

A hand holding a green plastic bottle over recycling bins. The background shows several large recycling bins in yellow, blue, and grey, with a blurred green background suggesting an outdoor setting. A semi-transparent light blue circle is overlaid on the left side of the image, containing the text.

CONFERENCE RESEARCH
PAPER

**GREEN HOSPITALITY:
NAVIGATING SUSTAINABLE
WASTE MANAGEMENT IN THE
HOTEL INDUSTRY**

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INTRODUCTION

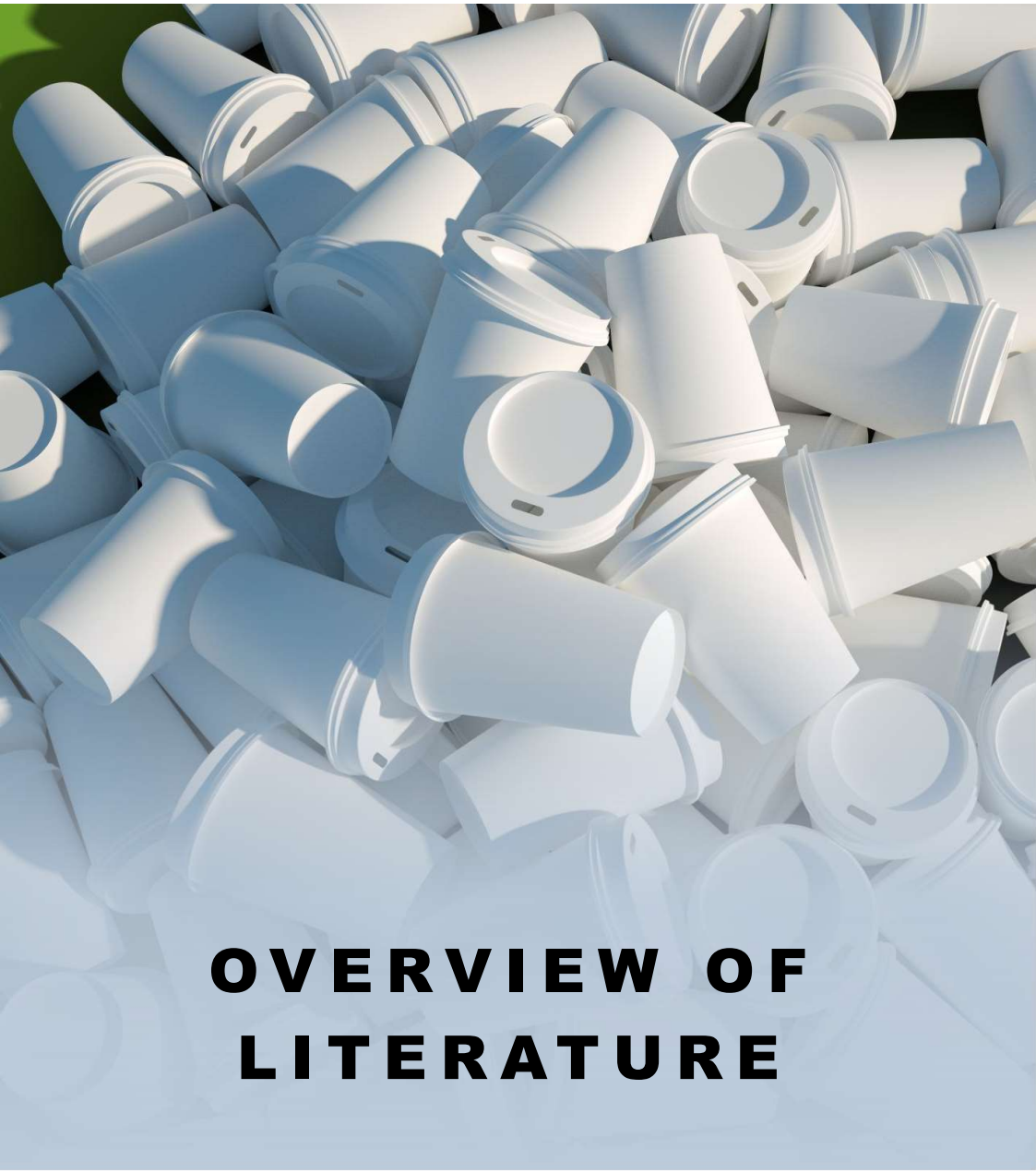
- **Global Impact**
- **UK Statistics**
- **Sustainability Pressure**
- **Regulatory Support**





