



The benefits of multilingualism and the importance of language awareness

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FOREIGN LANGUAGES AND CULTURAL
AWARENESS BMIH5003

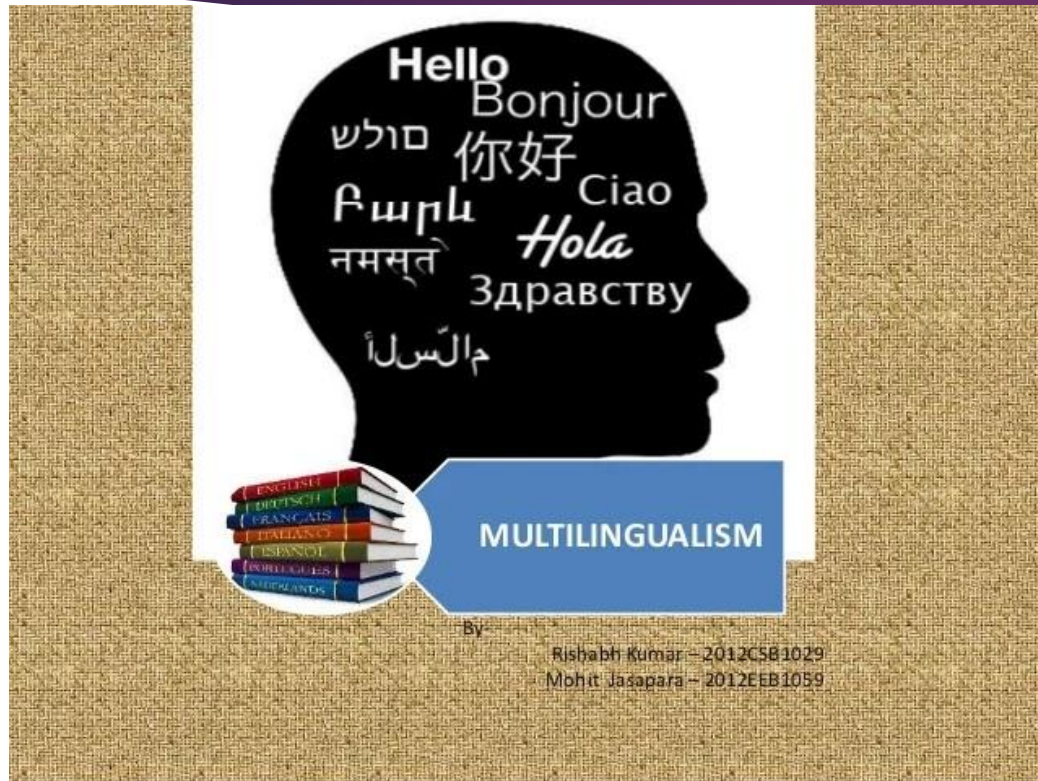
LECTURER: LISA BASSLER

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- ❖ What is multilingualism?
- ❖ Benefits of multilingualism



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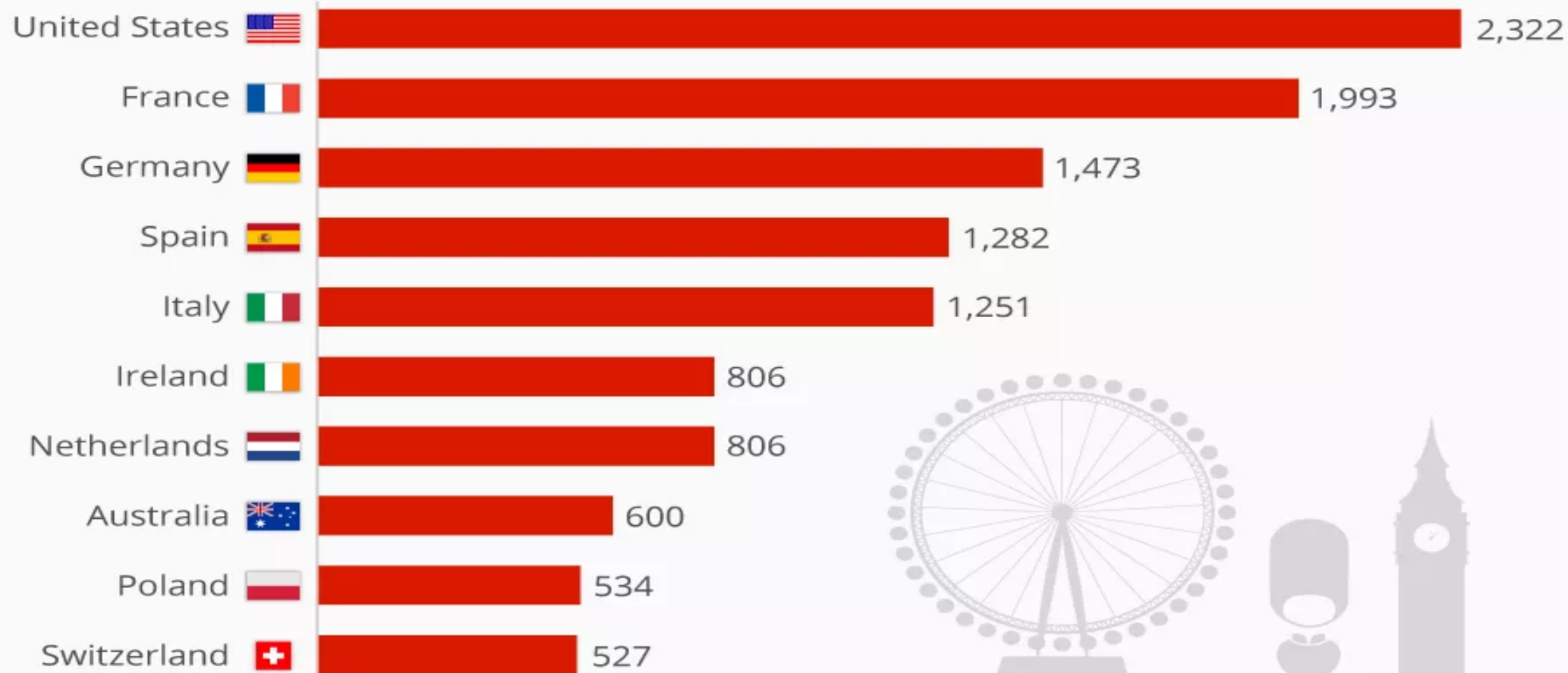


