

Proposal/Presentation

How you present your ideas and designs to your client is arguably the most important aspect of the competition process. How your client *envisages* your proposed work is completely dependant on how well you communicate the idea with them. A simple two dimensional design of your window gives an indication, but is only really showing them a composition on paper. You want your client to have to do as little work as possible when it comes to imagining your idea in-situ - as we know, if I ask you all to imagine the colour red, you will all picture a different hue. Therefore we can't expect another person to see a work exactly as we see it in our heads.

We should think about the proposal as the story of your work. You want to engage the client and take them on a journey with you.

To this end, you should aim to include the following in your proposal:

- **Artist statement.** Briefly describe who you are and what interests you creatively. What informs your ideas and what you make.
- **Written outline of the proposed work.** State your interpretation of the brief and your intention for the work.
- **Method statement.** Describe the process that you envisage using to produce the work. Draw on your Decorative Processes and Stained Glass Practice Modules as well as any other relevant experience.
- **Scale design of your windows in elevation.**
- **A rendering of your windows in-situ**, either using Illustrator, Photoshop or hand generated imagery.
- **Images of glass samples** that will help to describe your approach.
- **Any other supporting imagery** that helps to tell the story of your proposed work.
- **A quote** for the proposed work.