

GROUP PRESENTATION BY GROUP 1

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- ▶ **GRACE IHENACHO (1606025)(GROUP LEADER)**
- ▶ GUIBA NASSABA MOAMED (1605896)
- ▶ FLOR DURAZNO COHANCELA (1605854)
- ▶ YALCHIN YASHAR (1606016)

INTRODUCTION

TOURISM IS ONE OF THE LARGEST INDUSTRIES IN THE WORLD AND WITH THE ADVENT OF GLOBALIZATION, HAS MADE ONE OF THE GREATEST IMPACTS ON THE ENVIRONMENT AND SOCIETY AS A WHOLE. PEOPLE LOVE TRAVELLING AND EXPERIENCING NEW CULTURES AND PLACES AND THE CHANGING WORLD OF TOURISM HAS MADE THAT POSSIBLE TODAY.

SUSTAINABILITY AND GLOBAL CITIZEN

- ▶ **GLOBAL CITIZEN** – CITIZEN OF A LARGER COMMUNITY WITHOUT BOUNDARIES
- ▶ **GLOBALIZATION** – COMING TOGETHER OF COUNTRIES OR COMPANIES FOR ECONOMIC PURPOSES. ISIN, E.F (2013).

SUSTAINABLE PROJECTS IN THE TOURISM INDUSTRY

- ▶ DREAMS PALM BEACH ,PUNTA CANA
HOTEL RESORT. DOMINICAN REPUBLIC
- ▶ THE PRINCE'S TRUST XL CLUBS,
ENGLAND

DREAMS PALM BEACH ,PUNTA CANA HOTEL RESORT

- ▶ MAKE THE WORLD A GREENER AND MORE SUSTAINABLE PLACE TO LIVE IN
- ▶ MEASURES THEIR ENVIRONMENTAL PERFORMANCE THROUGH INTERNAL REPORTS
- ▶ PARTNERSHIP WITH ECO SERVICES ,FINAL DISPOSAL OF RECYCLE WASTE
- ▶ RAINFOREST VERIFIED CERTIFICATION
- ▶ ANNUAL GOALS IN ELECTRICITY & WATER SAVINGS

THE PRINCE'S TRUST XL CLUBS, ENGLAND

- ▶ HELPS TO RE-ENGAGE WITH LEARNING/INCREASES CHANCES TO COMPLETE EDUCATION
- ▶ SPORTS AS AN IMPORTANT WAY TO ENGAGE DISADVANTAGE YOUNG PEOPLE
- ▶ RUNS IN PARTNERSHIP WITH FOUR COUNTY CRICKET BOARDS IN UK
- ▶ YOUNG PEOPLE RECEIVE PROGRESSION OPPORTUNITIES TO ENABLE PARTICIPATION ON A PROFESSIONAL LEVEL

ENVIRONMENTAL SUSTAINABILITY

- ▶ ENVIRONMENTAL SUSTAINABILITY MEANS “THE MAINTENANCE OF THE FACTORS AND PRACTICES THAT CONTRIBUTE TO THE QUALITY OF THE ENVIRONMENT ON A LONG TERM BASIS”. BUSINESS DICTIONARY(2018)
- ▶ **THE SPORTS TOURISM**
- ▶ RESPONSIBLE BODIES ENSURE TO LEAVE THE SPORTS VENUE IN GOOD CONDITIONS AND TO CREATE AWARENESS OF GAS EMISSIONS .
- ▶ LOCAL NATURAL ENVIRONMENTAL/PROMOTION OF BIODIVERSITY

LEADERSHIP AND ENTREPRENEURSHIP

**LEADERSHIP IS THE ACT OF LEADING OTHERS WHETHER WITHIN OR WITHOUT AN ORGANIZATION FOR THE PURPOSES OF ACHIEVING SET GOALS OR TARGETS.
KELLY-HEIDENTHAL P, (2004)**

- WALT DISNEY COMPANY
- HAS BEEN AROUND FOR OVER 47 YEARS
- ONE OF THE LEADING RESORTS TO EMBRACE GLOBALISATION AND SUSTAINABILITY
- LEADER IN CORPORATE SOCIAL RESPONSIBILITY
- INVOLVED IN GIVING BACK TO THE COMMUNITY THROUGH CHARITY, VOLUNTEERISM AND ENVIRONMENTAL SUSTAINABILITY

LEADERSHIP AND ENTREPRENEURSHIP CONT...

