

Cost of living Crisis



Evaluation

For this project, my idea from the outset was to study the Cost-of-living project and the effect it has had on people throughout the crisis in a multitude of different areas I was partially successful in this aim. For the first aspect of my project, I intended to look at the effect the cost-of-living crisis had on the retail sector, within my video there are elements from this side of my project however, after putting my video together the retail side of my project did not work within my greater narrative after I started my work within the foodbank. The photos from the retail perspective shoots could be improved via a better lighting kit, I believe the way in which I shot this imagery is the main reason it did not fit in with my narrative as it lacked a sense of professionalism within the imagery itself due to the angles, I shot the imagery at and also the lack of lighting kit also harmed the final outcome of each of the images so to improve upon this shoot I would use a lighting kit in future. My shoots based within the foodbank I believe were successful for several reasons, the first reason being the time I shot them across, shooting across a period of 5 weeks meant I was able to link images in the same setting across this time allowing for a stronger narrative for my overall Cost of living project. The overall composition of each of the images I took in the foodbank was also effective due to my experimentation within settings to account for the lighting within the foodbank it allowed me to create an effective composition for my images within the foodbank. My portraits in the foodbank, however, like my retail perspective shoots these portraits could be elevated by using lighting kits for my aim to capture the emotions of my subjects more clearly within my work it also would have made working in the foodbank as easier task as it would have meant I wasn't crippled by the lighting of different rooms like I was at times. My Overall outcome for this project is not what I originally intended but due to me limiting myself technically with the editing software I used in iMovie and other unforeseen issues arising it meant that my video has not had the outcome I intended, however, I believe that the imagery is shown in an effective manner to allow for the viewer to gain a clear understanding of what my narrative is within the foodbank, I also left my images un-edited in

these shoots due to the raw topic I believed that this choice matched the subject choice well. To conclude this project has presented me to expand upon it in the future and not focus on the Swansea area and branch it out to other areas of the country, it also gave me a chance to view other potential subjects like the migrant crisis within the United kingdom.