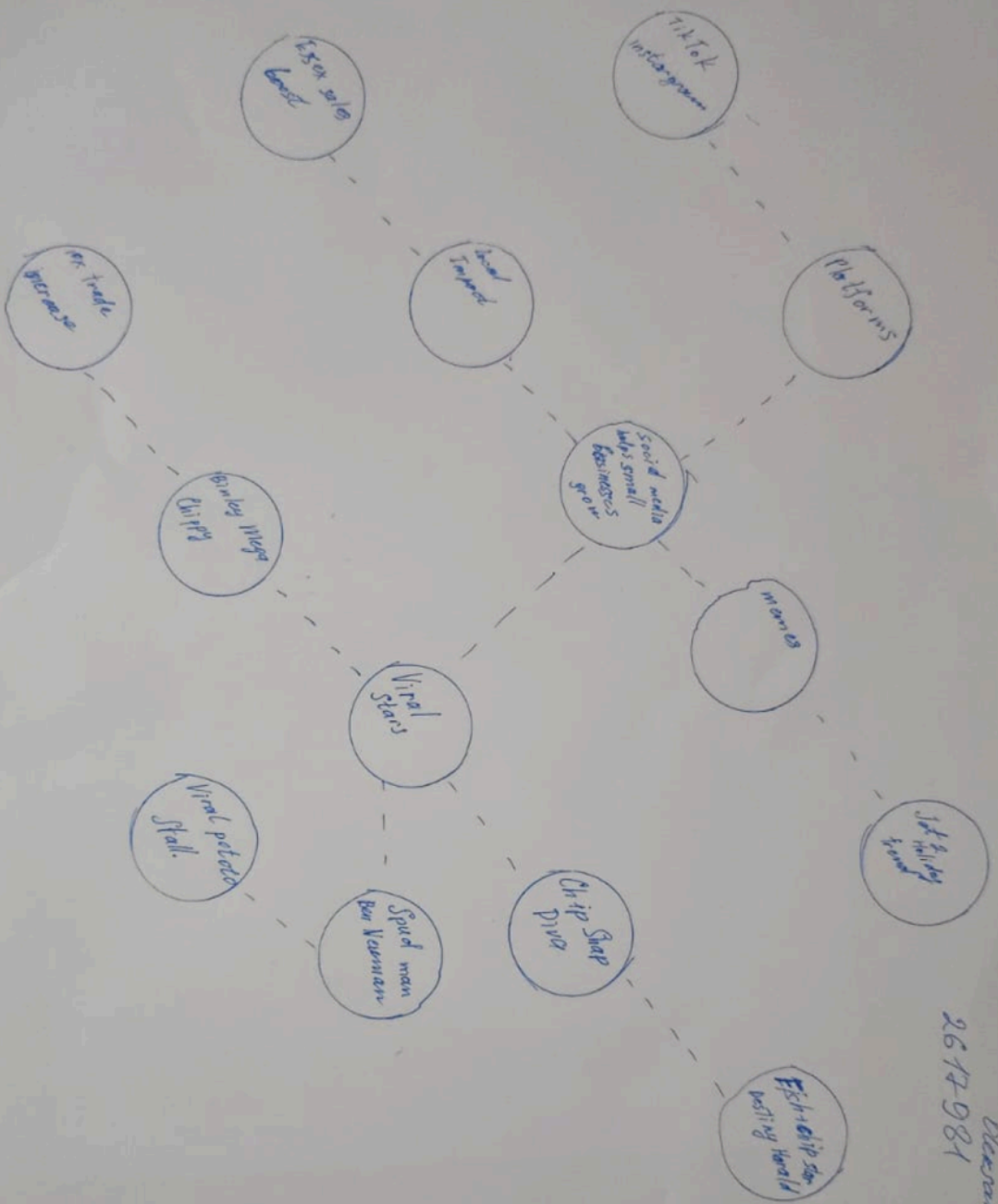


PART 1



26/7/2021

Eleonora Zalta

18/07/21

PART 2

A. Main Idea

The main idea is that social media helps small businesses become popular and get more customers. People can see products on TikTok and Instagram and decide to visit a shop.

B. First Key Point & Example

Key Point: Social media can bring many customers to a small business.

Example: For example, people travelled for three hours to visit Honywood Sandwich Shop after watching a video of a chicken burger on TikTok.

C. Second Key Point & Example

Key Point: Social media helps small businesses sell products to people in other countries.

Example: For example, Lindy Loo's Boutique started on Instagram and now sells clothes to customers in Australia.

D. Most Important Part & Why

The most important part is that people buy from people. I think customers trust real videos because they can see real people and products. This can help a business become more successful.

Reflection

E. Difficulty

The most difficult part was reading the text quickly in class and finding the main ideas. Sometimes, it was difficult to understand everything in a short time.

F. Strategy / Solution

The structure template helped me organise my ideas. I worked on my answers step by step at home. This made the task easier for me.