

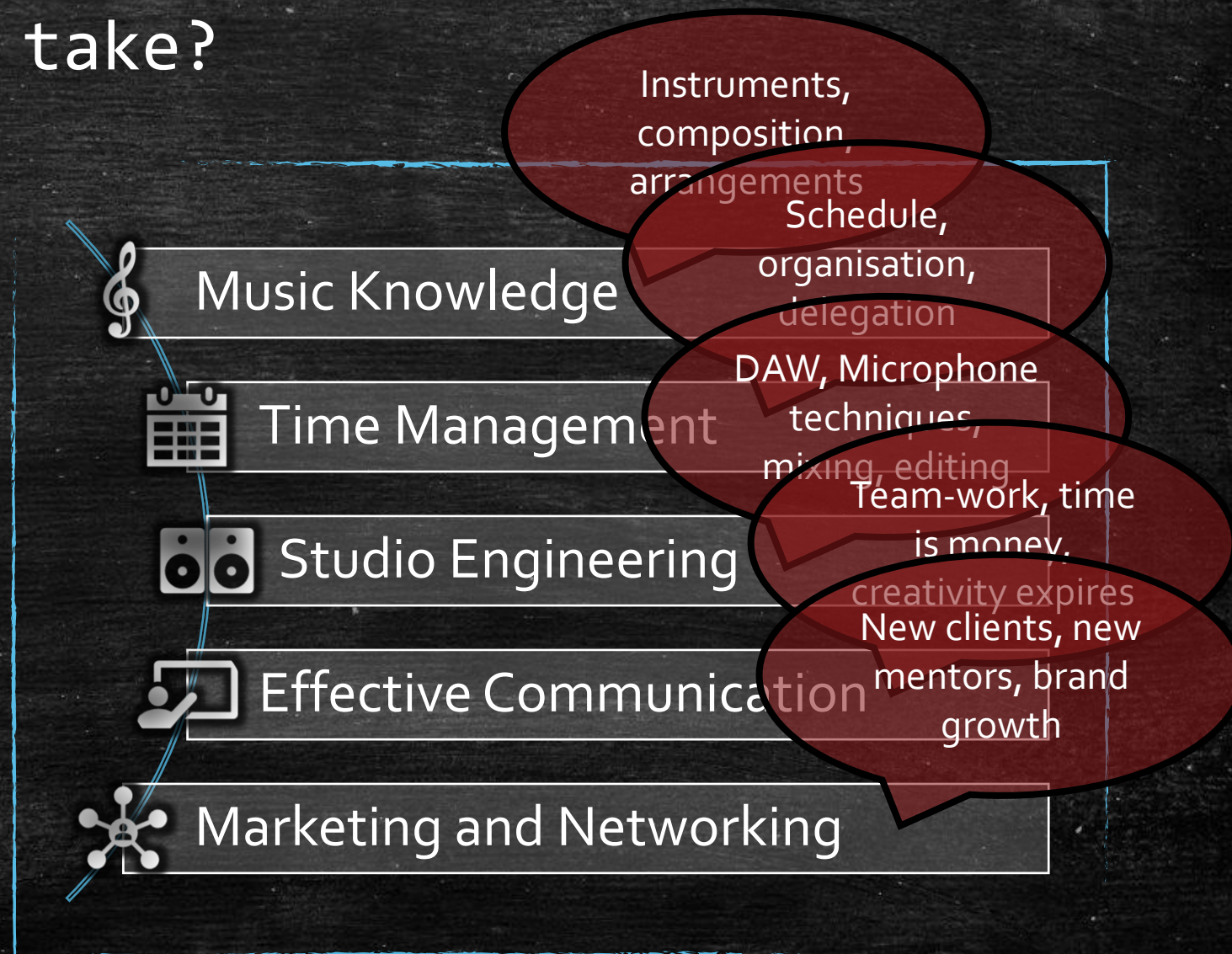
Music Producer in the XXI Century

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What is a Music Producer?

- Someone that helps musicians to reach their artistic visions;
- An auxiliary help when it comes to sound technology;
- Oversees the project as a whole, letting the musician's art flow;
- Takes care of the arrangements for each recording session;
- Editing, mixing and mastering audio tracks.

What does it take?



SWOT Analysis

S

- Independent production
- Freedom on production
- Personal practice spot

W

- Inconsistent income
- Expensive gear

O

- Working with talented people
- Creating new music

T

- Limited “break through” opportunities
- High Competition

Current Goals

Gear

Recording

Editing

Mixing

Clients



How far am I?



References

Indeed Editorial Team (2021) 'How to Become a Producer'. Available at: <https://uk.indeed.com/career-advice/starting-new-job/how-to-become-a-music-producer> (Accessed 03 August 2022).

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THANK YOU