

ECAS7010 Community Engagement Project

Overview of key findings and
evaluation results





Introduction to ECAS7010 Portfolio

Module Overview

ECAS7010 focuses on neurodiversity and mental health with community and cultural perspectives in applied psychology.

Portfolio Assessment

The portfolio assesses real-world application of psychology, emphasising cultural sensitivity and ethical awareness.

Collaborative and Individual Work

Students contribute both collaboratively and individually, using diverse formats like written and multimedia presentations.

- Engagement with a community-based mental health awareness initiative.

It should demonstrate applied psychological knowledge, cultural sensitivity, ethical awareness, and reflective practice.

The project is designed to foster both collaborative skills and individual critical reflection, with opportunities for creative expression.

You will work in small groups to design and implement the project.





Learning Outcomes/ Expected Competencies

Critical Understanding

analyse inclusion, neurodiversity, and mental health impacts in real-world settings critically.

Evaluating Perspectives

evaluate community and cultural views, identifying key factors influencing mental health and inclusion.

Applying Theory to Practice

develop practical strategies supporting neurodiversity and mental health by integrating theory and application.

Portfolio Structure and Purpose



Assessment Overview

The digital portfolio accounts for 80% of the ECAS7010 module grade and involves group and individual components.

Learning Outcomes

Students demonstrate applied psychology, cultural sensitivity, ethical awareness, and reflective practice.

Creative Expression

Portfolio includes written content, visual materials like posters and infographics, and multimedia elements.

Skills Assessed

The portfolio structure evaluates collaboration, critical thinking, and practical application skills.

Required Elements



Core Portfolio Components

The portfolio includes ten essential elements covering proposal, review, assessment, and project design tasks.

Group and Individual Tasks

Portfolio tasks are divided between group and individual work to assess collaboration and personal effort.

Supporting Materials

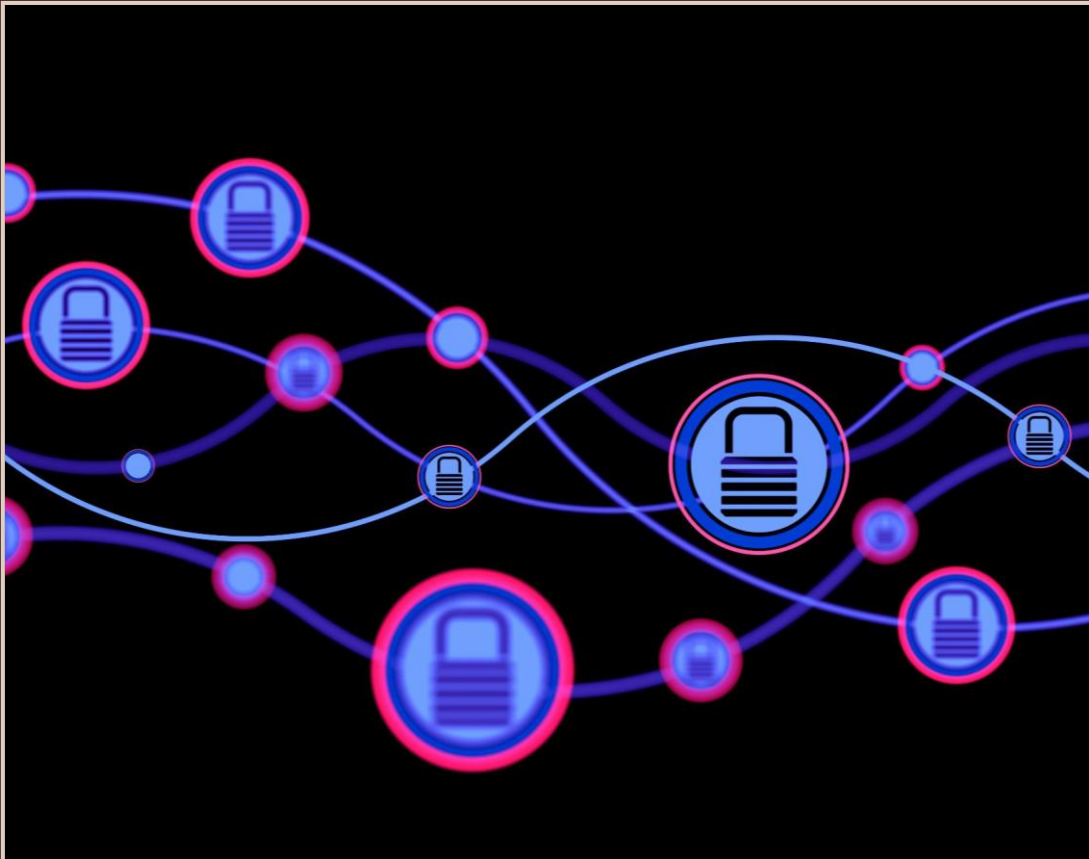
Students must also submit reference lists and appendices with supporting materials for thorough project evaluation.

Assessment Focus

The portfolio assesses the ability to plan, implement, and (potentially) evaluate community engagement projects effectively.

