

Managing Projects in the Organisation

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Executive Summary

ALDI is the leading grocery retailer in the UK which provides effective services to their potential customer. It is identified from the report that the company used different project management techniques in Covid-19. Apart from that, it is considered that communication helps in financial crises. On the other hand, it is recognized that reflection of personal skill provides detailed information about the strength and weaknesses. It examines various communication techniques used by ALDI to interact with their potential customer during the current pandemic. Apart from that, it is observed that a project management plan plays an important role that provides an effective advantage to the chosen organization.

Introduction

This report mainly provides a concise description of different project management techniques during this pandemic. It has mainly developed effective communication strategies to deal with the financial crisis. The report has also provided critical reflection based on personal strengths and weaknesses during this pandemic. It has mainly focused on the successful implementation of a project management plan within ALDI. It. The report has mainly demonstrated that how a project management plan may provide potential benefits to ALDI. It mainly revolves around the implementation of training projects within ALDI along with its clear objectives.

Company Overview

ALDI is the mainly low-cost discounted retailer in the UK. The company mainly operates its services in around 18 countries and generates a huge income of around 53 billion. On the other side, ALDI is based upon certain ideologies which are operational excellence, highest quality standards, and promoting greater cost savings among customers (Taylor et al., 2020). The company is quite specialized in creating its own branded labels for customers.