

The background of the slide features a faint, stylized image of two hands, palms up, holding a world map. The map is rendered in a light, semi-transparent style, showing the outlines of continents and oceans. The hands are also rendered in a light, semi-transparent style, with the fingers spread out. The overall color palette is soft and pastel, with shades of blue, green, and yellow.

Module Name: Foreign Languages and Cultural Awareness

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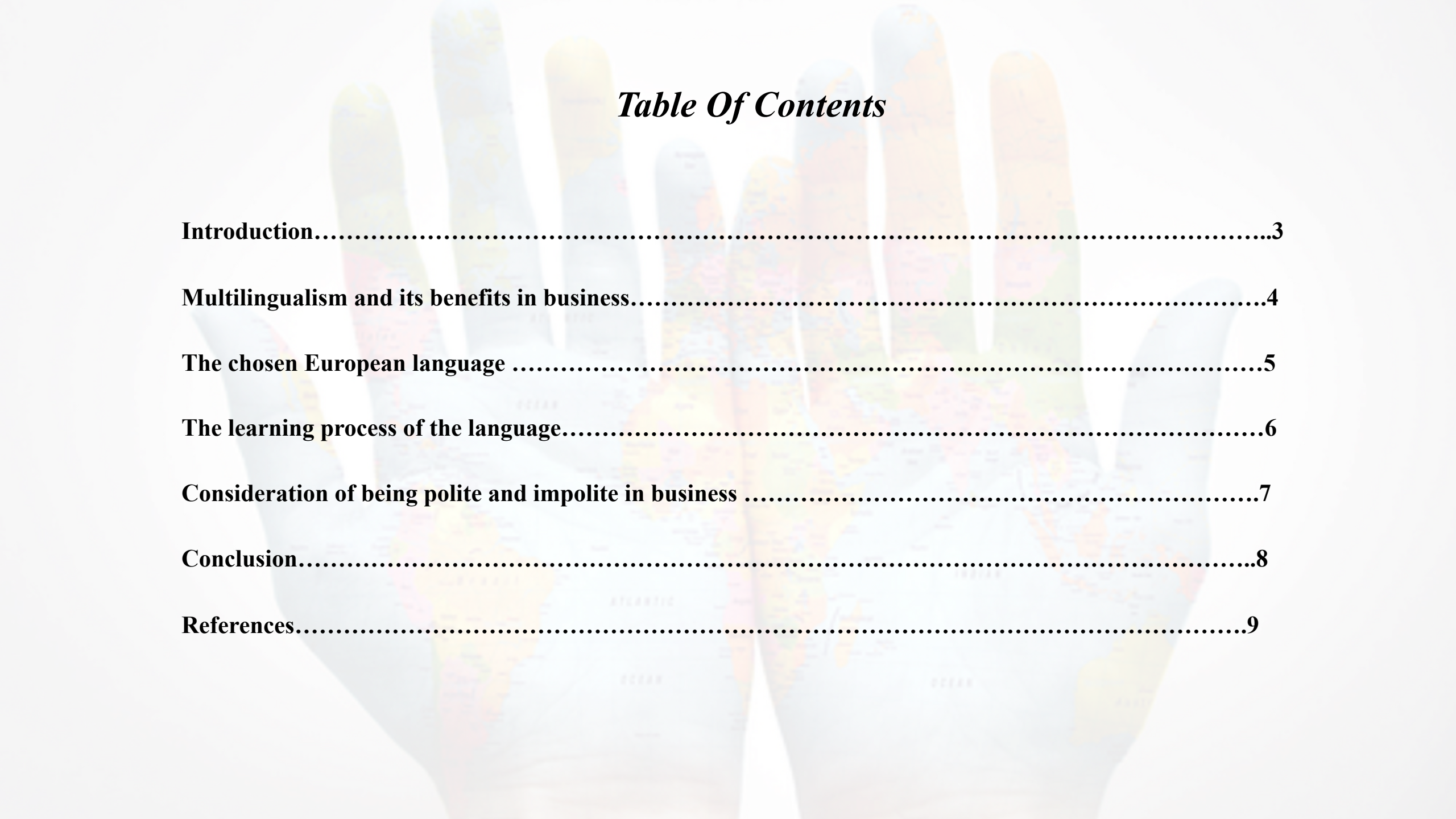
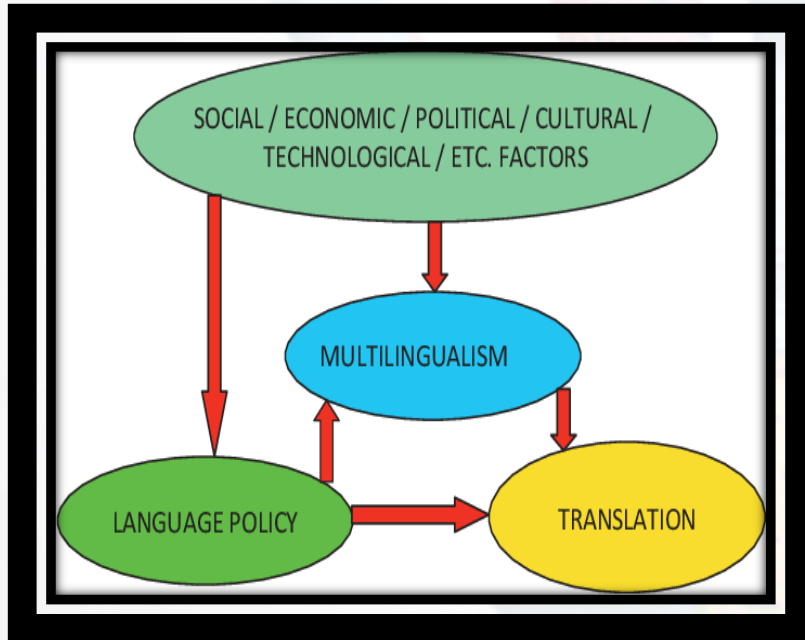
The background of the page features a faint, artistic illustration of two hands, one light blue and one light orange, cupping a world map. The map is centered and shows the continents in various colors. The hands are positioned as if they are gently holding the globe, symbolizing global unity or the spread of language and culture.

