

Contemporary Challenges: Making a Difference

Module: (ADAA4001)

Student ID: 2207486

Jay Kirby

Exhibition Artist Statement

Jay Kirby's practice focuses on the contemporary issues that corrupt the psychology of the human race in a digitalised age. "Touch Up My Appearance" reflects upon the self-destructive desire to alter your biological appearance based off augmented reality.

Since the pandemic the cosmetic industry has seen a massive spike in clients wanting to make their false appearance a reality. The lengths that these people go to so that they can elevate their appearance enhances their dysmorphia because once a imperfection becomes a perfection everything becomes a imperfection. Using experimental cosmetics and jarring composition, jay is able to capture the gluttonous impact of enhancement and how over indulgence leads to a disconnect to how one recognizes beauty.

Digital Presence

Virtual Photography Practice: [JaykeKirbee \(@JaykeKirbee\) / Twitter](#)

Instagram: [Jay Kirby \(@jaykirby \)](#)

Website: [Jay Kirby \(jaykirbyart.com\)](#)