

Ways of Perceiving Exhibition Essay

Student Name: Deimantas Salvys

P Number: 2306866

Programme of Study: Graphic Design Module: Ways of Perceiving
(ADDA4023/C)

Lecturer: Martin Bush

Word count : 1356

Curating an Imaginary Exhibition

The fame of art

As we all know the typical “art” work as we know it has significantly changed over the years. Some may say for better or for worse. Focusing on the most influential artists through time.

1600's

Starting off with Vermeer otherwise known as the “leader” and the Vermeer “greatest painter to ever exist”. Johannes Vermeer was born in Netherlands in the late 1632 where he spent his entire life in a city called Delft. Here he worked as both an artist and an art dealer. Vermeer was very well known for his art skills where all his art was characterized by his meticulous attention to detail, and he had a mastery of lights and shadows within his art. and the painting of the “Girl with a Pearl Earring”.

Being a painting from the 1600s this set a high standard for upcoming artists. This piece of Art is one of Vermeer's most famous works, this art piece was completed around 1665 and was created with oil paint which the painting is described as “a young woman wearing a blue turban and a large pearl earring, gazing directly at the viewer with a sense of quiet intensity”. Vermeer has shown a great attention to detail in this amazing piece of art showing the rich texture of the girls' clothing, the luminescence of her pearl earring, and the softness of her gaze, all these aspects of the painting is contributed to the paintings overall sense of intimacy and beauty.



Girl with a Pearl Earring, oil on canvas by Johannes Vermeer, c. 1665; in the Mauritshuis, The Hague.

1700's

Jean-Antoine Watteau was an influential French Rococo painter of the early 18th century from Valenciennes, France, he was well known for his ethereal portrayals of aristocratic life and his contribution to the development of the *fete galante* genre. Jean-Antoine was not specifically known for self-portraits, but he was known for his reflects of his personal experience and emotions. This talent was an early infest of Jean-Antoine's which led to him moving to Paris to study painting itself. Jean focused on using pastel colours and intricate brush strokes. He went on to invent the "*fete galante*" which is a genre otherwise known as outdoor entertainment such as a picnic, garden party or perhaps a rural festival. Jean-Antoine Watteau was very well known for one of his most famous paintings "*The Embarkation for Cythera*" this was an image of a group of elegantly dressed couples in a lush, idyllic landscap. In the image he described that the couples in the drawing were boarding a boat to the mythical island of Cythera which the land was associated with love and romance. Which now this painting is placed in the Louvre Museum in Paris, France.



Pilgrimage to Cythera, by Antoine Watteau, 1717, in the Louvre, Paris, France.

1800's

Vincent Van Gogh was born in 1853 in the Netherlands. He worked in various professions including as an art dealer before becoming a fully dedicated artist in his late twenties. During his career Van Gogh experimented with many different styles and techniques, including impressionism and Post-Impressionism. He was well known for using an expressive and intense use of colour and brushwork. His paintings often depicted landscape, portraits, and still life's, reflecting his deep connection to nature and his interests in capturing the beauty of everyday life. Van Gogh was one of the most celebrated Artists in history, even though many people may have looked at the artist and thought that he had a great life he was facing major issues including mental illness and financial struggles, but he still managed to create over 2000 artworks in just over a decade, before he died of suicide on July 29, 1890, at the age of 37. Van Gogh's legacy is still among one of the most valuable and celebrated in the world, as his unique style, emotional depth and raw honesty have captivated his audience for generations. His work now is showcased in prestigious museums and galleries worldwide to ensure his contribution to the art industry will never be forgotten.



Self-Portrait oil on canvas by Vincent van Gogh, 1889; in the National Gallery of Art, Washington, D.C.

1900's

Pablo Picasso was born on October 25th in 1881, in Malaga Spain. He shown a sign of potentially becoming an artist at a young age and received formal training at an art school in Barcelona and Madrid. He was well known for creating one of his most successful painting the "Guernica". The Guernica is a large-scale oil painting measuring 3.5 meters tall and 7.8 meters wide, this painting was created with a combination of black, white and Gray, the image depicts the horrors of war, with disorted humans and animals' forms writhing in agony. This amazing piece now sits at the museum of Reina Sofia in Madrid, Spain where it continues to captivate and provoke viewers with its raw emotional power.



Guernica, oil on canvas by Pablo Picasso, 1937; in the Museo Nacional Centro de Arte Reina Sofía, Madrid

2000s

Banksy was born in 1974, Bristol, England which is still not a 100% accurate information as Banksy is an anonymous graffiti artist which his identity still remains largely unknown to the public, which he still maintains anonymity to evade authorities and maintain a artistic freedom, one of his most famous graffiti arts is the “girl with the balloon” which was painted in 2002, This was then frame printed and auctioned and sold at an auction at Sotheby’s in London for over £1M, however moments later after the sale, the artwork shredded itself via a remote controlled system that was placed inside hidden within the frame which added more value to the art piece and the nature of authenticity.



Girl with Balloon, Waterloo Bridge, South Bank, London, 2002

Reason of choice

The reason I have chosen these artworks is that I find it interesting to see how the art has changed over the years, this is why I have chosen 5 different paintings from 5 different centuries to be compared and you can see a clear difference in each painting. You can also see the differences of each painter and what sort of difficulties they had during their careers due to the difficulties that were formed around them of the time of life that they lived at. This is fascinating to me to compare these pieces of work as each painting reflect not only to the artist but also the unique challenges and circumstances faced by the artist. And as the time has moved on some artists such as Banksy has hidden their identity most likely because how easy everything can be shared and found out around the world due to the internet and social media, Banksy most likely wants to continue his art life but still wants to live a normal human life without random fans entering his day-to-day life.

