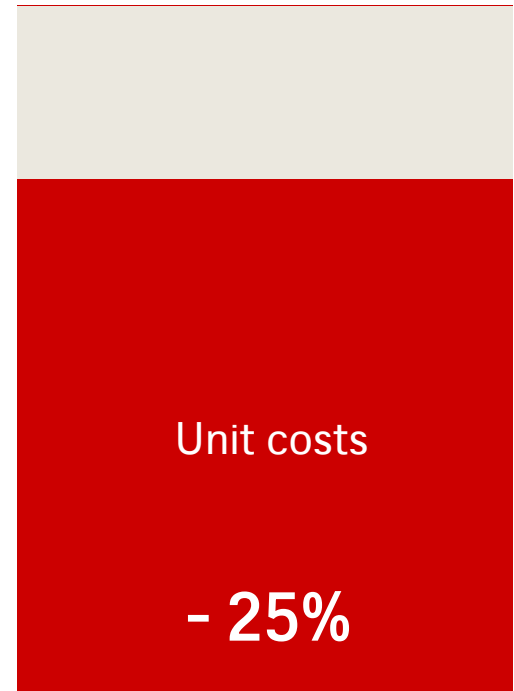
Community



Customers



Economics



SWISS benefits from the Lufthansa Group yet remains independent

SWISS excelled after the takeover by Lufthansa

+ 40% Destinations



+ 75% Passengers



+ 55% Available Seat Kilometers



All comparisons for the years 2004 and 2015 or summer 2005 and summer 2016

Profits of SWISS are reinvested in Switzerland

510 new jobs will be created
in Switzerland with the new aircraft



Swiss suppliers benefit from
investments in the new fleet



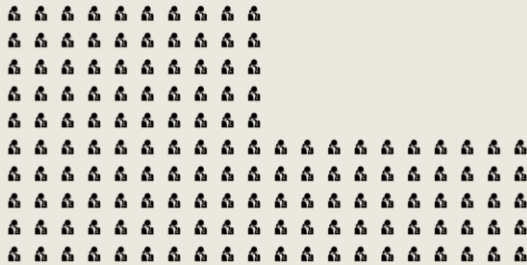
SWISS pays taxes in Switzerland



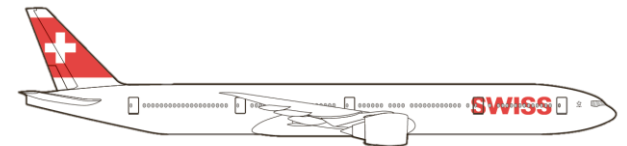
“There will be no Lufthansa Switzerland. SWISS remains SWISS.” (Thomas Klühr, CEO)

SWISS will create 510 new jobs over the next few years because of the new aircraft

150



360



510



Three new lounges in Dock E provide unprecedented comfort



New **SWISS** lounges at Zurich Dock E: Zone concept offers comfort, relaxation and view of the Swiss Alps



SWISS First / HON Circle

The First Lounge offers pure luxury. Two hotel rooms, a VIP room, a 5-star à la carte restaurant, an American diner and a wine cabinet with over 1,000 bottles of wine.



Senator

Food prepared before your eyes and a whisky bar with over 120 different varieties. Working zones, quiet area with comfortable recliners. Terrace with view of runway and Swiss Alps.



SWISS Business

Bright, open areas and quiet zones with recliners. Working zones, front-cooking and buffet. Terrace with views of runway and the Swiss Alps.

SWISS offers a distinct culinary concept

SWISS Taste of Switzerland



Selected Swiss chefs present the culinary diversity of Switzerland

SWISS Traditions



- On selected European Destinations
- Presentation of a Swiss Tradition
- Traditional Swiss Recipes

SWISS Connoisseur Experience



- 4 Times a year during 2 weeks
- Exclusive menu (e.g. SWISS Steakhouse)

Thank you

