

Angel Mesado Airbnb.- sharing economy puts innovation in tourism

Published on 19 Jan 2016

<https://youtu.be/BEsRFlg-dW0>

Angel Mesado (Responsible for Business Partnerships at Airbnb) explains at the UNWTO Awards Forum how sharing economy models, specially those enable by new technologies are bringing changes into the tourism sector that may benefit all stake holders, specially destinations, governments, those who are part of the sharing business and travellers.

Keynote: Sharing Economy: Hype Or Paradigm Change In Tourism?

ITBBerlin

Published on 16 Mar 2015

<https://youtu.be/BG85q5-lhFE>

Everyone is talking about the Sharing Economy. Digitalization, huge amounts of capital and societal changes have facilitated new disruptive business models like Airbnb and Uber. Classic tourism businesses, like hotels or taxi and limousine services see these developments as a threat to their existence. Tourism destinations, hotels and transportation companies are struggling to find the best methods to meet these new challenges. What is behind the Sharing Economy phenomenon? Is it just temporary and limited to niche segments? Or are we currently experiencing a paradigm change in global tourism as a result of societal megatrends and macro forces? Could it be that the authentic experiences of the Sharing Economy are actually contributing to a form of tourism that conserves resources, is cost-effective and socially acceptable, and helps solve some global challenges? What new opportunities could arise for tourism companies and the industry as a whole?

Speaker: April Rinne, Sharing Economy Advisor

The Sharing Economy And The Future Of Travel

ITBBerlin

Published on 3 May 2015

<https://youtu.be/oF0mcCsFWUw>

The travel sharing economy is host to some of the world's most famous peer-to-peer brands like Airbnb and Uber. Benefiting from technological disruption, rapid urbanisation, Generation Y's influence and smartphone proliferation, the sharing economy has taken the travel and tourism

industry by storm, tapping into the consumer zeitgeist for sustainable, authentic and local services when it comes to lodging, transport, activities, dining and finance, amongst others. It's a love-hate relationship as consumers enjoy the convenience and price of renting from peers, whilst travel players have been caught on the back-foot by the speed of change. Faced with legislative challenges, the future of the sharing economy remains uncertain, however, Euromonitor International expects travel and retail heavyweights to enter the fray and add to the sector's legitimacy. Euromonitor International's travel and tourism analyst will highlight the trends and future prospects for the travel sharing economy and will offer a top-level strategic analysis of how major trends will influence global markets

Re-thinking Policies For The Tourism Sharing Economy

Published on 12 Apr 2016

<https://youtu.be/Kc4xSVwM1WE>

The rapid growth of peer-to-peer and shared usage platforms like Airbnb and Uber is changing the tourism landscape by giving people new options for where to stay, how to get around and what to do. Policy makers must find a way to harness the innovation and economic opportunity this creates for consumers, entrepreneurs and citizens. These developments also raise new policy questions regarding the nature of the competitive environment and implications for existing providers; the extent to which consumer protection and regulatory frameworks are fit for purpose; and the taxation of sharing economy activities. The OECD will outline a path forward for policy makers, drawing on discussions from a high-level policy workshop the day before.

Speaker: Alain Dupeyras, Head of Tourism, OECD

Prof. Arun Sundararajan on the Sharing Economy, Blockchain Markets & Crowd-Based Capitalism

Published on 11 Nov 2015

In his plenary talk to the MBA Class of 2017, Professor Arun Sundararajan discusses Uber, Airbnb and the sharing economy; explains the re-aggregation of distributed value from blockchain markets; and speculates on the future of crowd-based capitalism.

<https://youtu.be/h8DuaG11juo>

RSA Replay: The State of the Sharing Economy

Streamed live on 19 May 2016

The sharing economy has grown rapidly in the last 5 years, and is now popularized by big players such as Airbnb and Uber. But with growth, come growing pains. As the sector comes of age, what steps need to be taken now to unlock its full social potential and to ensure it remains an economic model that empowers not exploits? Rachel Botsman visits the RSA to consider where it's heading next – who will be the next breakout venture to be cited alongside Airbnb and Uber and what about the smaller ventures that are critical to the healthy diversity of the sector?; and to explore the big issues we need to tackle now, from platform culture to monopolization, the power of providers and the future of work.

<https://youtu.be/rmybVwtY554>

The Future of Tourism: Ian Yeoman at TEDxGroningen

Published on 6 Dec 2013

<https://youtu.be/IRv1-6Y9N2A>

Dr Ian Yeoman is a specialist travel and tourism futurologist who believes in Star Trek, is an eternal optimist, crazy about Sunderland AFC and enjoys cooking. Ian is a Visiting Professor at the European Tourism Futures Institute at Stenden University who commutes and holidays around the world. Author and editor of thirteen books including 2050: Tomorrows Tourism; Tomorrows Tourist and Family Tourism (with another three due for publication in 2014). A qualified teacher with a PhD in Operational Research. Ian is presently writing a thesis for a higher doctorate on 'how we see the future of tourism'.

Mobile Technologies: Revolutionizing How We Travel?