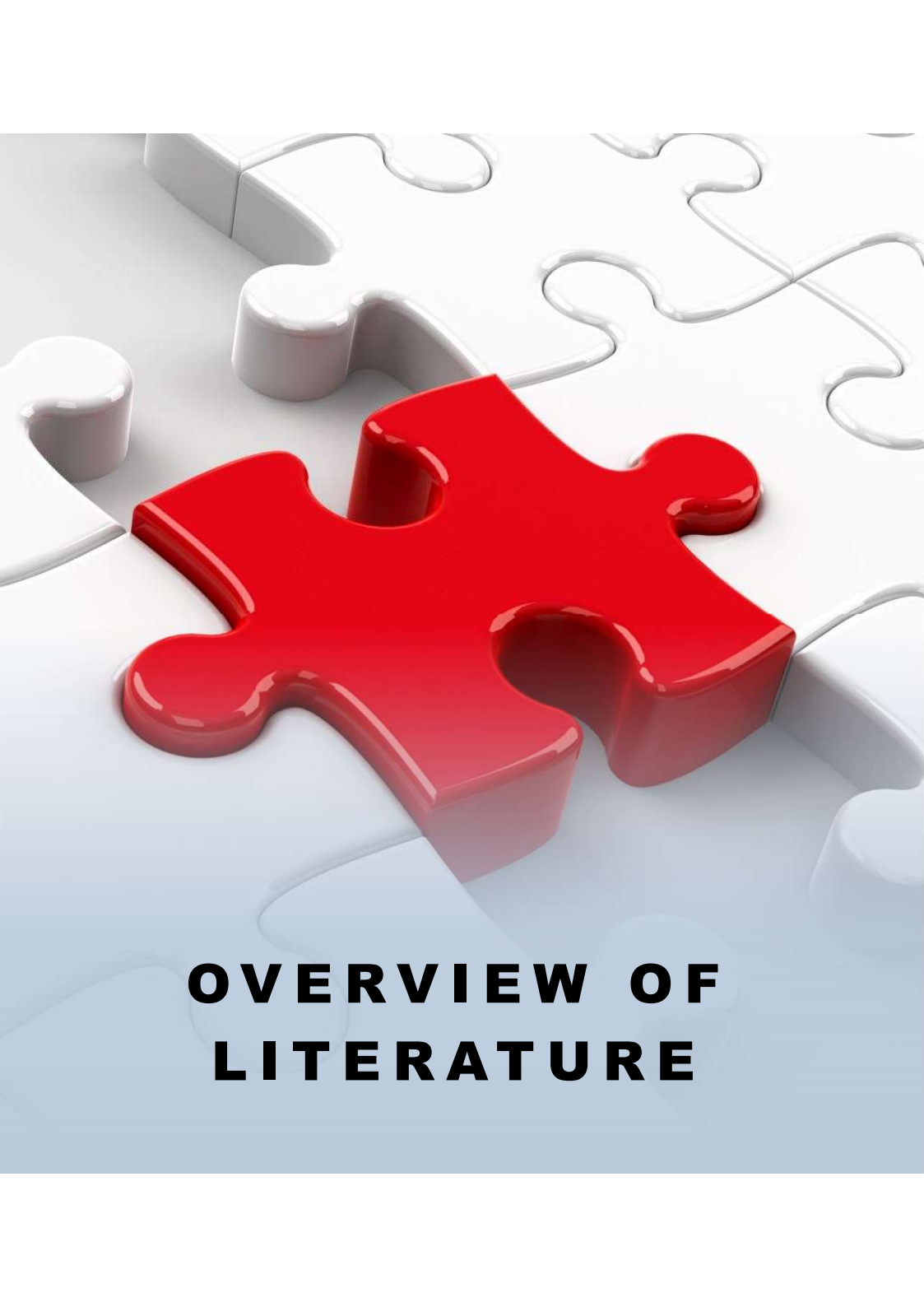
OVERVIEW OF LITERATURE

- **Sustainability in Hotels**
- **Business Reputation**
- **The Real Impacts of Sustainable Waste Management**



OVERVIEW OF LITERATURE

- **The Importance of Sustainable Waste Management in Hospitality**
 - **Environmental Degradation**
 - **Benefits**
- **Waste Reduction Strategies in Hotels**
 - **Source Reduction**
 - **Reuse Programs**
 - **Recycling Programs**
 - **Composting**



OVERVIEW OF LITERATURE

- **Challenges and Opportunities in Implementing Recycling Programs**

- **Challenges:** Logistical constraints, lack of infrastructure, and limited stakeholder engagement.

- **Opportunities:** Technological advancements and innovative solutions streamlining recycling processes.

