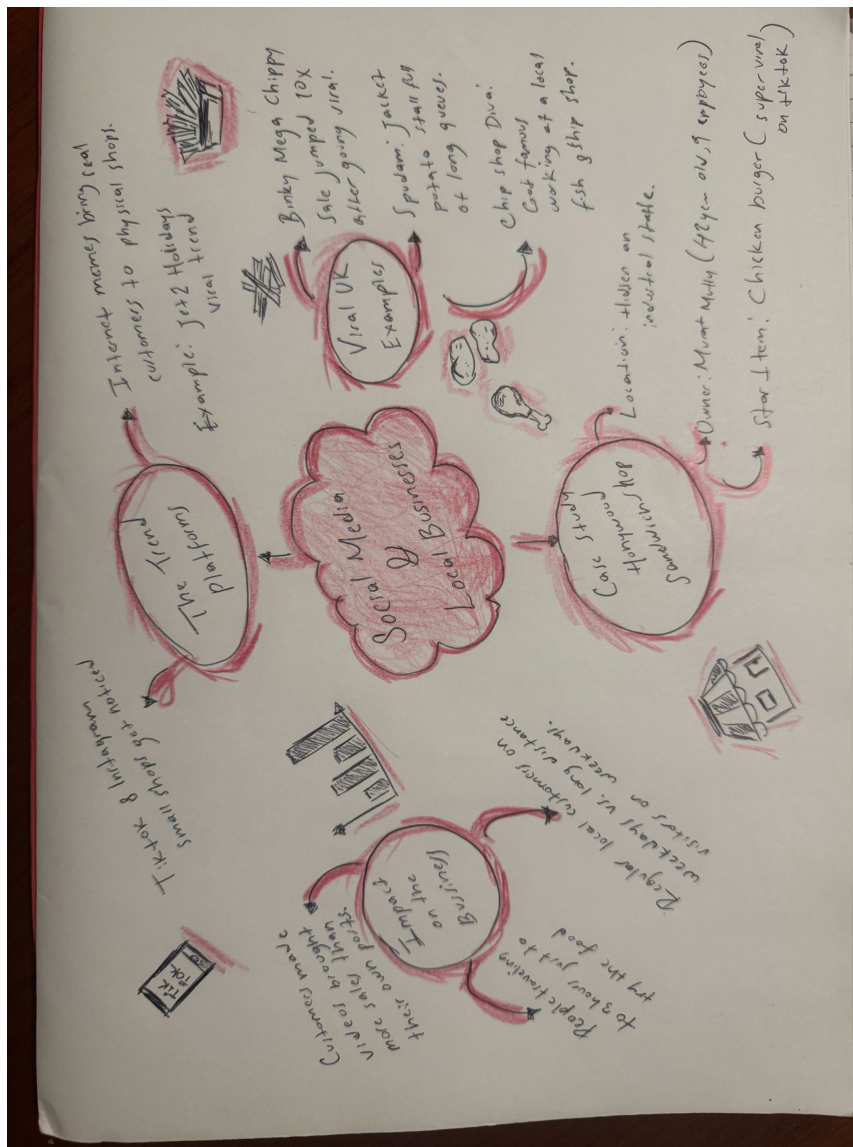




Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

Assessment 1 – Reading Task Template

PART 1: Upload your photo of your A3 in-class notes here:



PART 2:

- Answer every question below in 1-3 **full** sentences.
- Use your own words. Do not use generative AI to answer these questions.
- Include a specific detail from the text when asked.

REMINDER

- The main idea is the overall message of the whole text.
- A key point helps to explain the main idea.
- A specific detail or example from the text shows that the key point is true.

1. What is the main idea of the whole text?

The idea of the text is that social media helps businesses grow by increasing their sales. Just one viral video can make a business blow up and bring in lots of sales online.

2. What is one key point that supports the main idea, and which specific example from the text shows this?

One important point is that one really viral video can help you make incredible sales, make your business know and help customers recognise you on Tik Tok, for example. One example is Binley Mega Chippy.

3. What is a different key point that supports the main idea, and which specific example from the text shows this?

Another important point is how one really viral post can make people crazy for your products and travel long way to your business. An example is Honywood Sandwich Shop. It is crazy.

4. Which part of the text do you think is most important, and why?

I Think the story about the sandwiches gives you a lot of information about what social media can do for business nowadays, whether it is an online business or a physical shop. It is crazy.

Reflection:

- 5. What did you find difficult in this task (including in-class components), and why was it difficult?**

The hardest part was making the mind map. Having to find ideas and put them there made me analyse the document more. Working in a team with my classmates was also great because everyone had different opinions, and it was cool to put all our ideas together.

- 6. What helped you with this difficulty, and how did it help you?**

Scanning and skimming helped me find the main ideas in the text. Then I organised them and removed the ideas that were not so relevant, and kept the good ones. Working in a team was also very positive for me and helped me a lot.