Published on 11 Dec 2013

<https://youtu.be/zzLbomIM9sU>

Information has the potential to revolutionize your travel experience. The building blocks of a connected infrastructure are already being put in place with services like Parker to help people find parking spaces, bike-sharing apps like Spotcycle, Uber-like taxi companies, and many local transit apps. The potential is huge, but so are the challenges. There are issues around the sharing of information; how will transit data be used, and should it be sold? Will our smartphones dictate how we get around in the future, and what will cities and governments have to do to make that happen? This session will discuss some of the issues around technological innovation, regulation, and multi-modal transportation.

SPEAKERS: David Alpert, Zia Yusuf, and Jon Stewart

5 Year Anniversary Remarks from Uber CEO Travis Kalanick | Uber

Published on 3 Jun 2015

https://youtu.be/idjrrouG_8vY

On Wednesday, June 3, Uber CEO Travis Kalanick gave a special address to employees, driver partners and special guests reflecting on the past five years and looking ahead to the future.

Extended Q&A Session for "The 'Uber' Problem for the Taxi Medallion Industry" Webinar

S&P Global Market Intelligence

Published on 6 Jan 2016

<https://youtu.be/UX2P0n8jxqs>

S&P Capital IQ recently hosted a webinar, "The 'Uber' Problem for the Taxi Medallion Industry," where our panel explored Uber's dramatic impact on the Taxi Medallion Industry, the collateral damage of plunging taxi medallion values on banks and lenders, and the overall power of industry risk disruption on credit analysis. During the webinar, we received so many thought-provoking questions, that we only had time to answer a small portion. So we decided to go back to the broadcast studio to address some of the best ones in an extended Q&A session that we are calling "Beyond the Webinar." If you would like to watch the webinar replay, please go to <http://bit.ly/1QuVVQ8>.

Uber Regulation Debate on Newsnight

<https://youtu.be/CY7o7GRE-hg>

Uber and Europe: Partnering to Enable City Transformation I (Travis Kalanick, CEO at Uber) | DLD15

Published on 18 Jan 2015

<https://youtu.be/iayagHygV0Q>

Our cities are increasingly growing, so new ways of transportation are absolutely required. From Barcelona through Budapest right up to Stockholm, with Uber you'll find your destination.

UBER on Moving into Resistant Markets

Published on 9 Aug 2013

<https://youtu.be/X0A9mpx0hFc>

UBER CEO Travis Kalanick talks about ridesharing, disrupting traditional power players, and what he thinks it takes to break into new markets

Do Uber drivers earn less than minimum wage? Jo Bertram answers - BBC Newsnight

<https://youtu.be/xhaKTe1wMlo>

Published on 3 Jun 2016

In light of the European Commission's warning to EU member states against unduly restricting services in the so-called collaborative economy, Newsnight's Evan Davis spoke to Jo Bertram - the woman who runs Uber in the UK, Ireland and the Nordics.

The Effect Of Terrorism On Tourism

<https://youtu.be/PPhWba6DveU>

Published on 19 Jan 2016

Vice President of Government & Industry Affairs World Travel & Tourism Council Helen Marano, discusses the results of her study about the impact terrorism has on tourism.

Brexit Sparks Tourism Fears

HTS St. Lucia

Published on 28 Jun 2016

<https://youtu.be/GwMyXBtNOQQ>

The UK vote to leave the European Union has left tourism insiders wondering just how much of an impact the global development will have on travel to the Caribbean.

Locally, representatives of the hotel and tourism association say that on the heels of the historic vote and the ensuing plunging of the pound sterling, fears of a reduction in visitor numbers are justifiable.

How the Sharing Economy Is Changing the World | HowStuffWorks NOW

Published on 29 Mar 2016

<https://youtu.be/Fy-wks5kX1k>

If you've ever taken a ride sharing service such as Uber or booked a room with AirBnB, you've already participated in the sharing economy. But you may not realize how sharing has extended to many different parts of our lives already, including health care, utilities and travel. Chief Content Officer Jason Hoch sat down with Chris Saad, Head of Product for the Developer Platform at Uber and Jeremiah Owyang, CEO and Founder of Crowd Companies at SxSW in Austin Texas recently to discuss what the future of the sharing economy has in store for us.

The Sharing Economy: Uber, Airbnb & How Sharing Resources Spreads Wealth, Ashley Jennings
12/14/15

Tahoe Silicon Mountain

https://youtu.be/LN9Omz5xfk?list=PLErEsd_1fizX1bh5MT9a4WySWfTiB7FMv

Sharing Economy: What Can The Hotel Industry Learn From The New Trends, And How Can It Benefit?

ITBBerlin

Published on 16 Mar 2015

https://youtu.be/KgfUzTtUIEQ?list=PLErEsd_1fizX1bh5MT9a4WySWfTiB7FMv

Internet shopping sites claim they can deliver their customers the products they want even before they are ordered. Travelers are also becoming more and more transparent. Increasing numbers of online providers are taking advantage of this fact by analyzing Big Data. But the new Sharing Economy trend is also a powerful driving force in tourism. Does the conservative hotel industry even have a chance to keep up with this development? Where are their business models and how do they benefit from the sharing economy? A search for new opportunities.

The Business of Sharing with Alex Stephany TEL 237

<https://youtu.be/tTaFCiNiCvE>

