

Academic and Employability Skills

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Introduction

- ▶ A person sets his priorities differently, depending on the needs and the desire to be fulfilled both financially and familiarly, that's why a well-paid job is a comfort of not missing material things for the whole family. I would like to open a store with children's things to be able to implement the needs of a new parent in my business.

In my presentation I will establish:

- ▶ Business Objectives
- ▶ Business Skills
- ▶ Business specifics
- ▶ Business requirements
- ▶ Time management
- ▶ SWOT Analysis
- ▶ Conclusion

My business objectives will be specific and measurable results that the company hopes to maintain as their organization develops.



Skills:

- ▶ Experience
- ▶ Ability
- ▶ Team Work
- ▶ Growth
- ▶ Creativity
- ▶ Leadership



- ▶ Knowledge
- ▶ Learning
- ▶ Collaboration
- ▶ Competence
- ▶ Training

(My Business) Store baby's things



Sleep – Crib-Mattress, mattress protector, sleep sacks, pacifiers



Nursery- Sound machine, night light, hamper, decor, storage



Bathing- Bathtub, wash cloths, bath rinser/cup, baby shampoo/wash



Baby Gear- Baby swing, activity gym, board books, bouncer



Diapering- Diaper-wipes, changing pad covers+liners, diaper caddy, diaper rash cream



Clothing- Body suits, sleepers, pants, socks, seasonal clothing, baby detergent, BIBS



Feeding- Breast milk/formula, feeding pillow+cover, bottles, sterilizer, bottle warmer



Nursing- Nursing bras+tanks, nursing covers, nipple pads+accessories, pumping bras



Traveling- Travel crib+sheets, car seat+base, baby carrier, stroller, diaper bag



Safety- baby monitor, nasal aspirator, thermometer, medications, humidifier, smoke detectors

6 Mos+Prep- Compact stroller, highchair, utensils/cups, jumper/walker, outlet covers

Toys- teething toys, bath toys, hand made toys, intellectual toys, books

Business community management
and networking promotion

- Establishing and expanding the business
- Community management
- Continuous knowledge sharing
- Improving communication with partners
- Customer growth

Partner Qualification

- Competencies and capabilities of the partners
- Establishing the criteria for the business line

Virtual Organization formation

- Selection of partners depending on the business opportunities
- Subcontracting
- Time management

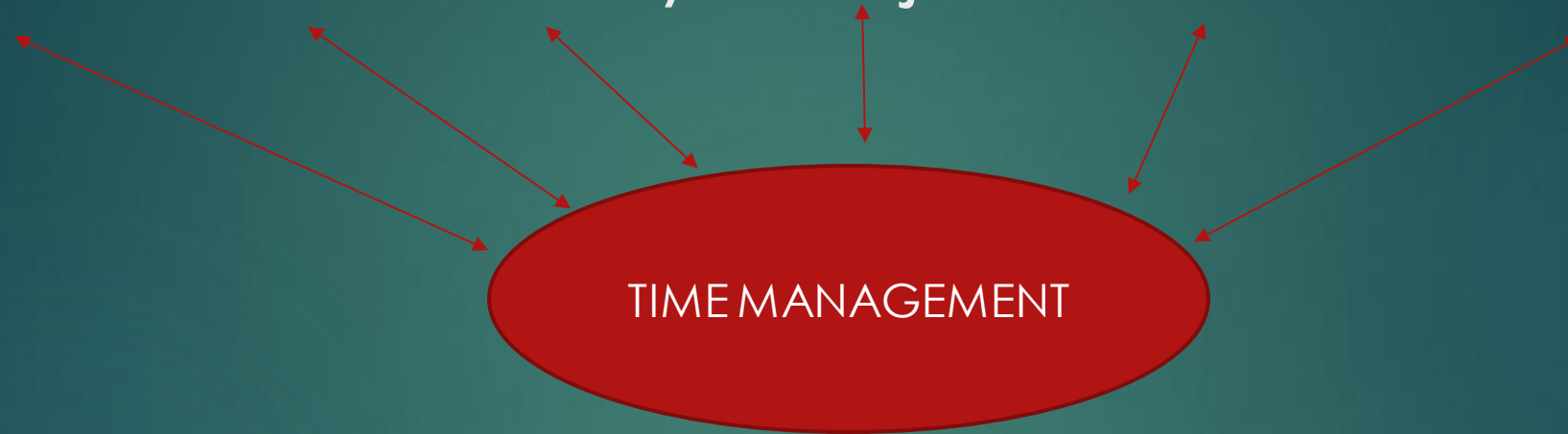
Virtual Organization operation

- Logarithm for a certain sales order
- Updating production statuses
- Discounts for certain categories of people

Virtual Organization Dissolution

- Virtual Organization dissolution
- Manage network performance

Task To-do Priority Project Plan Achievement



Time management: the time management is worthy goal of many human activities. It concerns variety problems related to goals definition, assessment of available resources, control of management policies, scheduling of decisions. (Todor, 2012, p.116)

SWOT Analysis

- Establishing the client's needs in order to offer him a useful and quality product.
- Quality products
- Reliable partners

Strengths

- Lack marketing expertise
- Poor quality goods or service

Weaknesses

- Fast delivery
- Rich assortment of products
- Satisfied customers

Opportunities

Threats

- Team conflicts
- Emerging competitors

- ▶ SWOT Analysis is a tool that can help you to analyze what your company does best now, and to devise a successful strategy for the future. SWOT can also uncover areas of the business that are holding you back, or that your competitors could exploit if you don't protect yourself.

Conclusion

- ▶ A profitable business that has well-established business objectives and skills.
- ▶ Consumers satisfied with the high quality products and service of the entire staff.



References List

- ▶ Todor Stoilov, (2012) Time management ISBN 978-953-51-0335-6
- ▶ https://www.mindtools.com/pages/article/newTMC_05.htm?gclid=CjwKCAjw9NeXBhAMEiwAbaY4luvlu8wWMFWy7i-p0A9ZaLzkoYPzrqZEkm7Xwr-9LiH77YgDahQuyhoCln8QAvD_BwE&gclsrc=aw.ds