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Career Plan

Academic and Employability Skills

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Accademic skills & setting the goals

- Academic skills are a collection of study skills and learning strategies that encourage us to become efficient learners.
- ✓ Organization/planning/managing study
- ✓ time management
- ✓ making a presentation
- ✓ reflective & creative thinking
- ✓ research skills
- ✓ critical analysis

Well-defined skills can leads to the achievement of goals

- W



Vision & career

- My career plan is to become a Marketing Manager of a reputed MNC because it helps to create capital flows to poorer/developing economies.
- This job will create for me the opportunity to discover the financial education and professional scopes by increasing investment, income and employment of the economy
- The prime benefit of using a self career planning process is to stimulate the job seekers to extract more information upon self skill in academic, employability, interpersonal, and technical to achieve competencies and make strategic decisions
- Considering this matter, I have decided to excel in my career in a managerial position and hence, I am intended to take admission in the business administration course

Motivation and career path

- The prime benefit of using a self career planning process is to stimulate the job seekers to extract more information upon self skill in academic, employability, interpersonal, and technical to achieve competencies and make strategic decisions.
- The satisfaction of being part of a multinational comes from the importance of the benefits of such a corporation and the possibility to improve the quality of my existence.
 - provide local employment
 - provide an inflow of capital
 - allow countries to purchase imports
 - I have selected this career path because of my excellent problem-solving skill and having a moderate knowledge of time-management

strength

The **S**trengths are included in excellent writing skills, problem-solving attitudes, and challenge-taking power.

weakness

The **W**eaknesses are associated with poor time management skills, and fear in public speaking .



Opportunities are included in attending time management course sessions and a digital marketing program

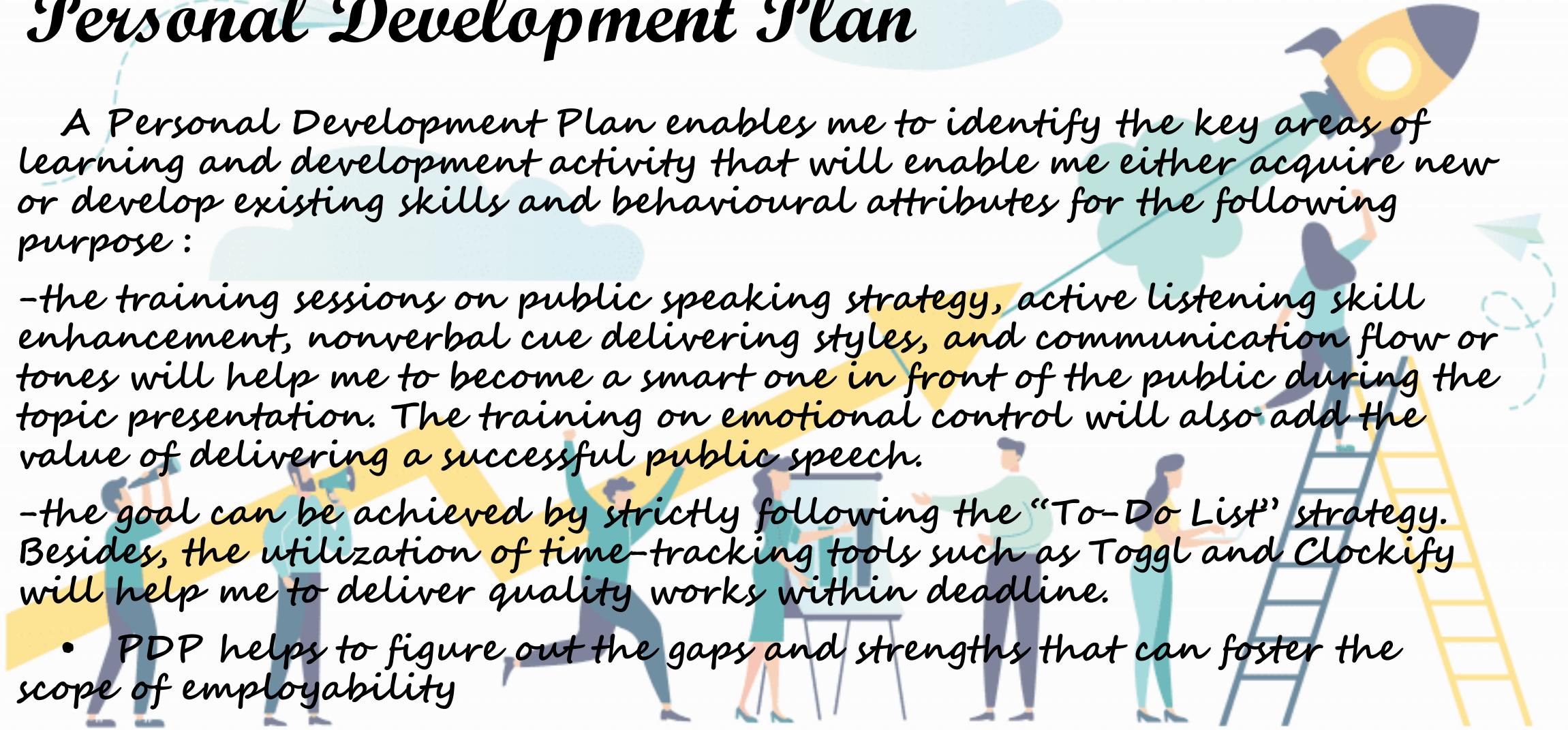
opportunity

threat

Threats are associated with less technical skill in digital marketing and email marketing .

Personal Development Plan

- A Personal Development Plan enables me to identify the key areas of learning and development activity that will enable me either acquire new or develop existing skills and behavioural attributes for the following purpose :
- -the training sessions on public speaking strategy, active listening skill enhancement, nonverbal cue delivering styles, and communication flow or tones will help me to become a smart one in front of the public during the topic presentation. The training on emotional control will also add the value of delivering a successful public speech.
- -the goal can be achieved by strictly following the “To-Do List” strategy. Besides, the utilization of time-tracking tools such as Toggl and Clockify will help me to deliver quality works within deadline.
- • PDP helps to figure out the gaps and strengths that can foster the scope of employability



Improve the skills and invest in yourself

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- acknowledge my strengths and weaknesses
- to recognize threats and opportunities
- to improve multitasking ability

the goal can be achieved by strictly following the "To-Do List" strategy.

- to become a good public speaker

the training on emotional control will also add the value of delivering a successful public speech.

- to acquire deeper concepts on digital marketing

the certified courses in AI and digital marketing program

Employability Skills

A set of achievements –skills, understanding and personal attributes– that make graduates more likely to gain employment and be successful in their chosen occupations, which benefits themselves, the workforce, the community and the economy. (Profesor Mantz Yorke(2004) Employability in Higher Education: what it is- what is not) Higher Education Academy

- It is recognized as a transferable skill that makes an individual more appropriate for the particular designation at the workplace.
- It is necessary to deliver accelerated productivity in the business
- Self-employability skills are incredible written communication, problem-solving skill, decision-making power, and risk-taking attitude.

- Academic and employability skills can estimate the individual's performance, involvement, and skill or knowledge acquisition ratio in the competitive job market
- Both academic and employability skills can make a person more confident and strategic
- The addition of interpersonal skill make the individuals more eligible for the employment



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