

Independent Project – Proposal form 2021

Student Name: *****
Proposal Title: Your <i>title</i> should be a 'heading' that gives a flavour of what you will be exploring – eg: "Apron Strings and the Kitchen Sink drama" Why Aren't There More Female Directors?
Proposal Subtitle: Your subtitle should give a little more detail of what you will be looking at – eg "An exploration of the rise of feminism and the way women are portrayed in the plays of the 1950s and 60s in the UK" An investigation into the reality of directing movies and TV and why we do (or do not) need more female voices in the room.
Proposal aims and objectives: This section should outline your main focus of your project including some of your research aims and areas of interest that you would like to include. (Max 200 words) If I google "female directors" and scroll through the list of names, I might recognize one in every two dozen. But if I google "male directors" and scroll through the list, I'll know one in five, including those that are long dead. What can we do to increase the number of female directors and increase the public's awareness of them? And why is it important? At this point, I strongly believe that a male voice will be more widely received, while a female one may gain a small but loyal following. To prove it, I will create two accounts, one male one female, for two or three major social media platforms and post the same content (pictures and text) throughout the research and development process as updates in 'their' artistic processes. I will post surveys and questions and ultimately gauge the success of each account on a weekly/monthly basis based on follower count, likes, and reposts. As the engine works, I'll dive into what a director does and gather statistics on women in the industry.
Proposed Collaborations: This section should highlight some of your collaboration ideas including 'why' you think they would be useful in your project and what you hope to achieve. (Max 200 words) ***** is working on a topic in a similar vein to mine. She's focused on female producers in the film and theatre industry, so I feel that we will be able to collaborate directly with our research and findings. She'll be someone I can bounce ideas/research off of while doing the same for her. A second set of eyes will help me stay focused and provide a fresh perspective. I'm also going to seek out and contact working directors, both male and female (though particularly the latter), and see if I can get firsthand accounts of the directing process, as well as any biases they've encountered.
Proposed Practical Presentation: This section should include your ideas of 'how' you would like to present your discoveries – eg performance and presentation/workshop/short film. This does not have to be decided at this stage but just give an idea of your thoughts at this stage. (Max 200 words) I plan to present statistics relating to public responses to male vs female directors. To do this, I'll use the aforementioned social media accounts to gather response data from the masses based on various quizzes/surveys. I will also produce a filmed scene to gauge the response. In my presentation, I will show the scene, then present my findings overall regarding the social media response, before finally diving into the statistics and research I dug up in the research phase and how it compares to my experiment.

Commented [LS1]: What do you mean by 'reality' ? Should it be gender specific eg "the reality (or challenges) for female directors rather than a generic outline?

Commented [LS2]: This section should also outline some of the things you want to achieve and why it is linked to your title/subtitle. For example 'I aim to look at the challenges that female directors encounter' or 'I want to look at why we need more female directors' or 'why there are fewer female directors' – at the moment you just have an idea of **how** you will conduct an area of your research and what you imagine you will find but less about the overall aims.