

Principles of Design

Evaluation:

Throughout the duration of this module, Principles of Design, we have studied several interesting topics. There were a few that stood out to me.

I consider nature as a significant influence, specifically in terms of aesthetics. However, this topic shone light on how we should consider its potential to influence innovative ways of functionality. Something I found interesting to learn about was storytelling and how to consider the aspects of design in relation to a story. We looked at a few ways in which storytelling can be expressed, there are many forms of expression; books, films, plays and even music. A big factor within this module was the history of design, when we look back, we can see how the world of design has changed and progressed and we can learn from it.

One of the things I have found most influential and that I know I will take forward for my future modules, would be the seven stages of design and how they can form the base structure of idea development, leading on to the result. I also found the use of the analysis questions, used for any piece of storytelling, extremely helpful during the beginning stages of idea building. They allow you to consider all aspects of a story, even the details you may not initially pick up on.

During the final project piece which was completed and presented for part of our assessment, I put these methods into action, which I found very helpful and productive. I enjoy working as a group, especially when able to work successfully with others, considering everyone's input to collaboratively form one interesting idea and am pleased with our end piece. I do find small timeframes difficult, as I believe that ideas can grow and develop more and more as time goes along. Although it is an important skill to have in the industry of film and theatre because there may be situations when there is little time to work with, this is something I know I will need to work on.

I feel as though I have managed my time well during this module, ensuring I keep up with the workload and motivation to work, despite finding it difficult with the new structure of lessons, being online for the most part. Something I think I may need to consider for improvement would be referencing, as it is very important, and I need to get into the habit of tracing back to every source for my future work. I do not feel it was a major issue within my Process Workbook, but I feel it may be something to practice as well as working effectively in short time frames.

In conclusion, my overall feelings about the first module are positive. It was a very effective way to start the course, being an introduction into design and how it can be translated into film, TV and theatre productions.