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Introduction



(BBC, 2023)

- There are many benefits of multilingualism, before discussing the topic, multilingualism is the ability to effectively speak three or more languages.
- A specific language is chosen for the discussion which is French, the presentation will discuss the benefits of the language along with the difficulty of learning this.
- Moving forward to the next section of the context, the benefit of being polite and impolite will also be mentioned in this PowerPoint presentation as well.

Multilingualism and its benefits in business

Definition of Multilingualism

- Multilingualism is referred to as the ability to speak two or more languages at the same time.
- It can be practised by any individual or any community of multiple speaking languages as well.



(Hulett, 2019)

MULTILINGUALISM:

**Empowering
Individuals**

**Transforming
Societies**

(Ordorica, 2021)

Benefits of Multilingualism

- Multilingualism can sharpen the mind and help enhance the decision-making process which in turn improves memory as well.
- Communication skills can be improved by learning two or more languages at the same time.

The chosen European language

- The chosen European language for the presentation is French, which is spoken mostly in France.
- There are at least 29 countries in the world where natives speak this language, those countries are such as Belgium, Senegal, Monaco and many more.
- Learning French can be beneficial for creating business opportunities in these mentioned countries.



(BBC, 2023)

The learning process of the language



(Ordorica, 2021)

Surrounding that language

- If one surrounds oneself with their desired learning language it is easier for them to learn that language quickly.

Conjugating the most important verbs

- French is very difficult with its grammar and different accents, and many verbs related to this language are very difficult to understand.

Consideration of being polite and impolite in business

- A soft-spoken person can get many benefits in any case and so in the business sector as well.
- Politeness can keep the workplace positive and good for creating the first impression and diffuses arguments.
- On the other hand, being impolite may decrease the respect of the employee as well.
- Employees feel frustrated and abandoned sales must be decreased by the rude behavior of the business head.



(Hulett, 2019)

Conclusion



(BBC, 2023)

- The following presentation has focused on the benefits of multilingualism in detail.
- A specific language is chosen for the discussion which is French, the presentation has discussed the benefits of the language.
- Moving forward to the next section of the context, the benefit of being polite and impolite has also been mentioned in this PowerPoint presentation.

References

- BBC, (2023). Language. [Online] Available at: <https://www.bbc.co.uk/languages/learn/index.shtml#:~:text=There's%20no%20single%20universal%20foolproof,longer%20session%20once%20a%20week>. [Accessed 11 October 2023].
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- Ordorica, S., (2021). Bilingual Organizations: The Leaders Of Global Expansion. [Online] Available at: <https://www.forbes.com/sites/forbesbusinesscouncil/2021/03/23/expanding-your-business-to-a-bilingual-organization/?sh=70684bfc4f88> [Accessed 11 October 2023].