

Scenarios: consider the most appropriate PM tool to address the following business needs

Options are: PRINCE2, AgilePM, Lean, Six Sigma, MSP

1

Great Ideas, a company specialising in short-run production of designer furniture, has been commissioned by the design company Futuristica to make a limited edition chair. Futuristica has created a prototype and supplied full information about the materials and designs.

Which project management methodology would you recommend for Great Ideas for this work, and why?

2

Webdings, a small website design company, has been commissioned by Futuristica to create and operate a temporary website supporting a short marketing campaign when the new chair is launched. Futuristica are new to online promotion and haven't developed a house style.

Which project management methodology would you recommend for Webdings for this work, and why?

3

Big Boxco have been asked by Futuristica to reduce the production costs for their bestselling product, a standard leisure chair, since Futuristica believes that another supplier may be more competitive.

Which project management methodology would you recommend for Big Boxco for this work, and why?

4

Big Boxco has decided as a strategic priority that it should reduce the environmental impact of its activities with the goal of achieving ISO 14000 compliance. It has decided to look at its main impacts: water use, energy, transport, and specialist waste.

Which project management methodology would you recommend for Big Boxco for this work, and why?

5

Skinner's has a longstanding relationship with Big Boxco as its supplier of premium leather products, manufacturing pre-cut dyed leather ready for fixing to the furniture. Big Boxco has decided that its products should be uniform and a new inspection regime has led to a large

proportion of Skinners products being rejected as of unacceptable quality. Head of Production at Skinners has decided that the level of variation needs to be reduced.

Which project management methodology would you recommend for Skinners for this work, and why?

6

Swirly Logo is a small marketing and events company that has been commissioned by Futuristica to run the launch event. Futuristica's marketing department has created the necessary materials, booked the venue, and arranged the speakers. Swirly Logo will be responsible for inviting guests, catering, and staffing the event on the day.

Which project management methodology would you recommend for Swirly Logo for this work, and why?