

Project Proposal – Industrial-Based Project (75%)

Student **Dave Cornelius**

Grade

66

Intro / A&O		
Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project. <i>Good introduction & motivation Good clear A&O, although a bit over-detailed - 5/15 a bit for a final project.</i>	20	13
Literature Review		
Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts <i>A clear description of the background of the project and the history of the field. Needs to state more information sources in the text.</i>	25	16
Analysis Methodology		
Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed <i>No need to provide this much detail on each objective.. Good justifications of philosophy, approach and strategies. Overall a very strong methodology discussion.</i>	25	20
Resources / Planning		
List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices <i>Thorough resources, planning is well split into segments but no timings are provided.</i>	15	9
Document Presentation		
Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit <i>Remember to include author names with ref in main text. Language can be a bit abrupt at times. No need for future work or personal reflection.</i>	15	8
TOTAL	100	66