

BARBER



SHOP

*Clean
cuts*



*Close
shaves*

A poster is exactly that subject that can change the mood and influence the further development of events. Is an efficient and not expensive way to communicate with the general public. If placed strategically, can impact a large number of potential customers of the shops that uses them. Also, being a visual communication medium, posters have the ability to attract and remain in the memory of those who come in contact with. Sometimes a poster can be even better than an oral presentation to see the results of a complex experiment. The organization of a poster is usually provided that the aspects related to the graphic framing and the simplicity of the poster are taken. A well-made poster is little text, most of the space being intended for illustrative material. It is necessary for the author to have creative skills to organize them in such a way that the poster is a well-structured one.