- ❖ French Language
- ❖ Importance of speaking French



Who's Visiting London?

Visitors to London by country of origin 2016 (in 1,000 visits)



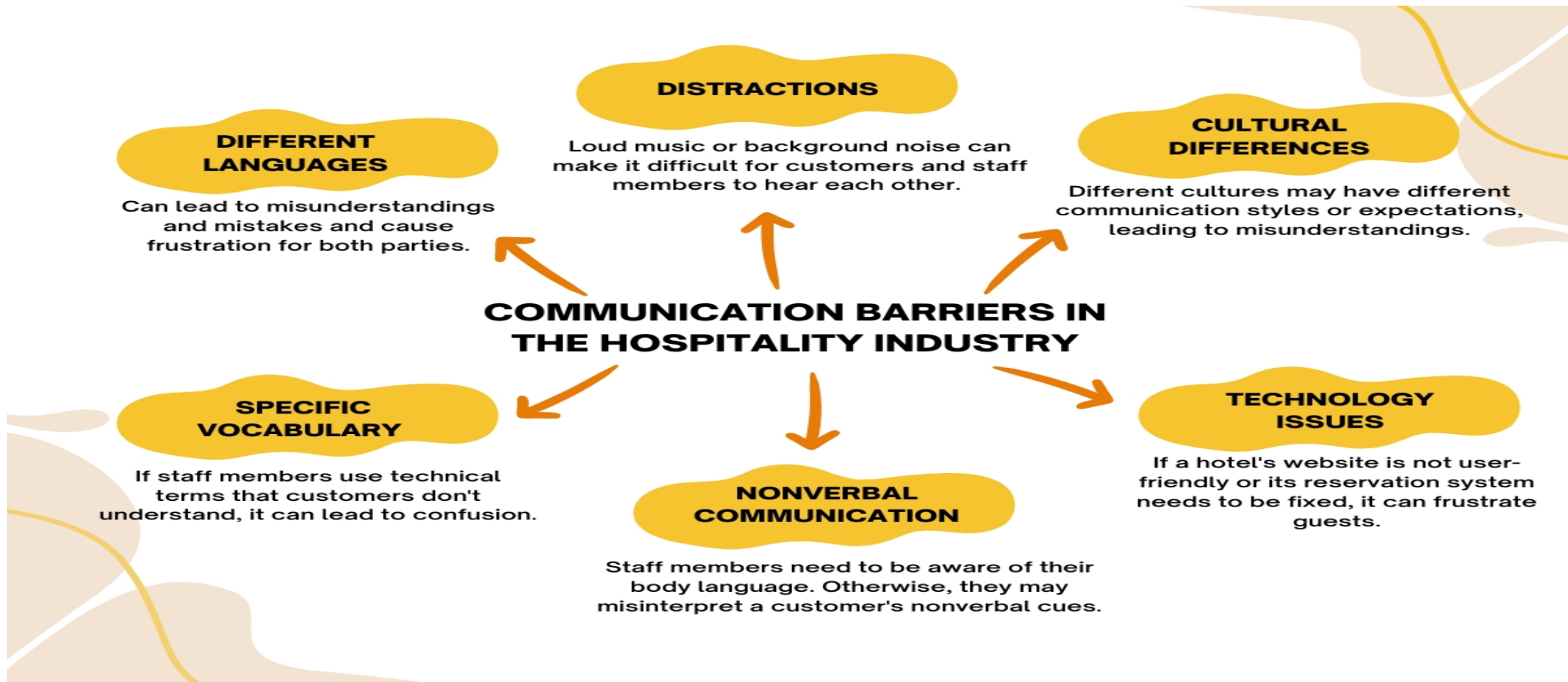
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❖ What is considered to be polite or impolite in France?



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Reference List

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