

Introduction

To begin with me and my group of three people Abdul Khalik and Milton Miah have planned and started creating a Website based on our Business Venture called Tiffin Express. We offer a three layer lunch box providing different types of Indian Snacks to small and big businesses such as the DVLA and the University. This is something that is very unique and new as there is no one in Swansea providing this type of service. Our Ingredients will be fresh and sourced locally, our vegetables will come from the Vetch field in the city centre that is grown by a local Farmer who is a big customer to the food trades in Swansea. The lamb that we will be providing will be from the Gower Marsh as it is of high quality and very well known in the Swansea area. The Chicken we will be using will be the fresh one that will be delivered every morning from a company called Euro Foods who are well known in the Indian Trade and have been established for more than Twenty Years. We have hired two delivery vans for our business that we will need to take our product to the destinations. We will be delivering the lunch boxes from Eleven AM till Four PM Monday to Friday. It was decided that we will be hiring two additional staffs that will go onto deliver the food in two separate vans. Each van can hold up to Two Hundred Lunch boxes which will be enough to cater for our clientele.

employees.

Creating the Website

Creating the Website Me and my business partners went onto Weebly, there were various layouts to choose from, we went with the one that attracted us the most which was the one with the Food Layout which we thought was useful to our Web page. We chose different types of pictures of Indian Snacks to add onto our page which we got from different Websites. This was something that attracted our page and made it stand out. We had different types of colours and fonts on our page, we went onto add different information's regarding our Business such as the opening and closing times. Also we went onto write furthermore about our Food and the Ingredients we use in each different dishes that we will have on the menu. Also we have added all the different types of promotions that we will be offering such as the student discounts and the Tuesday buy one curry get the Second one half price. Moreover we went onto do a questionnaire based on our food to find out our customer's preferences and get a feedback on it so we can deliver a high quality service.

Conclusion

It has been found that we all have enjoyed creating this Website throughout our in class activity especially me as I have never done this before. It was very exciting and easy to do, we all had different parts in creating the Web page, and each one of us chose different pictures to put on. Also we all went onto add different types of information's regarding the food and the discounts that we will be providing. Furthermore I went onto add information about the Chefs level of experience in this job role as it is very high, he has been in this trade for more than Thirty Years, this was something I thought was very relevant to add onto the Web page, This will attract a lot of customers.