



Prifysgol Cymru
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University of Wales
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**ACADEMIC AND
EMPLOYABILITY SKILLS**

BMSW4001

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INTRODUCTION

Academic and employability skills are the essential components for growing and shaping a future career. These skills define the abilities of an individual that will help in the betterment of education. Skills such as leadership, communication, patience, learning, writing, and being presentable are the skills that are described under academic and employability skills.

A career-ready person always focuses on developing these skills to be successful. To become successful, an individual should have independent learning abilities with relevance to academics and with the help of the sources to gather important information. Academic skills help a student to understand a problem and solve them easily.

ACADEMIC SKILLS ARE THE SKILLS THAT HELP IN THE DEVELOPMENT OF AN INDIVIDUAL TO GAIN

SUCCESS. NOW, SOME NEGATIVE IMPACTS CAN COME ALONG WITH THE POSITIVE IMPACTS. **SWOT** ANALYSIS HAS CLEAR HELP IN DEFINING THE STRENGTHS, WEAKNESSES, OPPORTUNITIES, AND THREATS, OF ACADEMIC SKILLS.

THE STUDY OF **SWOT** ANALYSIS HELPS AN INDIVIDUAL TO ANALYZE AND WORK UPON THE BASIC FACTORS IN THEIR DEVELOPMENT (ARSLAN AND COSTU, 2021). THE WEAKNESSES ARE THE AREAS WHERE AN INDIVIDUAL FOCUSES TO CONVERT THEM INTO THEIR STRENGTHS BUT THE THREATS CAN ONLY BE IDENTIFIED AND ADDRESSED.

STRENGTHS

Reading
Writing
Research
Punctuality
Note-taking
Presentation

WEAKNESSES

Time management
Impatience
Concentration
Spelling
Procrastination



OPPORTUNITIES

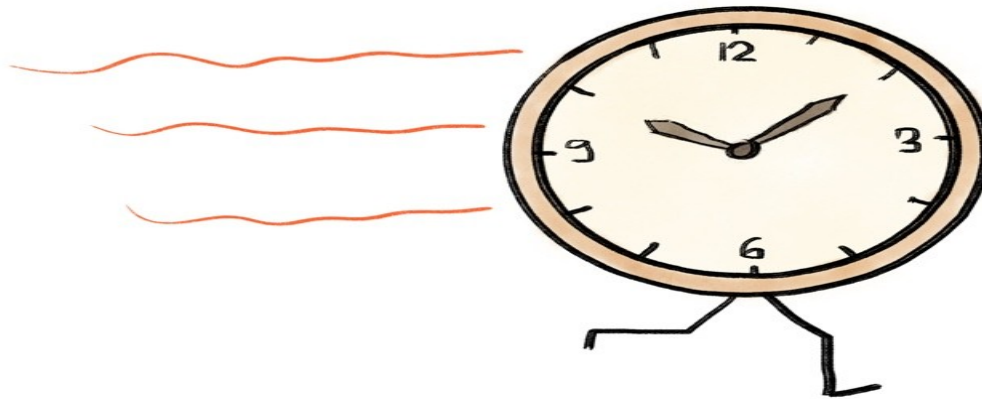
- *Getting feedback from tutors
- *Technological implications on lectures with recording devices
- *Personal development
- *Proofreading-spelling,formatting,accuracy,punctuation.
- *Extra help from tutors
- Punctuality: is a skills that is always respected by everyone to commence the work on time.This help in achieving succes in the academic field(HERGUNER,2021).

THREATS

Pressure

Effect on time management due to elongated work hours

Negative impact on studies



ENVIRONMENT FOR THE COMPLETION OF A TASK EFFICIENTLY, IT CAN ALSO BENEFIT THE COMPANY.
(STRONG ET AL., 2021)

OPPORTUNITIES: PART -TIME JOBS ARE MEDIUM OF PERSONAL DEVELOPMENT OF A STUDENT TO LEARN NEW SKILLS .THE EMPLOYABILITY SKILLS ARE DEVELOPED OVER TIME ALONG WITH EDUCATION FACILITIES.THE PRODUCTIVITIES OF AN INDIVIDUAL INCREASE WHICH HELPS IN COMPETING WITH THE EXTERNAL FACTORS.

STRENGTHS

Leadership

Teamwork

Management

Learning

Technology

Threats

Competition in employment

Shortage of jobs

Politics

Downsizing



skills. From the text, we may conclude that these skills are needed in the development of a person and building of a successful career. This set of skills helps a student to be ready for getting a successful job. A person also builds a positivity in the environment to create a hassle-free environment for themselves for working productively.



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