

**MODULE: ENTERPRISE AND ENTREPRENEURSHIP
(LCLM4006_LON)**

STUDENT NAME: YULIIA KHORKUN

STUDENT ID: 2425060

LECTURER: ANDRY ROKOTOVOLOLONA

ASSIGNMENT TITLE: INDIVIDUAL PRESENTATION

DATE: NOVEMBER 2025

**INTEGRATED SUPPORT
FOR SURVIVORS OF
DOMESTIC ABUSE**

LONDON, UNITED KINGDOM



DOMESTIC ABUSE REMAINS A SEVERE AND WIDESPREAD ISSUE IN THE UK.

RECENT NATIONAL DATA SHOWS THAT AROUND 3.8 MILLION ADULTS (16+) EXPERIENCED SOME FORM OF DOMESTIC ABUSE IN THE YEAR TO MARCH 2025.

AMONG THEM:

- $\approx$ 2.2 MILLION WOMEN
- $\approx$ 1.5 MILLION MEN

(Source: ONS; SafeLives)

RESTORA CENTRE IS A PRIVATE,
CONFIDENTIAL SUPPORT CENTRE
OFFERING AN INTEGRATED SERVICE
MODEL:

- PSYCHOLOGICAL THERAPY
- LEGAL CONSULTATION
- SOCIAL WORKER SUPPORT
- OPTIONAL ONLINE VIDEO
SESSIONS



Why our model works?

- ❑ Immediate access (no long waiting lists)
- ❑ Comprehensive support combining multiple specialists
- ❑ Confidentiality, safety, and privacy
- ❑ Flexible formats: in-person, remote, individual, or group
- ❑ Inclusive support for diverse clients: women, men, LGBTQ+, migrants, people with disabilities, young adults

MARKET OPPORTUNITY (STATISTICS)

- 3.8 MILLION SURVIVORS ANNUALLY → SIGNIFICANT POTENTIAL CLIENT BASE

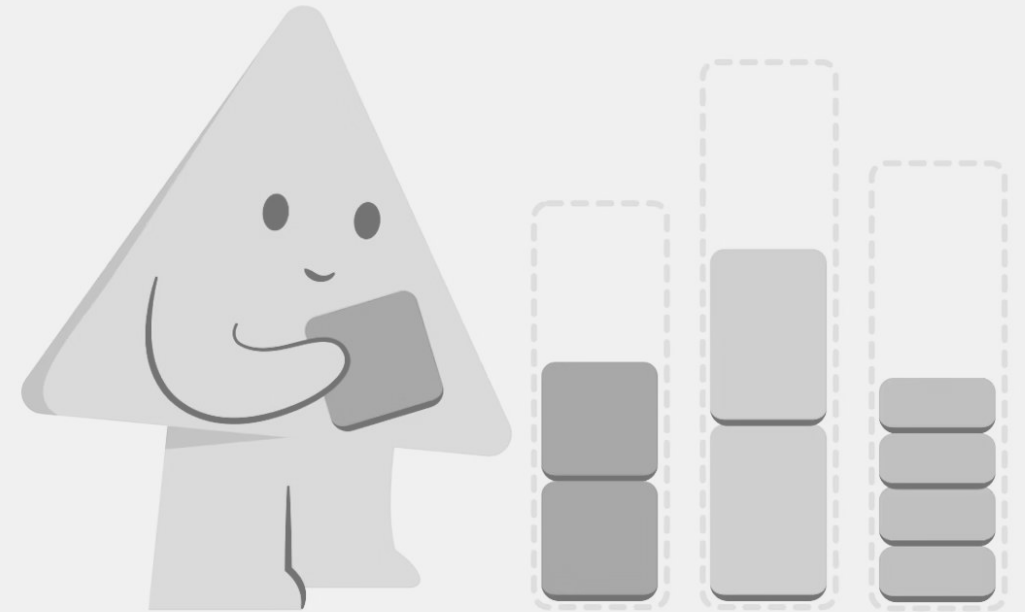
(SOURCE: ONS)

- 75,000+ SURVIVORS AT HIGH RISK → URGENT NEED FOR IMMEDIATE PROFESSIONAL HELP (SOURCE: SAFELIVES)

- MAJORITY OF CASES GO UNREPORTED, MEANING SURVIVORS SEEK PRIVATE, CONFIDENTIAL FORMS OF SUPPORT

(SOURCE: ONS)

- POST-PANDEMIC UK SHOWS RECORD DEMAND FOR MENTAL HEALTH, TRAUMA COUNSELLING AND LEGAL SUPPORT RELATED TO ABUSE.