The Audience.

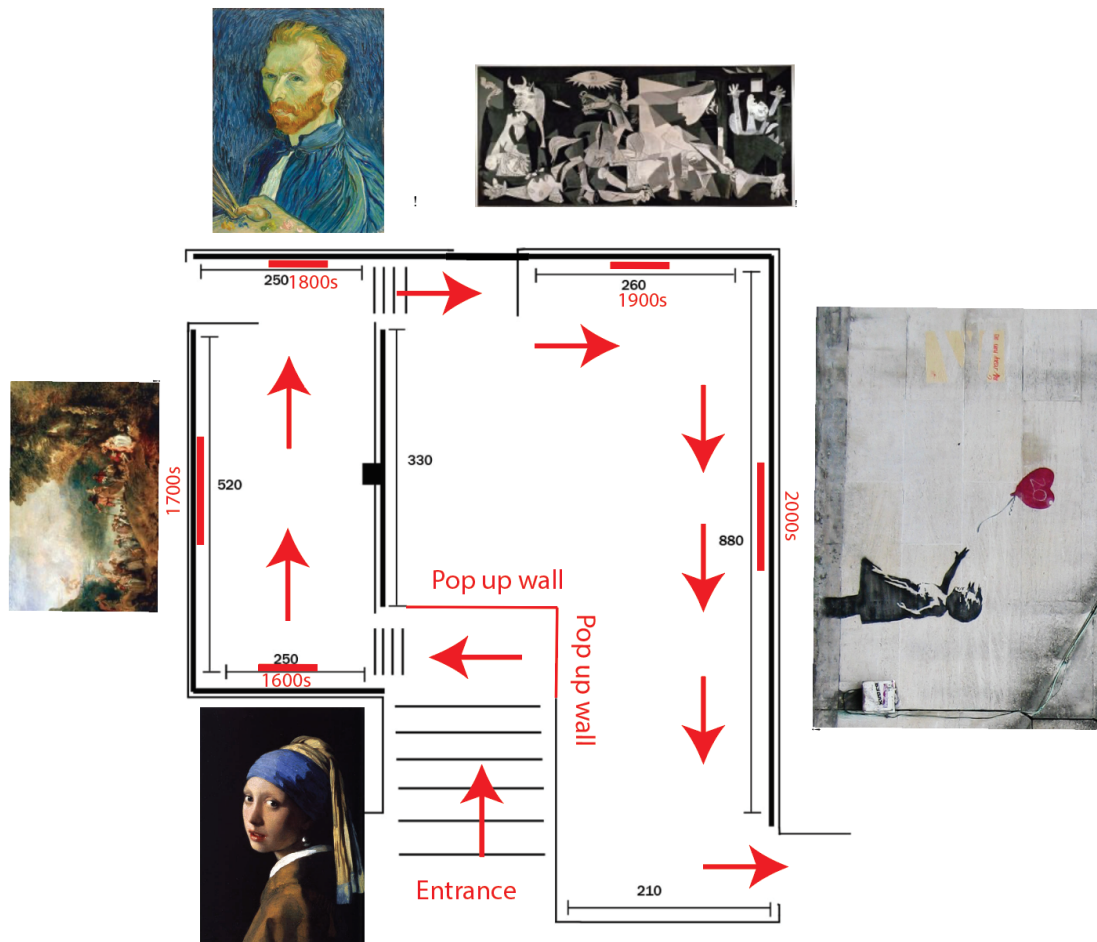
My audience will be all type of people but mostly with interest in different centuries art pieces as this exhibition will involve art pieces from all types of centuries and different countries with the artist having a huge different in art styles and different issues in their living life's, but this exhibition will show that it did not stop them from creating the most famous art pieces to prove that anyone can achieve their goals if they try hard enough.

Chosen space for my exhibition.

The place I have chosen my exhibition is based in Swansea and is called the Elysium Gallery & Bar, I think this is an ideal place to host my exhibition as its not a huge amount of space which I can neatly place out my artifacts that I want to display and it is laid out smoothly so I can make my exhibition flow nicely straight as the viewers walk in. The plan is to make it so when the guest walk in they are greeted to the oldest artist and their painting and then they can move along and see the centuries build up to the 2000s. This venue will also be great as they offer a student discount which will work in my favour for hosting my exhibition. There will also be plenty of space to display any extra pieces of art by the artist around the main image.

The only difficulties I can see myself running into is gathering the correct size and high-quality images of the art pieces I want to display as these pieces are very old and are one of a kind to have.

Plan of exhibition



Bibliography:

1600s

Wheelock, Arthur K. Jr. "Vermeer: The Complete Works." New York: Harry N. Abrams, 1997

1700s

Grasselli, M. M., Rosenberg, P., & Parmantier, N. (1984). Watteau. Washington, D.C.: National Gallery of Art.

Rosenberg, P. (1988). Watteau: The Embarkation for Cythera. New York, NY: Harry N. Abrams,

1800s

Naifeh, S., & Smith, G. W. (2011). *Van Gogh: The Life*. New York, NY: Random House.

Jansen, L., Luijten, H., & Bakker, N. (Eds.). (2009). *Van Gogh's Letters: The Mind of the Artist in Paintings, Drawings, and Words*. New York, NY: Thames & Hudson.