

RUMEL



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WORK-HOME

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AIRPORT - SHOPPING
COURTEOUS SERVICE

RUMEL AIRPORTS



AND PORTS TRANSFER



MY POSTER DESIGN AND COLOUR AND WHY I CHOSE TO USE THIS ON MY POSTER

WHEN DESIGNING POSTERS FOR YOUR COMPANY OR YOUR OWN BUSINESS I THINK YOU WILL NEED FOUR THINGS TO GET IT RIGHT . DESIGN , COLOUR, IMAGES AND A HEADING TELLING WHAT YOUR COMPANY OR BUSINESS DOES . I CHOSE THESE COLOURS AND IMAGES TO SHOW HOW ELEGANT AND SIMPLE MY BUSINESS IS AND WHY I MAYBE A BETTER CHOICE OF TRAVEL FOR MY FUTURE CUSTOMERS GOING TO AIRPORTS AND PORTS . MY SIMPLE COLOURS AND IMAGES SHOW WHICH PERTICULAR CLIENTS I AM AFTER NOT THE YOUNGER GENERATION MORE OVER 25. I HAVE KEPT MY NAME AND NUMBER VERY BRIGHT AND LARGE AS IT IS VERY IMPORTANT FOR CUSTOMER TO SEE MY NAME AND NUMBER AS ITS MY MAIN SELLING POINT FOR MY BUSINESS . THE IMAGE OF A PLANE IS A SIGN THAT MY TAXI FIRM GO THERE AND SAME WITH THE IMAGE OF THE PORT . CUSTOMERS WILL KNOW JUST BY SEEING THOSE IMAGES AND MY TAXI IMAGE EXACTLEY WHAT MY BUSINESS DOES AND HAVING A TAXI SIGN ON THE SMALL PRINT ON MY NUMBER PLATE SHOWS I ALSO AM A TAXI FOR LOCAL USE TOO AS IT DOES SAY ON THE CORNER IN SMALL PRINT . THE REASON ITS IN SMALL PRINT IS DUE TO THE FACT MY MAIN FOCUS IS ON THE TRANSFER OF AIRPORTS AND PORTS . I THINK I HAVE DONE IT RIGHT IN THE WAY MY COLOURS BREAK DOWN FROM TOP TO BOTTOM MAINTIANING THAT COLOUR THEME THROUGHOUT AND HOPEFULLY CUSTOMER WILL SEE THAT BY HAVING THOSE COLOURS THEY WILL HAVE A NICE , COMFERTABLE LONG RIDE AS IT SHOWS THE BUSINESS IS MORE OF A MUTURE NATURE AND VERY PROFFESIONAL . NOT ALL BLACK AND GREY IMAGES ARE OFF PUTTING ITS ALL DOWN TO INDIVIDUAL CHOICE AND ALSO THE MAIN TARGET FOR A COMPANY.