

Assignment: Digital Entrepreneurship

Part A: Presentation of Jordahl's ecosystem amidst digital disruption | References and Link

Module: Digital Entrepreneurship

Module code: BMMB7002D

Student: Christoph Mahrenholtz

Student ID number: 1905805

Date: 19 June 2021

Number of pages: 4

Presentation of Jordahl's ecosystem amidst digital disruption

References

Agarwal, R., Chandrasekaran, S. and Sridhar, M. (2016) 'Imagining construction's digital future', McKinsey & Company [Online]. Available at <https://www.mckinsey.com/business-functions/operations/our-insights/imagining-constructions-digital-future> (Accessed 2 December 2020).

Bradley, C. and O'Toole, C. (2016) 'An incumbent's guide to digital disruption', McKinsey Quarterly, 52(3), 76-85.

Castagnino, S., Subudhi, S., Sogorb, J. and Colomar, P. (2020) 'The role of infrastructure stimulus in the COVID-19 recovery and beyond', [Online]. Available at <https://www.bcg.com/de-de/publications/2020/infrastructure-stimulus-in-covid-pandemic-recovery-and-beyond> (Accessed 25 May 2021).

Changali, S., Mohammad, A. and van Nieuwland, M. (2015) 'The construction productivity imperative', McKinsey & Company [Online]. Available at <https://www.mckinsey.com/business-functions/operations/our-insights/the-construction-productivity-imperative> (Accessed 3 December 2020).

Jones, K. (2019) 'How technology is disrupting the construction industry', Visual Capitalists [Online]. Available at <https://www.visualcapitalist.com/how-technology-is-disrupting-the-construction-industry/> (Accessed 24 May 2021).

Leonard, J. (2021) 'U.S., EU set to reach temporary tariff truce over metals', Bloomberg [Online]. (Accessed 24 May 2021).

Leung, G. (2020) 'Parliament: Construction sector to digitalise building processes to boost productivity', The Straits Times, March 4th [Online]. Available at <https://www.straitstimes.com/politics/parliament-construction-sector-to-digitalise-building-processes-to-boost-productivity> (Accessed 1 June 2021).

Osterwalder, A. and Pigneur, Y. (2009) 'Business model generation', Alexander Osterwalder & Yves Pigneur Self Publication.

Porter, M. (1979) 'How competitive forces shape strategy', Harvard Business Review, March-April 1979 Issue.

Ribeirinho, M., Mische, J., Strube, G., Sjödin, E., Blanco, J., Palter, R., Biörck, J., Rockhill, D. and Andersson, T. (2020) 'The next normal in construction', McKinsey & Company [Online]. Available at <https://www.mckinsey.de/~media/McKinsey/Business%20Functions/Operations/Our%20Insights/The%20next%20normal%20in%20construction/The-next-normal-in-construction.pdf> (Accessed 23 May 2021).

Rühl, G. and Kirkland, R. (2018) 'How a steel company embraced digital disruption', McKinsey Quarterly [Online]. Available at

Presentation of Jordahl's ecosystem amidst digital disruption

<https://www.mckinsey.com/industries/metals-and-mining/our-insights/how-a-steel-company-embraced-digital-disruption>.

Schilling, M. (2008) 'Strategic management of technological innovation', McGraw-Hill.

Schober, K.-S. (2020) 'What the new normal could look like in construction', Global Topic, Juni 2020, Roland Berger [Online]. Available at <https://www.rolandberger.com/nl/Point-of-View/The-coronavirus-crisis-will-cause-significant-delays-to-the-construction.html> (Accessed 2 December 2020).

Schober, K.-S., Hoff, P., Lecat, A., Thieulloy, G. and Siepen, S. (2017) 'Turning point for the construction industry', Focus, September 2017, Roland Berger [Online]. Available at <https://www.rolandberger.com/en/Insights/Publications/Disruptive-impact-of-Building-Information-Modelling.html> (Accessed 23 May 2021).

Tamesberger, D. and Bacher, J. (2020) 'COVID-19 crisis: How to avoid a "Lost Generation"', Springer, Intereconomics 55, 232-238.

19 June 2021

1905805

Presentation of Jordahl's ecosystem amidst digital disruption

YouTube link of uploaded video

<https://youtu.be/bMAuwNHjJQ0>