Component	Description	Group/Individual	Suggested Word Count
1. Approved project proposal	Describe the community, cultural context, and aims of the project.	Group	500
2. Brief Literature Review	Summarise relevant psychological and cultural research informing the project.	Individual	500
3. Needs Assessment	Outline how mental health needs were identified using the Needs Assessment Template provided. Include data or evidence of consultation.	Group	300
4. Project Plan/Design	Describe planned activities/materials/events. Justify choices using psychological theory.	Individual	400
5. Stakeholder Engagement	Demonstrate and reflect upon efforts at collaboration with community members or organisations.	Individual	300
6. Ethical Considerations	Summarise and reflect upon key ethical issues including consent, cultural sensitivity, and safeguarding.	Individual	300
7. Implementation Plans/Log	Provide a timeline or diary of planned activity and engagement, including challenges and adaptations and documenting individual and group contribution.	Group	n/a
8. Campaign Materials	Document the materials used for your awareness-raising campaign. This could include creative pieces (e.g., infographic, podcast, video, photo essay), flyers, or presentation slides.	Group	n/a
9. Impact Evaluation	Present an evaluation plan or evidence of impact (e.g., feedback, attendance, behavioural change).	Individual	300
10. Personal Reflection	Reflect on your learning, development, and insights gained. Include how group work influenced your experience.	Individual	500

Technical and Formatting Requirements



Digital Submission Platform

Portfolios must be submitted digitally through Turnitin for plagiarism checking and record keeping.

APA Formatting Guidelines

Submissions should follow APA style with double spacing, font size 12, and indented paragraphs.

AI Acknowledgment Statement

Include an AI Acknowledgment Statement on a separate page at the start of the document.

Anonymous Marking Compliance

Exclude names and student numbers to ensure anonymous marking and uphold academic integrity.



Permitted and Restricted Uses

Permitted AI Uses

Students can use AI for proofreading, grammar checks, rephrasing suggestions, and creative image generation to aid their work.

Restricted AI Uses

AI support is prohibited for research, content writing, structuring submissions, and programming to ensure academic honesty.

Guidelines and Integrity

Clear guidelines from lecturers enforce responsible AI use to maintain originality and uphold academic integrity.

Final Submission Guidelines

A close-up photograph of a fountain pen with a gold-colored nib and a black barrel. The pen is positioned diagonally, having just finished writing the word "Publication" in a fluid, cursive script on a plain white background. The ink is a dark, rich color, and the pen's tip is still touching the surface at the end of the word.

Formatting Requirements

Submissions must follow APA style, use double spacing, font size 12, and paragraph indentation.

AI Acknowledgment Statement

An AI Acknowledgment Statement must be included at the start of the document to ensure transparency.

Anonymity and Compliance

Personal identifiers should be omitted to maintain anonymity and comply with university regulations.

Assessment Guidance

Students should consult task completion guidance and assessment criteria for successful submission.

Community Engagement Project Options



- 1. African Community Centre, Swansea
- 2. Phoenix Community Centre, Townhill
- 3. Other suggestions?

African Community Centre

- [African Community Centre Wales](#)

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**Culture,
Education
and
Social**



**Mental Health
and
Wellbeing**



Get Involved Today!

The ACC is committed to breaking down barriers, promoting participation and community cohesion as well as facilitating a better understanding of African culture within our local community.

[Learn More](#)[Contact Us](#)

African Community Centre

- [African Community Centre Wales](#)



African

Community centre | Canolfan gymunedol

Working together to break down barriers
Cydweithio i chwalu rhwystrau

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Phoenix Centre, Townhill

The Phoenix Centre – The community hub for Townhill, Mayhill & Gors



About Us

The Phoenix Centre also known as The Hill Community Development Trust (HCDT) was established 17 years ago to manage the Phoenix Centre in Townhill as a community hub at the centre of the Townhill ward consisting of three distinct communities – Townhill, Mayhill and Gors Avenue.

The purpose of HCDT is to relieve the effects of poverty and promote regeneration in the area. This is done through the provision of facilities and services at the core of the community.

The Phoenix Centre provides a hub which offers low cost accessible childcare to local families, high quality food at our café and sports training facilities on our All-Weather Pitch.

The building has 10 business units hosting a wide variety of services including a Community Shop and Job Shop.

The units also provide local people with office space for new business start-ups.

We also have an adaptable conference space which is used by a wide variety of partners to deliver training, education and much more.

The centre has disabled access, including disabled toilets and baby changing facilities.

Townhill Library is also situated within the centre. For more information about Townhill Library, please visit [here](#).

Phoenix Centre, Townhill

The Phoenix Centre – The community hub for Townhill,
Mayhill & Gors

Local People Project

‘Connecting Our Community’



Here at the Local People Project, we are working on bringing the community together and the young people to make a difference to their lives and the community around them.

Feel free to check out what we do if the different clubs and groups we run below and at our [Facebook Page](#) and [Instagram Page](#)!

Decision to
be made by
9am next
Tues 7th

One group project or two?

Which project?

Broad focus of project?

*** Mental Health Awareness**