REQUIRED CAPABILITIES

A faint, stylized background illustration in shades of gray. It depicts several people working together to assemble large puzzle pieces. One person is on a ladder, another is holding a piece up, and others are standing around. There are also some leafy plant motifs on the right side.

TO DELIVER A HIGH-QUALITY SERVICE, THE CENTRE REQUIRES:

- A QUALIFIED PSYCHOLOGIST (FULL-TIME)
- A LEGAL ADVISOR SPECIALISING IN FAMILY AND DOMESTIC ABUSE LAW (PART-TIME)
- A SOCIAL WORKER HELPING WITH HOUSING, BENEFITS, AND EMPLOYMENT
- AN ADMINISTRATOR MANAGING BOOKINGS AND INQUIRIES
- A SECURE, COMFORTABLE PHYSICAL SPACE IN LONDON
- A GDPR-COMPLIANT DIGITAL PLATFORM FOR ONLINE THERAPY

INITIAL FUNDING REQUIRED: £50,000.

COMPETITIVE ADVANTAGE

RESTORA CENTRE STANDS OUT BECAUSE IT OFFERS:

- FAST ACCESS, UNLIKE PUBLIC OR CHARITY ORGANISATIONS
- THREE ESSENTIAL SERVICES IN ONE LOCATION
- PROFESSIONAL STANDARDS AND CONFIDENTIALITY
- TRAUMA-INFORMED, SURVIVOR-CENTRED APPROACH
- ONLINE SESSIONS FOR NATIONAL REACH
- FLEXIBLE PRICING OPTIONS AND DISCOUNTS FOR LOW-INCOME CLIENTS

OPTIMISTIC FINANCIAL FORECAST (12 MONTHS)

REVENUE GROWTH (OPTIMISTIC SCENARIO):

MONTH 1: £4,000

MONTH 3: £8,000

MONTH 6: £14,000

MONTH 12: £26,000

EXPENSES: STABLE AT APPROX. £6,500/MONTH

BREAK-EVEN POINT: MONTH 3–4

PROFIT BY MONTH 12: £19,500/MONTH





REVENUE STREAMS

1. INDIVIDUAL THERAPY SESSIONS: £40–£60
2. ONLINE THERAPY: £30 PER SESSION
3. LEGAL CONSULTATIONS: £70/HOUR
4. GROUP THERAPY: £15 PER PERSON
5. CORPORATE WORKPLACE SAFETY TRAINING: £500/DAY
6. GRANTS & SOCIAL ENTERPRISE FUNDING

RISK ASSESSMENT

1. Client volume risk

Early months may have fewer clients.

Mitigation: Partnerships with hospitals, police, universities, NGOs.

2. Staff burnout

High emotional load.

Mitigation: Professional supervision, rotation of cases, mental health support for staff.

3. Financial Instability

If funding or client flow slows.

Mitigation: Online sessions, group programs, corporate training – lower cost, higher margin.

4. Data protection & legal compliance

Strict GDPR obligations.

Mitigation: Secure software, legal insurance, staff training.

3-YEAR SCALABILITY PLAN(1)

A grayscale photograph of a hand placing a wooden block on a staircase-like structure made of many wooden blocks. The staircase is built on a flat surface and ascends from left to right. The hand is positioned at the top right, about to place a block on the next step.

YEAR 1: ESTABLISHMENT

- ONE CENTRE IN LONDON
- BUILD STRONG REFERRAL NETWORK
- GROW ONLINE COUNSELLING PLATFORM
- REACH STABLE PROFIT BY MONTH 9–12

3-YEAR SCALABILITY PLAN (2)

A background graphic on the right side of the slide. It features a hand holding a pencil, with the pencil tip pointing towards the top right. A thick, dark line graph with three upward-trending segments is overlaid on the hand and pencil.

