

LEVEL 5 ASSESSMENT SPECIFICATION

Student name:		Student ID number:	
Programme:	BA/MDes Surface Pattern Design		
Module:	Visual Enquiry I		
Module code:	M5X01608	Contribution to Overall Module Assessment (%):	100%
Lecturer:	Claire Savage-Onstwedder	Internal Verifier:	Georgia McKie
Assignment Title:	MONOCHROME FLORALS ABSTRACT LAYERS MODERN ART DECO	Word count (or equivalent):	2,500
Submission deadline:	November 13 th 9.30am 2020	Return date of provisional marks & written feedback:	11 th December 2020
Submission method:	All written assessments, where practical and possible, must be submitted via Turnitin unless otherwise instructed by the Lecturer. (Please DO NOT put this assessment specification into Turnitin or it will match many similarities with other students' submissions.) Alternative submission method (if applicable): Practical submission presented at desk in the studio Late submission of the assessment will result in a late penalty mark. Penalties for late submission: Up to one week late, maximum mark of 40%. Over one week late, 0%. Only the Extenuating Circumstances Panel may approve a change to submission dates.		
Academic honesty / referencing:	Academic honesty is required. In the main body of your submission you must give credit to authors on whose research and ideas your work is based. Append to your submission a reference list that indicates the books, articles, etc. that you have used, cited or quoted in order to complete this assessment.		

Module Learning Outcomes

- 1) Display enhanced practical skills in student-selected mediums.
- 2) Evidence a sustained awareness of visual language that informs the student's chosen discipline.

TASK DESCRIPTION

This Visual Enquiry Module “**MONOCHROME FLORALS | ABSTRACT LAYERS | MODERN ART DECO**” will directly inform and underpin your **Major A3 Live brief set out by PATTERNBANK.**

“Patternbank – a revolutionary global market place for textile design, bringing together businesses and the world’s leading creatives.”

You will be starting this module by working energetically; creating a broad visual enquiry which responds to the three trends set out by **PATTERNBANK** for **AUTUMN/WINTER 21/22.**

TREND 1 - MONOCHROME FLORALS

TREND 2 - ABSTRACT LAYERS

TREND 3 - MODERN ART DECO

All taught workshops and further development work will need to be evidenced for assessment purposes:

- Drawing on locations
- Drawing & painting in the studio
- Textile workshops
- Drawing with digital tools

Each workshop will be designed to give you specific tasks to complete during the class and it is expected that you will utilise your **Independent Study** time to expand and develop your personal visual language.

This module is vital as a launch pad for your journey into the **LIVE** brief you will be undertaking with **Patternbank.**

The more energy that you put into it at this, the primary research stage, will pay off next, at the design development stage!

We ask that you undertake the experience of this module openly, with an attitude of curiosity, hard work and a sense of professionalism when working to a live brief.

You need to immerse yourselves within all the trends during this initial stage; so ultimately you can decide the trend that you will follow within your design brief and **Major A3 submission.**

You will present your final outcomes for this module **at your desk space at 9.30am on the 13th November 2020.**

You will need to submit and present

- Summer sketchbook/s - in response to the Summer Brief
- A3 sketchbook/(s)
- Organised, loose large sheet drawings and paintings from the scheduled workshops & any photographic documentation & 3D development work built and made.

You will need to continue to use your **Feedback Journal** in which you are requested to keep a log of EVERY informal tutorial you receive; it will be your responsibility to maintain this document and keep it with you in the studio. It is an interactive tool that both you and your Tutors will engage with.

Your Visual Enquiry 1 submission will be used to assess Learning Outcome 1 & 2 using the following assessment criteria:

GUIDANCE FOR STUDENTS IN THE COMPLETION OF TASKS

NOTE: The guidance offered below is linked to the five generic assessment criteria overleaf.

1.Engagement with Literature Skills (Not Applicable to this Assessment.)

Your work must be informed and supported by scholarly material that is *relevant* to and *focused* on the task(s) set; you should make use of scholarly reviews and primary sources, where appropriate (for example, refereed research articles and/or original materials appropriate to the discipline). You should provide evidence that you have accessed a wide *range* of sources, which may be academic, governmental and industrial; these sources may include academic journal articles, textbooks, current news articles, organisational documents, and websites. You should consider the *credibility* of your sources; academic journals are normally highly credible sources while websites require careful consideration/selection and should be used sparingly. Any sources you use should be current and up-to-date, mostly published within the last five years or so, though seminal/important works in the field may be older. You must provide *evidence* of your research/own reading throughout your work, using a suitable referencing system, including in-text citations in the main body of your work and a reference list at the end of your work.