RELATIONSHIP BETWEEN ENTREPRENEURSHIP AND LEADERSHIP

ENTREPRENEURSHIP

- BUSINESS STARTUP THROUGH RISK TAKING TO FILL A NEED AND MAKE PROFIT
- HAS TO SEE BUSINESS TO SUCCESSION
- MUST HAVE LEADERSHIP SKILLS TO SUCCEED

LEADERSHIP

- ▶ TO LEAD, MOTIVATE AND CONTROL OTHERS IN ORDER TO ACHIEVE GOALS
- ▶ ITS JUST ANOTHER JOB OR ASSIGNMENT
- ▶ DOES NOT HAVE TO BE AN ENTREPRENEUR

COMMUNITY PARTICIPATION

- COMMUNITY PARTICIPATION CAN BE SEEN AS THE INVOLVEMENT OF THE PEOPLE IN PROJECTS WITHIN THEIR IMMEDIATE COMMUNITY.
- THIS PARTICIPATION CAN BE DURING EMERGENCY SITUATIONS
- EMERGENCY SANITATION PROGRAMMMES RELATING TO TOURISM IN NOVA LISBOA, ANGOLA
- IN EMERGENCY SITUATIONS, THE AFFECTED COMMUNITY INITIATES SOME ECONOMIC ACTIVITIES THROUGH TRADE AND SERVICE PROVISION
- THESE MAY INCLUDE ACTIVITIES BUILT ON THE EXISTING SKILLS AND NEEDS WITHIN THE COMMUNITY
- THE COMPANIES OPERATING WITHIN THE COMMUNITY ALSO FULFIL THEIR CORPORATE SOCIAL RESPONSIBILITY DURING EMERGENCIES

BENEFITS OF COMMUNITY PARTICIPATION

- ▶ COMMUNITY PARTICIPATION HELPS IN MAINTAINING THE QUALITY OF LIFE OF THE PEOPLE IN THE COMMUNITY
- ▶ THE COMMUNITY HAS DIRECT INVOLVEMENT IN THE PROJECT
- ▶ LONG TERM SUSTAINABILITY OF ECONOMIC ACTIVITIES IN THE COMMUNITY
- ▶ HIGH QUALITY OF ENVIRONMENTAL SUSTAINABILITY THROUGH MAINTENANCE OF RESOURCES
- ▶ ENCOURAGES CULTURAL BIODIVERSITY

CONCLUSION

- ▶ IN CONCLUSION, IT CAN BE SAID THAT SUSTAINABILITY IS THE BEDROCK OF GLOBALIZATION.
- ▶ WITHOUT ENVIRONMENTAL SUSTAINABILITY , THE TOURISM INDUSTRY WILL ONLY CONTRIBUTE TO THE DEGRADATION OF THE ENVIRONMENT
- ▶ WE FOUND THAT BOTH DEVELOPED AND UNDEVELOPED COUNTRIES ARE ENGAGING IN SUSTAINABILITY POLICIES.

REFERENCES

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ISIN, E.F (2013). *DEMOCRACY,CITIZENSHIP AND THE GLOBAL CITY*. CHICAGO. ROUTLEDGE

KELLY-HEIDENTHAL P, (2004) *ESSENTIALS OF NURSING LEADERSHIP AND MANAGEMENT*. CALIFORNIA,USA.DELMER LEARNING

LEARNING LOG

STUDENTS NAME:

1. GRACE IHENACHO (1606025)
2. GUIBA NASSABA MOAMED (1605896)
3. FLOR DURAZNO COHANCELA (1605854)
4. YALCHIN YASHAR (1606016)

LEARNING LOG CONT....

- ▶ **GRACE:** COORDINATED THE GROUP AS THE LEADER AND WORKED WELL WITH EVERY MEMBER OF THE GROUP ESPECIALLY NASSABA. SHE ALSO PAID MORE ATTENTION TO YALCHIN AND FLOR AS THEIR ENGLISH WAS NOT TOO GOOD. SHE PRESENTED SLIDES 2-3, 8-9 AND 12.
- ▶ **NASSABA:** NASSABA IS VERY GOOD IN RESEARCH AND WORKED WELL WITH GRACE DURING THE WHOLE PROJECT. SHE WAS ALSO VERY CONSISTENT IN COMMUNICATION. SHE LOVES SPORTS TOURISM AND DID JUSTICE TO IT IN THE PROJECT. SHE PRESENTED SLIDES 5-6 AND 10-11.
- ▶ **YALCHIN:** HE CONTRIBUTED TO THE PROJECT BUT WAS NOT ABLE TO MAKE IT TO MOST OF THE MEETINGS. HE WORKED WITH FLOR . HE PRESENTED SLIDE 4

LEARNING LOG CONT....

- ▶ **FLOR:** SHE ALSO CONTRIBUTED TO THE PROJECT BY WORKING WITH YALCHIN. SHE GOT SOME HELP FROM GRACE IN FULLY UNDERSTANDING WHAT NEEDS TO BE DONE. SHE PRESENTED SLIDE 7.