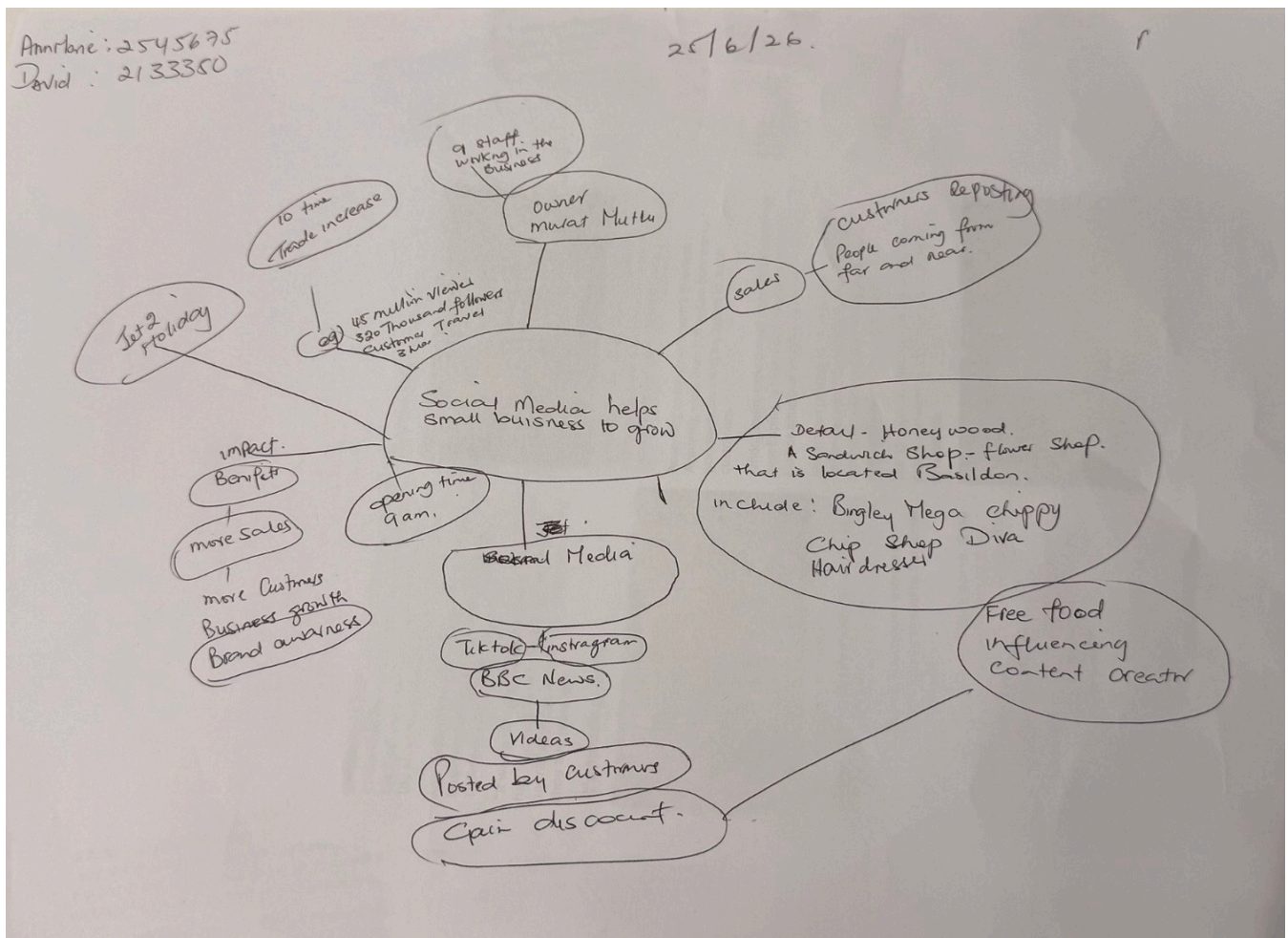




Assessment 1 – Reading Task Template

Upload your photo of your A3 in-class notes here:



1. Answer these questions using the sentence starters below

a. What is the main idea of the text?

The main idea is that: social media can help small businesses become more successful by bringing in new customers and making more people know about them.

b. What are two key points?

One key point is: videos on TikTok and Instagram can make small businesses popular very quickly.

Another key point is customers sharing their experiences online can help businesses get more attention and increase their sales.

c. What part of the text did you find most important? Why?

The most important part is the story about Honeywood Sandwich Shop because it shows that normal people posting online can have a big impact and help a small business grow.

d. Was anything unclear or difficult to understand?

I was not sure about why some posts become viral while others do not, even when businesses post similar content.

e. How did your group help you understand the text better?

My group helped me by sharing different opinions and explaining parts of the text in a simpler way.

2. One sentence reflection

Question: What did you find challenging about this task?

The hardest part was choosing the most important information because the text had many good examples of how social media helps businesses.