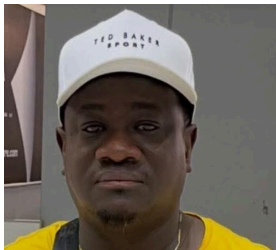


Assessment 1 – Reading Task Template

Upload your photo of your A3 in-class notes here:



1. Answer these questions using the sentence starters below

a. What is the main idea of the text?

The main idea is that many businesses are now using social media to promote their business

b. What are two key points?

One key point is social media helps business going viral and promote business

Another key point social media boosts income

c. What part of the text did you find most important? Why?

The most important part is that we see how any of the social media channels can boost business (facebook, instagram, tiktok) and how it drives business from miles far away or can even enable a business online.

d. Was anything unclear or difficult to understand?

I was not sure about how certain businesses succeed using social media to their advantage whilst others fail.

e. How did your group help you understand the text better?

My group helped me by understanding the task, understanding and initially navigating moodle

2. One sentence reflection

Social media has made it easier to drive, promote and boost business

Question: What did you find challenging about this task?

The hardest part was figuring out what exactly needed submitting and where to locate this.