

Project Proposal – Industrial-Based Project (75%)

Student Karen Windsor

Grade

60

Intro / A&O		
Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project <i>Remember to define things - what's an unscheduled core escalation and why do these need to be tracked?</i>	20	10
Literature Review		
Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts <i>This is effectively a description of the current DHCL setup. It needs to be a review of the history, tools and techniques for data reporting and dashboarding. This is useful and will go in the final report, but it's not a lit review</i>	25	14
Analysis Methodology		
Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed <i>This is good and well justified but too long. Try to be concise and think about your target word count. Some of the material in here should have been in the lit review. Good risk coverage & good RVG. Not strictly data mining.</i>	25	15
Resources / Planning		
List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices <i>Good resourcing and sensible planning</i>	15	11
Document Presentation		
Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit <i>Don't use "I" in technical writing. Otherwise well written and presented</i>	15	10
TOTAL	100	60