

Project Proposal – Industrial-Based Project (75%)

Student **Dylan Thomas**

Grade

67

Intro / A&O		
Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project <i>Good intro, describes the problem well. Good clear aim and objectives</i>	20	14
Literature Review		
Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts <i>When referring to authors use the surname only. You don't need to give the article title in the main text. Clear identifications of the major factors relating to fraud, although as this is an SE. project more an AI solutions would be useful</i>	25	18
Analysis Methodology		
Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed <i>The mixed approach is sensible and well justified. Remember that you need to develop code so one of your strategies should include this. Good consideration of risks and ethical issues - sensible development methodology</i>	25	16
Resources / Planning		
List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices <i>Good resources and planning</i>	15	11
Document Presentation		
Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit <i>Don't use "I" in technical writing except in a personal reflection section.</i>	15	8
TOTAL	100	67