YEAR 2: EXPANSION

- HIRE TWO ADDITIONAL THERAPISTS
- ADD MULTILINGUAL SUPPORT (UKRAINIAN, POLISH, SPANISH)
- LAUNCH MOBILE SUPPORT APP
- PARTNER WITH UNIVERSITIES AND CORPORATIONS

3-YEAR SCALABILITY PLAN (3)

YEAR 3: NATIONAL REACH

- OPEN SECOND CENTRE IN MANCHESTER, BIRMINGHAM, OR LEEDS
- FULL UK-WIDE OPERATIONS THROUGH ONLINE SERVICES
- BEGIN CERTIFICATION PROGRAMS FOR TRAUMA-INFORMED PRACTICES
- DEVELOP FRANCHISE OR LICENSING MODEL FOR OTHER REGIONS



SOCIAL IMPACT

RESTORA CENTRE WILL:

- IMPROVE SAFETY AND MENTAL HEALTH FOR THOUSANDS OF SURVIVORS
- REDUCE RE-VICTIMISATION RISK
- OFFER EARLY INTERVENTION FOR HIGH-RISK CASES
- STRENGTHEN COMMUNITY RESILIENCE
- PROVIDE ACCESSIBLE SERVICES TO VULNERABLE POPULATIONS



MISSION STATEMENT

«RESTORA CENTRE — HELPING SURVIVORS REBUILD SAFETY,
STRENGTH, AND INDEPENDENCE.»

CALL TO INVESTMENT

Office
setup

Professional
staff salaries

Marketing &
outreach

Digital
platform
development

Emergency
reserve fund



The background features a light gray, repeating pattern of the word 'Unsplash+' diagonally across the frame. Overlaid on this is a dark gray line art illustration of two hands. One hand is positioned at the top left, with fingers slightly curled. The other hand is at the bottom right, with fingers spread. The lines are simple and elegant, creating a minimalist aesthetic.

THANK YOU!

REFERENCES

MENTAL HEALTH FOUNDATION (2023) THE IMPACT OF TRAUMA ON MENTAL HEALTH. AVAILABLE AT: [HTTPS://WWW.MENTALHEALTH.ORG.UK](https://www.mentalhealth.org.uk) (ACCESSED: 23 NOVEMBER 2025).

NCDV – NATIONAL CENTRE FOR DOMESTIC VIOLENCE (2024) UK DOMESTIC ABUSE STATISTICS. AVAILABLE AT: [HTTPS://WWW.NCDV.ORG.UK](https://www.ncdv.org.uk) (ACCESSED: 23 NOVEMBER 2025).

OFFICE FOR NATIONAL STATISTICS (2024) DOMESTIC ABUSE VICTIM CHARACTERISTICS, ENGLAND AND WALES. AVAILABLE AT: [HTTPS://WWW.ONS.GOV.UK](https://www.ons.gov.uk) (ACCESSED: 23 NOVEMBER 2025).

OFFICE FOR NATIONAL STATISTICS (2025) DOMESTIC ABUSE PREVALENCE AND TRENDS: YEAR ENDING MARCH 2025. AVAILABLE AT: [HTTPS://WWW.ONS.GOV.UK](https://www.ons.gov.uk) (ACCESSED: 23 NOVEMBER 025).

REFUGE (2024) ONS FIGURES HIGHLIGHT EPIDEMIC LEVELS OF DOMESTIC ABUSE IN THE UK. AVAILABLE AT: [HTTPS://REFUGE.ORG.UK](https://refuge.org.uk) (ACCESSED: 23 NOVEMBER 2025).

SAFELIVES (2024) DOMESTIC ABUSE: FACTS AND FIGURES. AVAILABLE AT: [HTTPS://SAFELIVES.ORG.UK](https://safelives.org.uk) (ACCESSED: 23 NOVEMBER 2025)

WORLD HEALTH ORGANIZATION (2023) VIOLENCE AGAINST WOMEN: PREVALENCE ESTIMATES. AVAILABLE AT: [HTTPS://WWW.WHO.INT](https://www.who.int) (ACCESSED: 23 NOVEMBER 2025).