Guidance specific to this assessment:

2.Knowledge and Understanding Skills (Marks available 25 out of 100)

At level 5, you should be able to demonstrate: sound knowledge and critical understanding of the well-established concepts and principles of the subject area and the way in which those principles have developed; knowledge of the main methods of enquiry in the discipline. *Knowledge* relates to the facts, information and skills you have acquired through your learning. You demonstrate your *understanding* by interpreting the meaning of the facts and information (knowledge). This means that you need to select and include in your work the concepts, techniques, models, theories, etc. appropriate to the task(s) set. You should be able to explain the theories, concepts, etc. meaningfully to show your understanding. Your mark/grade will also depend upon the *extent* to which you demonstrate your knowledge and understanding.

Guidance specific to this assessment:

- ***Manage and organise your research information into a coherent body which clearly shows your knowledge and understanding of the principles, practices and innovations of your emerging discipline.***
- ***Use analysis, exploration, and appropriate referencing to show you are well-informed by a range of practical & material research (your own) and scholarship (of others.)***
- ***Show your ability to learn from your discoveries, and your understanding by showing how this could link to your practice, the future direction of your practice, and/or the practices of others.***

3. Cognitive and Intellectual Skills (Not Applicable to this Assessment.)

You should be able to critically analyse information, and propose solutions to problems arising from that analysis, including the critical evaluation of the appropriateness of different approaches to solving problems. Your work must contain evidence of logical, analytical thinking, evaluation and synthesis. For example, to examine and break information down into parts, make inferences, compile, compare and contrast information. This means not just describing what! But also justifying: Why? How? When? Who? Where? At what cost? At all times, you must provide justification/evidence for your arguments and judgements. Evidence that you have reflected upon the ideas of others within the subject area is crucial to you providing a reasoned and informed debate within your work. Furthermore, you should provide evidence that you are able to make sound judgements and convincing arguments using data and concepts, with an understanding of the limits of knowledge, and how this influences analyses and interpretations. Sound, valid conclusions are necessary and must be derived from the content of your work. Where relevant, alternative solutions and recommendations may be proposed.

Guidance specific to this assessment:

Show your ability to: -

- ***Independently select and build an individual body of research;***
- ***Critically evaluate and analyse the practice-based experiences undertaken;***
- ***Make valid connections between the varying strands of research, concept and practice to demonstrate your understanding and thinking.***

4. Practical Skills (Marks available 50 out of 100)

At level 5, you should be able to use/deploy a range of established techniques within the discipline, and apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context. You should be able to demonstrate how the subject-related concepts and ideas relate to real world situations and/or a particular context. How do they work in practice? You will deploy models, methods, techniques, and/or theories, in that context, to assess current situations, perhaps to formulate plans or solutions to solve problems, or to create artefacts, some of which may be creative. This is likely to involve, for instance, the use of real world artefacts, examples and cases, the application of a model within an organisation and/or benchmarking one theory or organisation against others based on stated criteria. You should show awareness of the limitations of concepts and theories when applied in particular contexts.

Guidance specific to this assessment:

Use your skills to: -

- ***Consider, select and apply a wide-ranging and challenging body of practical explorations and outcomes.***
- ***Organise extensive research which clearly communicates your own ideas, through the application of existing and developing technical skills in established and innovative processes towards idea realisation.***
- ***Apply rigour to technical instruction and record keeping to sustain your growing practice.***

5. Transferable Skills for Life and Professional Practice (Marks available 25 out of 100)

Your work must provide evidence of the qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making. This includes demonstrating: professional development to advance existing skills and acquire new competences that will enable you to assume significant responsibility within organisations; that you can initiate and complete tasks and procedures, whether individually and/or collaboratively; that you can use appropriate media to effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences; fluency of expression; clarity and effectiveness in presentation and organisation. Work should be coherent and well-structured in presentation and organisation.

Guidance specific to this assessment:

- ***Demonstrate those attributes expected in professional practice including individual initiative, project management, collaborative working and inter-personal skills.***
- ***Present your work professionally, applying attention to the conventions of verbal presentation, sketchbook, research journal, portfolio and exhibition practice where relevant.***
- ***Communicate your ideas in a coherent and consistent style with due consideration to the reader/audience.***