

ACCOUNTING AND FINANCE

Module: Academic and
Employability Skills (BMSW4001)

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Topics

SWOT analysis

My goals

Professional development plan

Timeline

Conclusion





Introduction

The purpose of this project is to present the personal development plan for a certain period. I chose to develop my career in the field of accounting, because I always had the skills for a fixed profession.



SWOT analysis

Strengths	Weakness
➤ Analytical skills ➤ Confident ➤ Flexible ➤ Dedicated ➤ Logical skills	➤ Lack of work experience ➤ Hard to work in a team ➤ Passivity
Opportunities	Threats
➤ To work at home ➤ To develop as a person ➤ To have a good job	➤ Great rivalry ➤ Changes in laws ➤ Loss of customers ➤ Waiting for growth

My goals

- **To inspire confidence to my clients.**
- **Always informed and flexible.**
- **To properly manage a financial situation.**
- **To be more creative.**
- **Concentration and dedication to the job.**
- **Responsible.**

Professional Development Plan

1. Studies

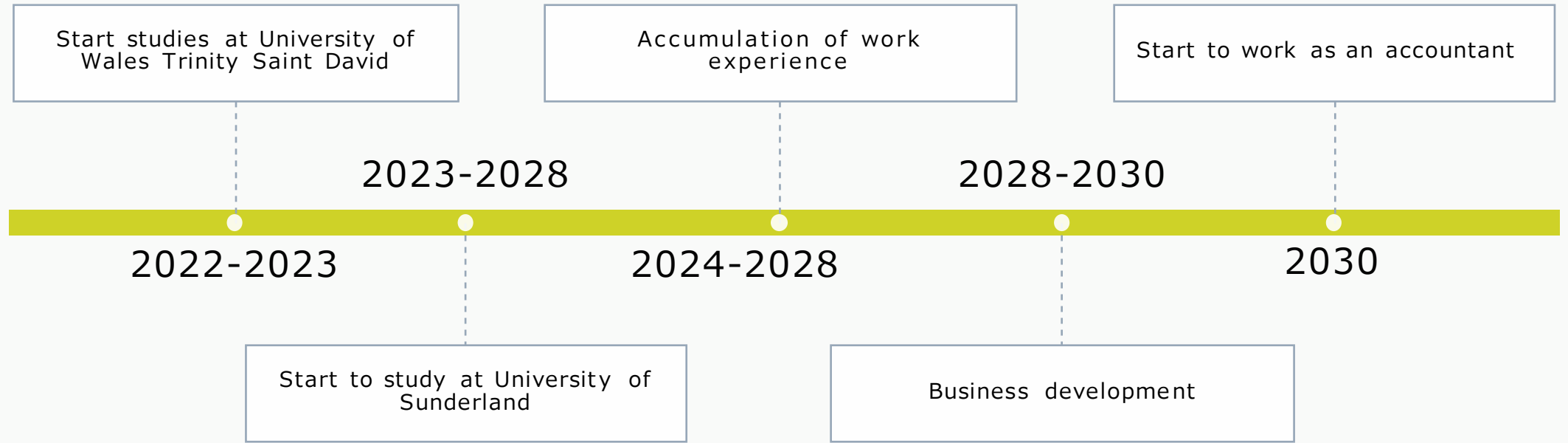
- University of Sunderland, London campus
- Duration: 4 years
- Course: Accounting and Finance

2. Gathering work experience

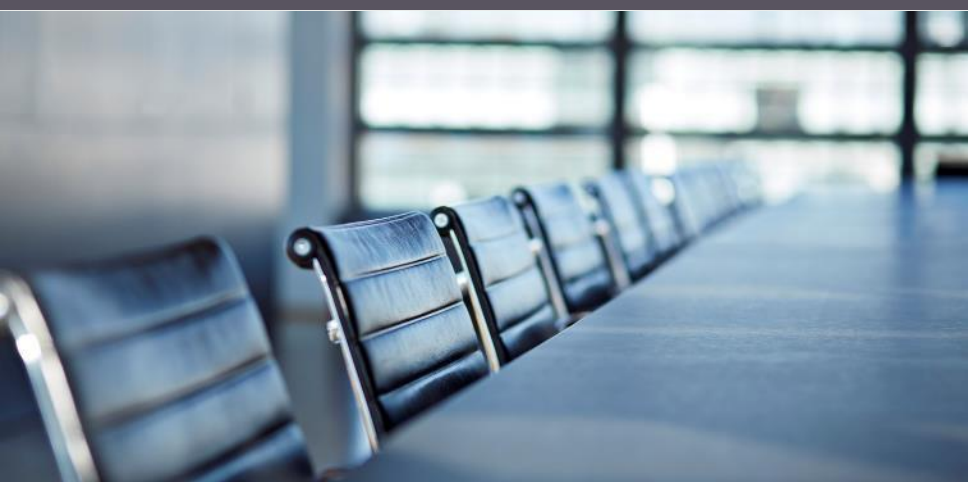
- Working in other companies as employer
- Working at the same time on communication with people
- To make connections with people with the same interests

3. Creating own business

- To do the license
- Renting or buying a room
- To advertise
- To accumulate clients



Timeline



Conclusion

Concluding my presentation, I can say that any goal you set for yourself requires time, dedication, planning and desire.

Referencing

- <https://cpdonline.co.uk/knowledge-base/business/what-are-personal-development-plans/>
- <https://www.aat.org.uk/search/accounting%20and%20finance>
- The study skills handbook (Cottrell, Stella 2019)