APPLICATION TO THE HOTEL AND HOSPITALITY SECTOR: PESTEL ANALYSIS



Political and Legal Factors: Regulations and policies impacting waste management



Economic Factors: Cost considerations and financial constraints



Social Factors: Consumer preferences for eco-friendly accommodations



Technological Factors: Innovations in waste management technologies



Environmental Factors: Climate change and resource depletion concerns

APPLICATION TO THE HOTEL AND HOSPITALITY SECTOR: PESTEL ANALYSIS

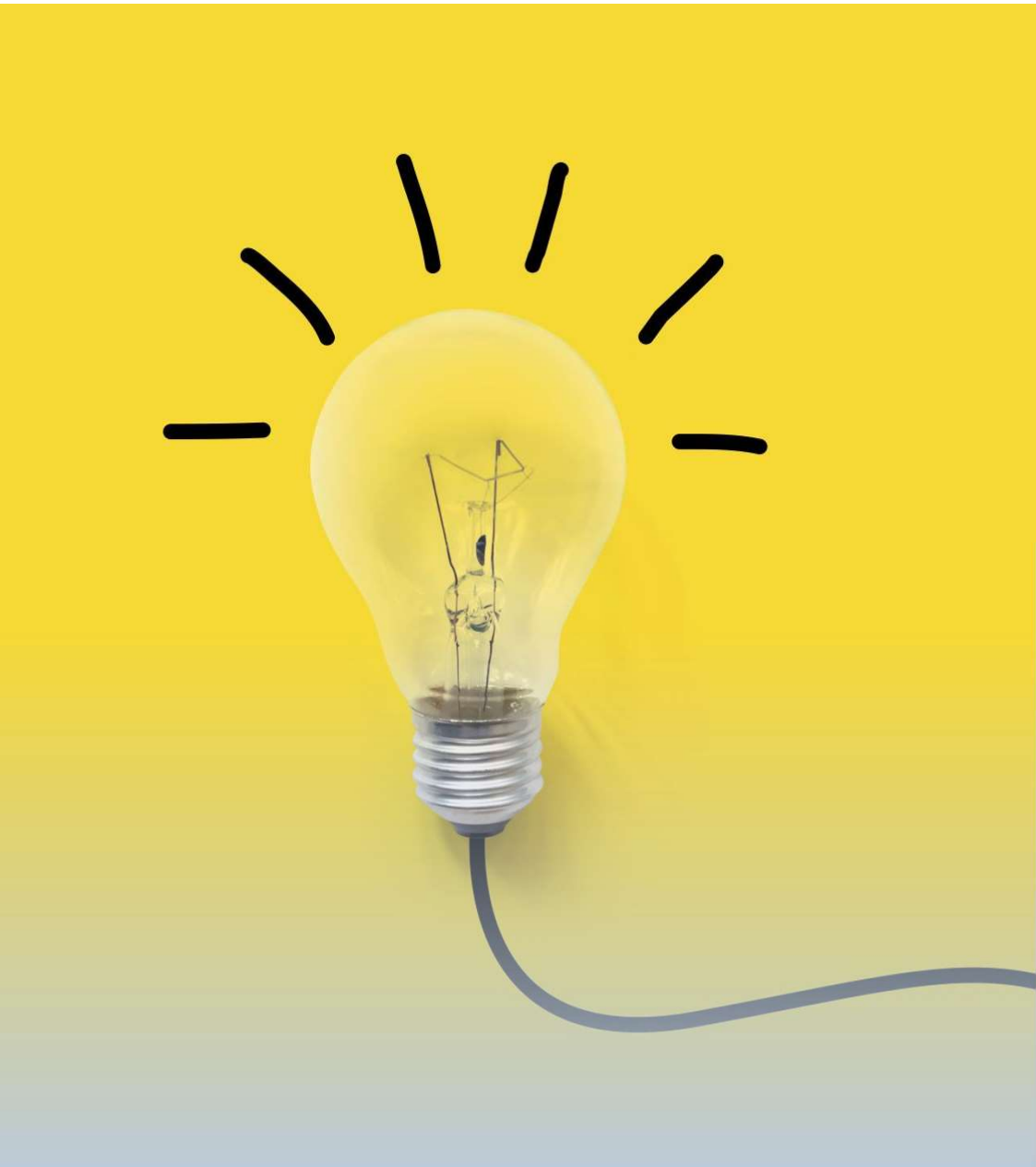
**Best Western York House Hotel,
Eastbourne**

VS

**Premier Inn Town Centre Hotel,
Eastbourne**

(source: Tripadvisor, 2024)





FUTURE DIRECTIONS

- **Future Policy:**
 - Regulatory frameworks;
 - Standard and Certification.
- **Management Strategies:**
 - Investment in technology;
 - Staff training and stakeholder engagement.



Sustainable waste management is a moral and strategic imperative for hotels seeking to remain competitive and resilient in an increasingly environmentally conscious market landscape.

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