

Ayanis (Atlantic Brief)

Atlanta based R&B singer signed to Island Prolific (Prince Charlez)

- Records with undeniable energy where as soon as it comes on it makes you move.
- Looking for hooks and full songs with sassy and seductive vocal lines.
- Uptempo dance, and sensual demos that ride the line of singing & slightly rapping.

Ex: Ciara- Goodies & Saweetie - My Type

- Records for the ladies, concepts such as; getting over break ups, partying, female empowerment

- Records that create a moment/experience

Ex: Rihanna - Work, Normani - Motivation

RYSY Records - looking for ENG/PL tracks for up coming project in style House/EDM genre.

Briefing: Catchy melodies, not too cheesy, looking for a songs with the story (Break up songs but still able to dance).

Can be male or female, more into dark vibe.

Reference tracks:

1. https://www.youtube.com/watch?v=Yc_4o5BYSA8&list=LL&index=68
2. https://www.youtube.com/watch?v=Ixf05bSC17E&ab_channel=MonkeytownRecords
3. https://www.youtube.com/watch?v=kVyTLx2e_tQ&ab_channel=LePolyson

Brief Description (The Darkness)

“Hello everyone,

I hope all's well with you.

Sheridan has sent us the following clip for you to practice your composing to picture skills – please see the attached link and note from Sheridan:

The music should end at the car crash impact. Leave space/silence for the sounds of the car crashing.

Try and take on board the things that I talked about in the workshop and respond musically to the film how you see best. This is a great scene to score as there is a lot of room for the music to set the atmosphere/mood and very little dialogue.

<https://we.tl/t-ixj0Wajk2l> (Expired, check below).

Please don't post any of this clip on socials. Have fun!

Do let us know if you have any questions – and just to re-iterate what Sheridan said, please don't post any of this clip on socials.

Many thanks,
Alex”

Link to the video: <https://vimeo.com/507649595>

Brief Description (art27)

art27 is a platform that works with refugees and asylum seekers to tell stories and amplify voices that don't get heard. They are now looking for a new **theme** from Syncr users for **audio and video content**.

They are looking for a piece of **instrumental** acoustic/semi-acoustic music. The piece should be in a format of **3-4 minutes** and also as a **5-10 second audio logo** that uses the same musical material, feel, or elements as a sting at the beginning of **videos, podcasts, and other media**.

The track should give **energy and momentum** to any content **without distracting from the conversations**.

The music should reflect their focus on connecting worldwide voices and communities by using a variety of melodies, instruments or rhythms connecting.

Key words/phrasings:

Forming connections, uplifting, making new links and bridges, empowering, coming together, community, art, culture, expression, conversation, determination, overcoming, humility.

Source:<https://www.syncrmusic.com/job/art27-podcast-theme/>

Brief Description (Sports TV Placements)

"We're looking for exciting tracks to soundtrack sports shows, in both montage and feature form.

Ideally artists should be upcoming, exciting emerging artists and tracks should be relatively new (released within past 2/3 years).

*Please also make sure to include your **PRS Tunecode** in your submission and **submit your instrumentals** (upload in the format 'TRACK NAME (Instrumental') so we have them on hand if successful.*

*The most important thing is that they have a **good energy**, suitable for the highs and the drama of the sporting world. **Rock, Pop, Indie, Electronic and Hip Hop** will be the most favoured genres here and instrumentals from these genres are welcome too. **Tracks with relevant lyrics are also favoured** (See 'Crown', 'Warriors', 'Boss' etc. in playlist).*

Artists must be registered 100% with PRS/MCPS and PPL da"

Source: <https://www.syncrmusic.com/job/sports-tv-placements/>

Radio Brief Description

“So, I have made three episodes (with three different artists) so far with others awaiting schedule. I’d like each episode to have music created especially for that particular artwork! – to play at the beginning and the end (possibly during) each interview.



We’re interviewing the artists behind each photo/painting/illustration on our walls and I’m looking for a nice theme-tune to accompany each episode.

... is there any that appeals to you, that you think you’d be able to compose something, that will create the right ambience, while the artist talks about the inspiration behind the piece, answering my three/four questions or so... I believe this will give the listener a far more immersive experience and the artist – a more prescribed showcase.”