

7001 Assignment 1- Video

Student name:	Jiayi ZHONG	Student number:	ID 1900240
Programme:	DBA		
Module:	Identity and Approaches to Applied Business Research		
Module code:	BMDM7001	<i>Contribution to Overall Module Assessment (%)</i> :	50%
Lecturer:	Professor Jill Venus	Internal Verifier:	
Assignment Title:	Individual Video	Word count (or equivalent):	15 minutes
Submission deadline:	May 2 nd , 10.00am	Return date of provisional marks & written feedback:	May 30 th

YouTube Link

<https://youtu.be/kRv1Cv35Kdk>

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Useful Website

Confucius Institute Headquarters (Hanban)

<http://www.hanban.org/>

Confucius Institute Annual Development Report

<http://www.hanban.org/report/index.html>

URL of video clips used

Globalization

https://www.youtube.com/watch?v=TOVyACVgn_Y&t=169s