



MODULE: ACADEMIC EMPLOYABILITY SKILLS

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INTRODUCTION

BEAUTY THERAPY BUSINESS

- In this presentation, I will show the skills I will need to run a beauty therapy business successfully in the future.
- How to run a beautician business efficiently.
- Analyse the skills and procedures needed.



BEAUTY THERAPY SALON

SKILLS I HAVE

- Beauty therapy level 2 and nails technique level 2.
- Communication skills.
- Customer service skills.
- Adaptability.
- Be able to maintain health, safety and security practices.

HOW TO IMPROVE THESE SKILLS

- Improving with my friends and family.
- Posting new information in group chats or staffrooms, and effective communication to deal with the clients.
- Problem solving and decision making.
- Learning new styles.
- Learning about certain rules and regulations in health and safety procedures.

MY SWOT ANALYSIS

STRENGTHS

- Quick learner
- Good listener
- Taking initiative
- Team work
- Focused

OPPORTUNITIES

- Secure job
- Job satisfaction
- New styling methods

WEAKNESSES

- Language barrier
- Impatient
- Wrong location

THREATS

- Competitive industry
- Bad reviews
- Chemical hazards

EXPECTATIONS SKILLS

INDUSTRY EXPECTATION

- I will be able to provide the best services and actions with what is expected from business.
- To assist me with continue growth.
- Willing to learn new skills and innovations.
- Being organized, and using my time efficiently.

SKILLS FROM THIS COURSE

- Academic writing
- Reflective writing
- Time management
- Public speaking
- Identifying skills
- Public speaking

CONCLUSION

SKILLS I HAVE

- I possess these skills from my previous job experience.
- I receive training from work experiences.
- I learnt these skills from past education.
- Some skills I use as part of my daily routine.

HOW IMPROVE THESE SKILLS

- I constantly learn from online sources.
- I will improve by getting feedback from customer and colleagues.
- Receiving training from similar industry.
- Getting more knowledge more skills that I currently studying.

REFERENCES

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